



MEMORANDUM

DATE: June 28, 2023
TO: Campus Community
FROM: CSU San Marcos Foundation Board of Directors
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at foundation@CSUSM.edu to request a Comment Request Slip.

Steven P. Wagner
Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner
Chair of the Board

Jessica Berger

Jessica M. Berger
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Executive Committee Meeting

AGENDA

Wednesday, March 6, 2024 from 12:00 noon to 1:00 pm

Zoom

Call to Order – Committee Chair, Emilie Hersh

I. Public Comment – Chair Hersh

II. Welcome – Chair Hersh

III. Approval of Minutes – Chair Hersh

- A. November 28, 2023 ~ Executive Committee Meeting Minutes (attached)

IV. Committee Updates – Chair Hersh

- A. Audit Committee – *Kyle Casement*

- B. Advocacy Committee – *Lou Monville*

- i. California State budget for 2024/2025
- ii. CSU Advocacy Schedule
 - a. CSU Advocacy Day in Sacramento: February 20 - 21
 - b. Hill Day in Washington, D.C.: April 9 – 10
 - c. CSUSM Social Mobility Roundtable in Washington, D.C.: Thursday April 11
- iii. Regional Opportunities Engaging Foundation Board of Directors
 - a. Letters of support
 - b. Representation at local events

- C. Campaign Committee – *Nathaniel Keifer*

- D. Finance & Investment Committee – *Taylor Sutherland*

- i. Investment Performance and Financial Statements
 - a. [Annie Norviel](#), '09, prospective appointment to committee
- ii. Endowment Spending Allocation Fiscal Year 2024/2025
- iii. Collaboration Meeting with CSU Finance and Investment Committee Leaders
- iv. [2022-23 CSU Donor Support Appendix Tables](#) (attachment)
 - a. See page 14 for CSUSM's story of giving highlighting College Futures Foundation in partnership with the James Irvine Foundation gift of \$350k to establish cross-campus collaboration to remove barriers for transfer students.
 - b. See page 45 for Endowment comparisons
- v. Foundation 101 Planning

- E. Governance Committee – *Simon Kuo*

V. Retreat Planning – Chair Hersh

- A. Date: Wednesday, March 20
- B. Time: 1:00 pm – 5:00 pm with reception from 5:00 pm – 6:00 pm
- C. Business meeting
- D. Retreat: Roadmap to Campaign

VI. University Advancement Updates – Jessica Berger

- A. Fundraising Update
 - i. Quarterly Report as of December 31, 2023 (handout)
- B. Campaign Planning

Executive Committee Meeting Dates:

- Wednesday, May 29 from 12 noon – 1 pm (virtual)
- Wednesday, September 4 from 12 noon – 1 pm (virtual)
- Tuesday, December 3 from 12 noon – 1 pm, extended optional 1:00 – 2:30 pm for Giving Day support (lunch provided) (in-person)