

1. College: Arts and Sciences

2. Desired term      Fall      and year      2005      of implementation for this course.

	YES	NO
3. Consider for G.E. If yes, also fill out appropriate GE form.		<input checked="" type="checkbox"/>
4. Consider for Computer Competency Requirement		<input checked="" type="checkbox"/>
5. Is this a variable-topics (generic) course?		<input checked="" type="checkbox"/>

6. Course abbreviation and Number:  
Mass Media 457

7. Title:  
Studio Video, and Film Production

8. Number of Units: 3

9. Course Description:

Presents conventions and practices of '3-camera' or 'studio' production. Considers consequences regarding time, costs, sound, editing, and aesthetics. In addition to lecture and discussion, students will work in multimedia labs and production studios to create film or video projects that apply course concepts. The projects familiarize students with multimedia equipment and production processes. *Prerequisite: Mass Media 302 or consent of instructor. (MMP)*

10. Grading Method:  
 N Normal (N) (*Allows Letter Grade +/-, and Credit/No Credit*)  
 Normal Plus Satisfactory Progress (NSP) (*Allows Letter Grade +/-, Credit/No Credit, and Satisfactory Progress*)  
 Credit/No Credit Only (C)  
 Credit/No Credit or Satisfactory Progress Only (CSP)

11. If the NSP or CSP grading system was selected, please explain the need for this grade option.

12. Mode of Instruction (CS Numbers):

Lecture:      Q02 Lab:      Activity:      Adjusted Units: Lecture:      3 Lab:      Activity:     

13. Course Requires Consent for Enrollment?  Yes  No  No  
 Faculty      Credential Analyst      Dean      Program/Center/Department - Director/Chair     

14. Course Can be Taken for Credit More than Once?  Yes  No  
 If yes, how many times      (including first offering)

15. Is Course Crosslisted:  Yes  No  
 If yes, indicate which course      and obtain signature in #24.

16. Prerequisite(s): Completion of Mass Media 302 or consent of instructor

17. Corequisite(s):

18. Documentation attached:

     Syllabus or      x      Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:

20. Why is this course being proposed?

Part of new Mass Media B.A.

21. How often will this course be offered once established?  
Once a semester

22. What resources are needed to offer this course (including technology)?

Smart classrooms, multimedia lab facilities, TV studios

23. How will this course be used for General Education, the major, and/or other majors (if applicable)?

Upper division Mass Media elective course

24. Does this course impact other discipline(s)?  Yes  No  
If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

VPA YMS1 W 11-12-03 Support  Oppose   
Discipline Signature Date

Oppose \_\_\_\_\_ Support \_\_\_\_\_  
Discipline Signature Date

SIGNATURES:

1. Director (Please Print) SMMS SITESION 10/14/03 Date  
[Signature] 10/14/03 Date  
 1. Program/center/Department Director Chair  
Deborah M. Sauer 04/01/04 Date  
 3. College Oversight Committee  
[Signature] 11/11/04 Date  
 4. College Dean (or Designee)  
[Signature] 11/11/04 Date

5. APP Committee Chair \_\_\_\_\_ Date  
 6. Vice President for Academic Affairs (or Designee) \_\_\_\_\_ Date  
 7. President (or Designee) \_\_\_\_\_ Date

## **Mass Media 457 Studio Television, Video, and Film Production (MMP) (3 units)**

### **Course Outline**

*Prerequisite: Mass Media 302 or consent of instructor. (MMP)*

*Students may use library and Communication Department studios, labs, and equipment to develop projects.*

### **Objectives**

- Understand and apply the production practices of 'studio' or 'three-camera' television, video, and film production
- Understand the effects of studio production on the look and sound of the end-product
- Understand the consequences of studio production for production costs
- Understand the consequences of studio production for choices of production equipment
- Understand the consequences of studio production for lighting and set design
- Understand how studio production affects editing
- Understand the consequences of studio production for production schedules
- Understand the mutual adaptation of technology and expertise
- Create awareness of the relationship between the organization of production and the nature of end-products
- Provide experience designing media content
- Provide experience applying production technologies to realize plans
- Produce quality television, video, and film programs

### **Approach**

- Students examine recordings of television programs and films created with three-camera production methods
- Students read descriptions of the development and application of studio production methods
- Students work in groups to design and realize television, video, or film projects
- Applying examples from their projects and readings, students write papers analyzing the processes and content of their television, video, or film projects in the context of course concepts

