

1. College: Arts and Sciences
2. Desired term      Fall      and year      2004      of implementation for this course.

	YES	NO
3. Consider for G.E. If yes, also fill out appropriate GE form.		<input checked="" type="checkbox"/>
4. Consider for Computer Competency Requirement		<input checked="" type="checkbox"/>
5. Is this a variable-topics (generic) course?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

6. Course abbreviation and Number:  
Mass Media 409

7. Title:  
Special Topics in Media Uses and Effects

8. Number of Units: 1-4

9. Course Description:

Topics vary by semester. Students have the opportunity to create media projects applying course concepts. (MUE)

10. Grading Method:  
 N Normal (N) (Allows Letter Grade +/-, and Credit/No Credit)  
 Normal Plus Satisfactory Progress (NSP) (Allows Letter Grade +/-, Credit/No Credit, and Satisfactory Progress)  
 Credit/No Credit Only (C)  
 Credit/No Credit or Satisfactory Progress Only (CSP)

11. If the NSP or CSP grading system was selected, please explain the need for this grade option.

12. Mode of Instruction (CS Numbers):

Lecture:   02  Lab:    Activity:    Adjusted Units: Lecture: 1-4 Lab:    Activity:   

13. Course Requires Consent for Enrollment?  Yes  No  
 Faculty    Credential Analyst    Dean    Program/Center/Department - Director/Chair

14. Course Can be Taken for Credit More than Once?  Yes  No  
 If yes, how many times    (including first offering)

15. Is Course Crosslisted:  Yes  No  
 If yes, indicate which course    and obtain signature in #24.

16. Prerequisite(s):

17. Corequisite(s):

18. Documentation attached:

   Syllabus or    Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:

20. Why is this course being proposed?  
Part of new Mass Media B.A.

21. How often will this course be offered once established?  
Once a semester

22. What resources are needed to offer this course (including technology)?  
Smart classrooms, multimedia lab facilities, TV studios, audio/radio studio.

23. How will this course be used for General Education, the major, and/or other majors (if applicable)?

Upper division Mass Media elective course

24. Does this course impact other discipline(s)? Yes  No   
If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

\_\_\_\_ Oppose \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_ Support

\_\_\_\_ Oppose \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_ Support

SIGNATURES:

1. Originator (Please Print) Baker S. Stinson Date 10/14/03  
 2. Program/State Department Director Chair [Signature] Date 10/14/03  
 3. College Curriculum Committee [Signature] Date 10/14/04  
 4. College Dean (or Designee) [Signature] Date 4/16/04

5. APP Committee Chair \_\_\_\_\_ Date \_\_\_\_\_  
 6. Vice President for Academic Affairs (or Designee) Date \_\_\_\_\_  
 7. President (or Designee) \_\_\_\_\_ Date \_\_\_\_\_