



BACHELOR OF SCIENCE IN
BUSINESS
ADMINISTRATION

CSUSM AT TEMECULA



**GUARANTEED
CLASSES**

Enjoy guaranteed seats in
all of your required classes



**REAL-WORLD
EXPERIENCE**

Learn business practices today
that you can use tomorrow by
working with real clients



**COHORT-BASED
CLASSES**

Build strong friendships
and a peer-to-peer network

CSUSM.EDU/EL/BSBUSINESS

760.750.8730 | EL.INQUIRY@CSUSM.EDU

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION CSUSM AT TEMECULA CAMPUS

Gain real-world business experience and the skills you need to succeed with the Bachelor of Science in Business Administration (BSBA) offered at the California State University San Marcos campus in Temecula. Led by instructors with extensive business experience, the curriculum emphasizes professional training in writing, presentation skills and teamwork.

WHAT YOU'LL LEARN

- How to manage and effectively operate corporate finance
- Key principles of marketing products and businesses
- Creating and managing a healthy corporate culture
- Curating and implementing business analytics and big data

PROGRAM DETAILS

COST PER UNIT:	\$499
TOTAL UNITS:	60
TOTAL COST:	\$29,940

Not including fees. Tuition subject to change without advance notice.

The program consists of eight upper-division business courses and a final Senior Experience capstone project. The entire program can be completed in 24 months with starts available every fall and spring semester. Part-time options are available upon request.

ADMISSION REQUIREMENTS

- Minimum 2.5 cumulative GPA in the pre-business core
- Individual pre-business core courses completed with a C or better
- Completion of 60 transferable semester college units (or 90 transferable quarter units)
- Completion of CSU general education transfer requirements



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