

1. College: Arts and Sciences

2. Desired term \_\_\_\_\_ Fall \_\_\_\_\_ and year \_\_\_\_\_ 2005 \_\_\_\_\_ of implementation for this course.

	YES	NO
3. Consider for G.E. If yes, also fill out appropriate GE form.		<input checked="" type="checkbox"/>
4. Consider for Computer Competency Requirement		<input checked="" type="checkbox"/>
5. Is this a variable-topics (generic) course?		<input checked="" type="checkbox"/>

6. Course abbreviation and Number:  
Mass Media 456

7. Title:  
Film Style Production

8. Number of Units: 3

9. Course Description:

Presents conventions and practices of the production approach called 'single camera' or 'film style' production. Considers consequences regarding time, costs, sound, editing, and aesthetics. In addition to lecture and discussion, students will work in multimedia labs and production studios to create film or video projects that apply course concepts. The projects familiarize students with multimedia equipment and production processes. *Prerequisite: Mass Media 302 or consent of instructor. (MMP)*

10. Grading Method:  
N Normal (N) (Allows Letter Grade +/-, and Credit/No Credit)

\_\_\_\_ Normal Plus Satisfactory Progress (NSP) (Allows Letter Grade +/-, Credit/No Credit, and Satisfactory Progress)

\_\_\_\_ Credit/No Credit Only (C)

\_\_\_\_ Credit/No Credit or Satisfactory Progress Only (CSP)

11. If the NSP or CSP grading system was selected, please explain the need for this grade option.

12. Mode of Instruction (CS Numbers):

Lecture: 02 Lab: \_\_\_\_\_ Activity: \_\_\_\_\_ Adjusted Units: Lecture: 3 Lab: \_\_\_\_\_ Activity: \_\_\_\_\_

13. Course Requires Consent for Enrollment? \_\_\_\_\_ Yes \_\_\_\_\_ x \_\_\_\_\_ No

\_\_\_\_ Faculty \_\_\_\_\_ Credential Analyst \_\_\_\_\_ Dean \_\_\_\_\_ Program/Center/Department - Director/Chair

14. Course Can be Taken for Credit More than Once? \_\_\_\_\_ Yes \_\_\_\_\_ x \_\_\_\_\_ No  
If yes, how many times \_\_\_\_\_ (including first offering)

15. Is Course Crosslisted: \_\_\_\_\_ Yes \_\_\_\_\_ x \_\_\_\_\_ No

If yes, indicate which course \_\_\_\_\_ and obtain signature in #24.

16. Prerequisite(s): Completion of Mass Media 302 or consent of instructor

17. Corequisite(s):

18. Documentation attached:

\_\_\_\_ Syllabus or \_\_\_\_\_ x \_\_\_\_\_ Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:



## Mass Media 456, Film Style Production (MMP) (3 units)

### Course Outline

*Prerequisite: Mass Media 302 or consent of instructor. (MMP)*

*Students will use library and Communication Department film studios, lab, and equipment to develop projects.*

### Objectives

- Understand and apply the production practices of 'film style' or 'single camera' television, video, and film production
- Understand the effects of film style production on the look and sound of the end-product
- Understand the consequences of film style production for production costs
- Understand the consequences of film style production for choices of production equipment
- Understand the consequences of film style production for lighting and set design,
- Understand how film style production affects editing
- Understand the consequences of film style production for production schedules
- Understand the mutual adaptation of technology and expertise
- Create awareness of the relationship between the organization of production and the nature of end-products
- Provide experience designing media content
- Provide experience applying production technologies to realize plans
- Produce quality television, video, and film programs

### Approach

- Students examine recordings of television programs and films created with single camera production methods
- Students read descriptions of the development and application of film style production methods
- Students work in groups to design and realize television, video, or film projects
- Applying examples from their projects and readings, students write papers analyzing the processes and content of their television, video, or film projects in the context of course concepts
- Through research papers, projects, and/or exams students will demonstrate that they understand and can apply course concepts.

