

1. College: Arts and Sciences
2. Desired term Fall and year 2005 of implementation for this course.

	YES	NO
3. Consider for G.E. If yes, also fill out appropriate GE form.		<input checked="" type="checkbox"/>
4. Consider for Computer Competency Requirement		<input checked="" type="checkbox"/>
5. Is this a variable-topics (generic) course?		<input checked="" type="checkbox"/>

6. Course abbreviation and Number:
Mass Media 490

7. Title:
Capstone Project

8. Number of Units: 3

9. Course Description:
Students plan, develop, and complete a mass media production (MMP) or research project that includes multimedia materials (MOS, MUE). Capstone Projects will integrate the particular areas of study that students have emphasized during their respective upper division careers. *Prerequisites: Senior status, completion of all of the Mass Media major's required courses. (MMP, MOS, MUE)*

10. Grading Method:
 Normal (N) (Allows Letter Grade +/-, and Credit/No Credit)
 Normal Plus Satisfactory Progress (NSP) (Allows Letter Grade +/-, Credit/No Credit, and Satisfactory Progress)
 Credit/No Credit Only (C)
 Credit/No Credit or Satisfactory Progress Only (CSP)

11. If the NSP or CSP grading system was selected, please explain the need for this grade option.

12. Mode of Instruction (CS Numbers):

Lecture: _____ Lab: _____ Activity: S36 Adjusted Units: Lecture: _____ Lab: _____ Activity: 3

13. Course Requires Consent for Enrollment? Yes No
 Faculty _____ Credential Analyst _____ Dean _____ Program/Center/Department - Director/Chair

14. Course Can be Taken for Credit More than Once? Yes No
 If yes, how many times _____ (including first offering)

15. Is Course Crosslisted: Yes No
 If yes, indicate which course _____ and obtain signature in #24.

16. Prerequisite(s): Senior status, completion of all of the Mass Media major's required courses.

17. Corequisite(s):

18. Documentation attached:

_____ Syllabus or Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:

20. Why is this course being proposed?

Part of new Mass Media B.A.

21. How often will this course be offered once established?
Once a semester

22. What resources are needed to offer this course (including technology)?
Smart classrooms, multimedia lab facilities, TV studios, audio/radio studio.

23. How will this course be used for General Education, the major, and/or other majors (if applicable)?
Upper division Major requirement

24. Does this course impact other discipline(s)? Yes No
If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

Discipline Oppose Signature _____ Date _____ Support _____

Discipline Oppose Signature _____ Date _____ Support _____

SIGNATURES:

Brian S. Peterson 12/14/03
Original (Please Print) Date

John M. Guerra 04/10/04
Program Center/Department - Director Chair Date

[Signature] 4/14/04
College Curriculum Committee Date

[Signature] 4/14/04
College Dean (or Designee) Date

5. APP Committee Chair _____ Date _____

6. Vice President for Academic Affairs (or Designee) _____ Date _____

7. President (or Designee) _____ Date _____

Mass Media 490, Capstone Project (MMP, MOS, MUE) (3 units)

Course Outline

Required Course.

Students may use library and Communication Department studios, labs, and equipment to develop projects.

Prerequisites: Senior status, completion of all of the Mass Media major's required courses.

Objectives

- Students plan, develop, and complete a project that shows that they have mastered and integrated both the Mass Media major's required courses and the individualized plans of study they have created through their choices of upper division courses
- Projects will show that students have developed a comprehensive understanding of the practices and theories relevant to their respective areas of emphasis
- Completed projects will provide students with media products and research papers that will further their pursuit of careers in mass media industries or graduate studies.
- Projects will explain how technologies, organizational resources, and work interaction influence media content or media systems
- Projects will provide experience designing media content
- Projects will provide experience applying production technologies to realize plans
- Projects will emphasize the role of production participants' differing roles and sociocultural perspectives in designing, interpreting, and revising products and objectives

Approach

- When students have achieved Senior status and completed prerequisites, they will present to the course faculty a plan for a Capstone Project related to their respective areas of emphasis
- Capstone plans will include a description of objectives, discussion of the project's relevance to the student's area of emphasis, a description of resources required for the project, and a timeline for completion of the project.
- For production (MMP) projects, students will create production teams by working with other Capstone students or (with consent of instructors) students taking upper division production courses.
- Students will write papers analyzing the processes and content of their Capstone Projects in the context of concepts they have mastered during their course of study in the Mass Media major.
- Students will present their completed projects to the Mass Media faculty and students, explaining their projects and answering questions about them.

