

MISSION STATEMENT

The College of Business Administration (CoBA)
at CSU San Marcos is committed
to providing a high quality business education
to its undergraduate and graduate students.

Recognizing that the primary charge to the CSU is teaching,
faculty will continue to dedicate their efforts to providing a rich learning environment for students.

Excellence in teaching is grounded in and supported by intellectual contributions of the faculty
which focus on applied research but which include, to a lesser extent, pedagogical and basic research.

Given CSU San Marcos' unique position as a developing university,
faculty members are expected to make significant contributions
to the development of the institution
through professional, institutional, and community service.

The CoBA faculty remain dedicated
to providing an educational experience
that reflects the conditions of today and tomorrow's business and social environment.

These include a diverse, multicultural workforce
functioning in a technologically advanced, international business arena.

The CoBA benefits from a diverse and multicultural faculty.

Our faculty are expected to be entrepreneurial in the development of curricula and programs
that incorporate modern business technologies to prepare students for managing in a global marketplace.

The CoBA curricula, both undergraduate and graduate, were developed
to educate managers to be leaders and decision makers
in tomorrow's complex and diverse organizations.

Students experience interdisciplinary programs
designed to emphasize skills and knowledge important to all managers:
written and oral communication, problem solving, team work, critical thinking, and global perspective.

There is emphasis on the understanding, use, and management of technology.

Continuous improvement is the cornerstone of the CoBA curricula.

Active undergraduate and graduate committees regularly monitor
the student and community response to our programs.

The CoBA maintains its commitment to excellence
through diversity broadly defined to include diversity of native culture,
socioeconomic background, and life experience as well as gender, race, and ethnicity.

The College will focus on educational excellence
through improving student quality, both at entry and graduation.

We aspire to become the "college of choice,"
which will attract students from a wider geographical area
because of the quality and uniqueness of our programs.

PROGRAMS OFFERED

- Bachelor of Science in Business Administration
 - Accountancy/Finance Option
 - Global Business Management Option
 - High Technology Management Option
 - Service Sector Management Option
- Minor in Business Administration
- Master of Business Administration
 - Business Management Option

ORGANIZATION OF THE COLLEGE

The College of Business Administration (CoBA), rather than forming separate departments, is organized into three interdisciplinary centers: The Center for Accountancy and Finance, The Center for High Technology Management, and the Center for Service Sector Management.

The Center for Accountancy and Finance

- Robert L. Black, Ph.D., CPA*
Tax Accounting
- Dale R. Geiger, D.B.A., CMA, CGA*
Managerial Accounting
- F. Larry Detzel, Ph.D., CPA, CFP*
Tax Accounting
- Nen-Chen Hwang, Ph.D., CPA, CMA*
Financial Accounting
Managerial Accounting
- Mary T. Keim, Ph.D., CPA*
Financial Accounting
- Edmond K. Kwan, Ph.D.*
Finance
- Trini U. Melcher, Ph.D., CPA*
Center Director
Financial Accounting
International Accounting
- Janet L. Mobus, Ph.D., CPA*
Financial Accounting
Managerial Accounting
- Alan Styles, Ph.D.*
Financial Accounting
Managerial Accounting
International Accounting
- Wenyuh Tsay, Ph.D.*
Finance

Stephen P. Zera, Ph.D.
Finance

The Center for High Technology Management

- Barbara J. Bashein, Ph.D.*
Management Information Systems
- George Diehr, Ph.D.*
Management Science
- Soheila Jorjani, Ph.D.*
Production and Operations Management
- Jack Y. Leu, Ph.D.*
Operations and Information Technology
- Sheldon X. C. Lou, Ph.D.*
Center Director
Production and Operations Management
- Ishpal Rekhi, Ph.D.*
Operations Management

The Center for Service Sector Management

- Beverlee B. Anderson, Ph.D.*
Business and Marketing
- W. Thomas Anderson, Ph.D.*
Marketing
- Glen H. Brodowsky, Ph.D.*
Marketing
- Newton Margulies, Ph.D.*
Management
- John R. Montanari, D.B.A.*
Management
- Troy Nielson, Ph.D.*
Management
- Rajnandini Pillai, Ph.D.*
Center Director
Management
- J. Justin Tan, Ph.D.*
Management



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Program of Study

The Bachelor of Science in Business Administration Degree has four options — Accountancy/Finance, Global Business Management, High Technology Management, and Service Sector Management — three of which relate to established centers in the College. After completion of the Pre-Business Core courses, students select one of these options and take the associated set of Foundations of Business courses. Each option also has its own set of required core courses and numerous elective courses from which a student can tailor an individual program of study.

College of Business Administration (CoBA) students will find their program of study is both rigorous and relevant to the problems of the business world. The faculty is interested in, and responsive to, students. The curriculum is designed to develop a wide range of skills and abilities applicable to both the for-profit and non-profit sectors of the economy. The program's focus on problem identification and problem-solving results in developing a set of critical thinking skills that gives the CSUSM business graduate a distinctive advantage in the marketplace.

Students finish their program with the Senior Experience, a rigorous, integrative academic experience that requires teams of students to solve problems in an actual organizational context. The Senior Experience is a two-semester sequence. The first semester is a 3-unit course where students review critical thinking, problem solving, decision making, and project management tools. Students form three- to four-member teams to complete and present their project proposal. In the second semester 5-unit course, each team operates as a consulting group by analyzing the problem, developing alternative solutions, and then implementing the solution in the sponsoring organization. For information regarding Senior Experience, please contact Alan Omens, Ph.D., Director, Senior Experience, (760) 750-4268. *E-mail:* aomens@csusm.edu

Throughout the curriculum, we emphasize intellectual, ethical, and social issues likely to affect business in the 21st Century. Global issues and the realities of demographic diversity in the workplace are an integral part of the coursework. The goal of our program is to help students build an applied, tailored program, and learn to solve problems encountered in the business world in innovative ways by using team-based approaches.

Program Requirements

The undergraduate program in Business Administration leads to a Bachelor of Science in Business Administration. Careful planning is the key to efficiently meeting program requirements. There are requirements for General Education, a number of University-wide graduation requirements, lower-division pre-business core, and upper-division requirements for the Business Administration major options.

Lower-division courses clearly equivalent in scope, content, and level will be accepted for transfer credit (if taken from a regionally accredited U.S. institution or from a foreign institution recognized by CSU San Marcos and the CoBA). Transfer credit will be granted for upper-division courses only in those cases where the course content and level are equivalent to CSU San Marcos courses and where the courses were taken in a program accredited by the AACSB – The International Association for Management Education. Exceptions will be made on an individual basis only where a review of the proposed transfer credit course indicates a content and depth at least equal to the equivalent CSUSM course. A student requesting such a review will be required to provide supporting documentation, such as course syllabi and required texts.

All students applying for admission to the CoBA are initially classified as Pre-Business status. Upon successful completion of the Pre-Business Core and the ELM and EPT requirements, a student may be admitted to the CoBA as a major (business status). A student will confirm her/his business status by submitting a pre-business to business status application to an advisor in the CoBA. Coursework in the Pre-Business Core may not be taken Credit/No Credit; the minimum acceptable grade in each course is a C (2.0), and the student must attain a 2.5 GPA in the Pre-Business Core. Completion of the Pre-Business Core (business status) is a prerequisite for upper-division business courses. In addition to the Pre-Business Core, students should, to the extent possible, complete the lower-division General Education requirements (with the University required minimum GPA of 2.0) before enrolling in upper-division Business courses. A minimum grade of C (2.0) is required for each upper-division course in the CoBA, including transfer credits.

A student majoring in Business Administration will need to be proficient in word processing, spreadsheet, and database applications. At CSUSM, the courses that meet the University's computer competency requirement with the necessary CoBA applications are CS 101 and CS 301.

Students outside the CoBA may petition for permission to take Business courses. Permission forms require faculty signature and are available at the CoBA Advising offices in Craven Hall.

The CoBA requires that at least 50% of the upper-division major coursework required for each of its options be earned at CSUSM. Completion of the Senior Experience at CSUSM is required of all students.

Undergraduate Advising Offices

Joyce Jasinski, Advisor
Craven Hall 2202
(760) 750-4246
jasinski@csusm.edu

Heather Manley, Advisor
Craven Hall 2204
(760) 750-4247
hmanley@csusm.edu

CoBA Advising Website

www.csusm.edu/CoBA



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

In order to receive a Bachelor of Science in Business Administration, a student must earn a minimum of 124 units.

Required Courses in the Undergraduate Curriculum

Lower-Division Pre-Business Core

Common to all options
(13 units minimum)

ACCT 203	4
ECON 250	3
MATH 132	3
PSYC 100 or SOC 101	3
or	
GESS 101 & GESS 102	6

- The Pre-Business Core and completion of the CSUSM ELM and EPT requirements are prerequisites for upper-division CoBA courses.
- The minimum grade in every pre-business and business course is a C, with a minimum GPA of 2.5 in the Pre-Business Core. Courses may not be taken for Credit/No Credit.
- Pre-business students must make applications to the CoBA to be eligible for upper-division business status.

Note: BUS 202, Introduction to Business Law, is strongly recommended for students choosing the Accountancy/Finance Option.

See page L-6 for the Accountancy/Finance Option requirements.

See page L-7 for the Global Business Management Option requirements.

See page L-8 for the High Technology Management Option requirements.

See page L-9 for the Service Sector Management Option requirements.

ACCOUNTANCY/ FINANCE OPTION

Accountancy Track (50 Units)

Accountancy/Finance Option

Director

Trini Melcher, Ph.D.

Professor of Accounting

Craven Hall, Room 2251

(760) 750-4213

tmelcher@csusm.edu

Accounting has often been called “the language of business.”

Through its accounting system, an organization records its transactions and communicates its performance.

The accountancy curriculum at CSUSM is designed, in part, to prepare students for careers in public accounting, including qualification to sit for the CPA examination. It also has the flexibility and provides sufficient electives to prepare students for careers in managerial accounting or governmental accounting, not-for-profit accounting, and other business-related areas.

Foundations of Business Courses

(12 units)

BUS 302	2
BUS 304	4
MGMT 302	2
MKTG 302	2
POM 302	2

Core Accountancy Courses

(12 units)

ACCT 305	4
ACCT 308	4
FIN 304	4

Specialized Core Courses (6 units)

ACCT 306	4
ACCT 307	4

Accountancy Electives (6 units)

All 6 units must be selected from Accountancy; i.e., FIN, GBM, HTM, and SSM electives cannot not be substituted.

		Units
ACCT 405	(F, I, N, T)*	2
ACCT 406	(M, N)*	2
ACCT 407	(F, M, N, T)*	2
ACCT 416	(F, I, T)*	4
ACCT 420	(N)*	2
ACCT 421	(N)*	2
ACCT 422	(F,M)*	2
ACCT 423	(F,M)*	2
ACCT 481-485		1-4
ACCT 498		1-4

**Recommended for:*

F = Financial/CPA Track
I = Certified Internal Auditor Track
M = Managerial CMA Track
N = Non-Profit/Government Track
T = Tax Track

Capstone and Senior Experience

(12 units)

BUS 444	4
BUS 492	3
BUS 493	5

Finance Track (50 Units)

Finance is the study of the interaction of firms and financial markets. Financial managers attempt to identify and undertake projects that increase firm value and determine the best means by which to finance the projects they undertake.

Investors, the source of financing for these projects, are free to choose from many types of securities issued by many different types of firms.

The risk-return profiles of these individual securities, and the impact of portfolio design on the attainment of an optimal risk-return profile, are major topic areas of finance.

CSUSM students who choose the finance track are able to specialize in the study of corporate finance,

investment analysis, and international finance. Students are provided an education that permits them to enjoy careers as stockbrokers, financial analysts, investment advisers, and the like.

Foundations of Business Courses

(12 units)

BUS 302	2
BUS 304	4
MGMT 302	2
MKTG 302	2
POM 302	2

Core Finance Courses (12 units)

ACCT 305	4
ACCT 308	4
FIN 304	4

Specialized Core Courses (8 units)

FIN 321	4
FIN 341	4

Finance Electives (6 units)

A minimum of 2 units must be selected from Finance. The remaining 4 units can be taken from ACCT, FIN, GBM, HTM, or SSM.

FIN 331	4
FIN 404	2
FIN 405	2
FIN 422	2
FIN 441	2
FIN 481-5	1-4
FIN 498	1-4

Capstone and Senior Experience

(12 units)

BUS 444	4
BUS 492	3
BUS 493	5

GLOBAL BUSINESS MANAGEMENT OPTION

(47-49 Units)

Global Business Management
Option Director
Glen Brodowsky, Ph.D.
Assistant Professor of Marketing
Craven Hall, Room 2228
(760) 750-4261
glenbrod@csusm.edu

The option in Global Business Management is intended to provide students with a strong foundation in global business studies. Consistent with the mission and direction of this campus, this curriculum meets a growing need for individuals who understand and are skilled in the complex and readily changing global environment of business organizations. The curriculum is designed to provide students with important knowledge about global business practice and provide an understanding and appreciation of culture, language, economics, politics, and history of countries other than the United States. A curriculum composed of College of Business Administration courses and College of Arts and Sciences courses make up this option.

Foundations of Business Courses (16 units)

BUS 302	2
BUS 304	4
FIN 302	2
MGMT 302*	2
MKTG 302*	2
MIS 302*	2
POM 302*	2

**Equivalent 4-unit courses can be substituted for these 2-unit courses. However, the excess units cannot count towards GBM electives.*

Core Arts and Sciences Courses (9 units)

COMM 330	3
ECON 441	3
PSCI 460**	3

***PSCI 350 or consent of instructor required.*

FOREIGN LANGUAGE

Students will be required to demonstrate proficiency at the advanced level in at least one foreign language. All students must pass a language exam. Proficiency may be obtained in a variety of ways. For example, students may be culturally bilingual or take sufficient language training courses to achieve advanced proficiency.

Global Business Management Option Electives (12 units)

A minimum of 9 units must be taken from the following CoBA courses in residence:

ACCT 423	2
FIN 341	4
FIN 441	2
GBM 481-485	1-4
GBM 498	1-4
HTM 404	4
HTM 423	2
HTM 440	2
SSM 342	4
SSM 448	4
SSM 461	4

Students may count up to three (3) units of elective credits from the following Arts and Sciences courses:

HIST 319	3
HIST 326	3
HIST 362	3
HIST 365	3
HIST 385	3

Students participating in CSU-approved study abroad courses through Council on International Education Exchange (CIEE) may substitute electives taken overseas for those listed above. However, they must get approval from the GBM option director for any business electives taken overseas.

Capstone and Senior Experience (12 units)

GBM 444	4
GBM 492	3
GBM 493	5

or
Capstone and Global Management Experience

(10 units)

GBM 444	4
GBM 497^	6

^Global experience projects must be approved by the Option Director. Students must submit project proposals and name of sponsoring international organization for approval.

CoBA recommends that students in the Global Option choose their upper-division Social Science General Education course (DD) from the list below. These courses may be used to satisfy GE requirements, but may not also be applied to fulfilling the Global Business Management Option.

GEOG 301	3
GEOG 450	3
ID 306	3
PSYC 341	3

**HIGH TECHNOLOGY
MANAGEMENT
OPTION**

(48 Units)

HTM Option Director
Sheldon X. C. Lou, Ph.D.
Professor of Production and
Operations Management
Craven Hall, Room 2207
(760) 750-4272
lou@csusm.edu

- Management Information Systems (MIS)
- Production and Operations Management (POM)

Success in business is associated with firms that strategically use and develop sophisticated manufacturing and information technologies. The Center for High Technology Management (HTM) is dedicated to the advancement of organizations through the use of state-of-the-art technologies, strategies, systems, tools, and techniques. Our aim is to help organizations operate more efficiently and effectively.

The Center's teaching, research and other services have applications in industries such as biotechnology, computer hardware, software and peripherals, telecommunications, manufacturing, defense, and aerospace. However, nearly every organization, no matter how traditional or simple the product or service, can benefit from strategic, prudent use of technology.

Foundations of Business Courses	(12 units)
BUS 302	2
BUS 304	4
FIN 302*	2
MGMT 302*	2
MKTG 302*	2

**Equivalent 4-unit courses can be substituted for these 2-unit courses, with 2 units applied toward HTM electives. However, only 4 excess units can be counted as HTM elective credit.*

Core HTM Courses	(8 units)
HTM 304	4
HTM 305	4

HTM Electives	(16 units)
---------------	------------

A minimum of 4 units must be selected from HTM electives. The remaining 12 units can be taken from electives in ACCT, FIN, GBM, HTM, or SSM. No more than 4 units from the ACCT, FIN, or SSM core can be counted as elective credit. Students in this option cannot take ACCT 308 for credit. A maximum of 4 units may be taken outside the CoBA with prior approval of the HTM Option Director.

HTM 390	4
HTM 404	4
HTM 405	4
HTM 406	4
HTM 411	4
HTM 413	2
HTM 420	4
HTM 422	4
HTM 423	2
HTM 425	4
HTM 426	4
HTM 427	4
HTM 440	2
HTM 481-485	1-4
HTM 498	1-4

Capstone and Senior Experience	(12 units)
BUS 444	4
BUS 492	3
BUS 493	5



**SERVICE SECTOR
MANAGEMENT
OPTION**

(48 Units)

SSM Option Director
Rajnandini Pillai, Ph.D.
Assistant Professor of Management
Craven Hall, Room 2243
(760) 750-4234
rpillai@csusm.edu

- Management
- Marketing

Service Sector Management prepares students for careers in management, consulting, sales, and sales management. Its emphasis on the core disciplines of marketing and management provides an extensive insight into what students, as managers, require for developing and cultivating relationships with employees and customers. Elective courses provide specialized information in areas including human resources, leadership, entrepreneurship, and marketing communication.

Foundations of Business Courses
(12 units)

BUS 302	2
BUS 304	4
FIN 302*	2
MIS 302*	2
POM 302*	2

Core SSM Courses	(8 units)
SSM 304	4
SSM 305	4

SSM Electives (16 units)

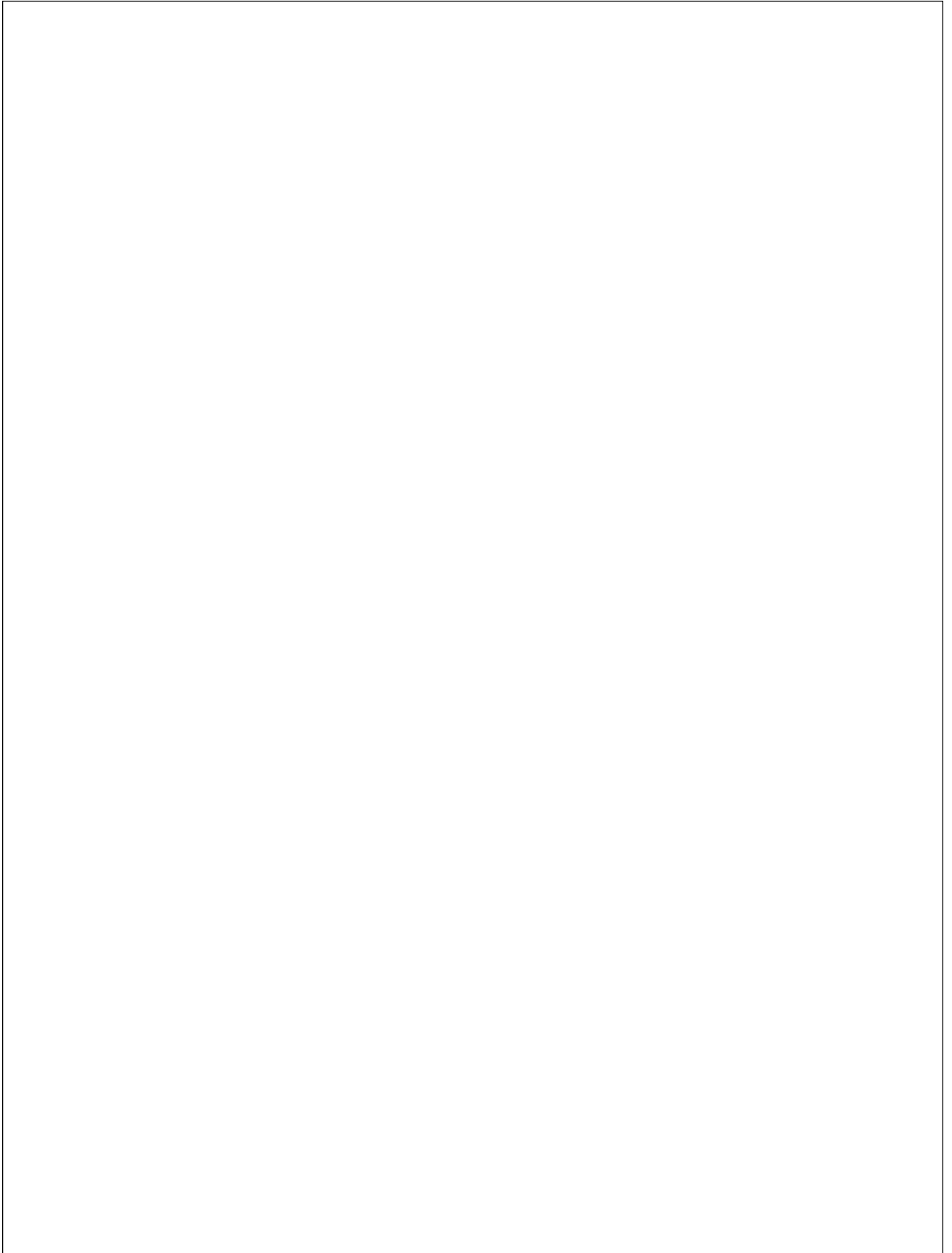
A minimum of 4 units must be selected from SSM electives. The remaining 12 units can be taken from electives in ACCT, FIN, GBM, HTM, or SSM. No more than 4 units from the ACCT, FIN, or HTM core can be counted as elective credit. Students in this option cannot take ACCT 308 for credit. A maximum of 4 units may be taken outside the CoBA with prior approval of the SSM Option Director.

SSM 322	2
SSM 333	4
SSM 342	4
SSM 353	4
SSM 415	4
SSM 420	4
SSM 441	4
SSM 442	4
SSM 445	2
SSM 448	4
SSM 452	4
SSM 461	4
SSM 481-485	1-4
SSM 498	1-4

Capstone and Senior Experience
(12 units)

BUS 444	4
BUS 492	3
BUS 493	5

**Equivalent 4-unit courses can be substituted for these 2-unit courses, with 2 units applied toward SSM electives. However, only 4 excess units can be counted as SSM elective credit.*





**MINOR IN BUSINESS
ADMINISTRATION**

The minor is designed to be supportive of a variety of arts, humanities, and science majors. All students interested in the minor should meet with an advisor in the College of Business Administration. To graduate with a minor in Business Administration, students will be required to complete the requirements in effect at the time of declaration. The minimum grade in every pre-business and business course is a C, with a minimum overall GPA of 2.5 in the Pre-Business Core. The Pre-Business Core and completion of the ELM and EPT requirements are prerequisites for upper-division CoBA courses. Pre-business and business courses may not be taken Credit/No Credit. Pre-business students must make application to the CoBA to be eligible for upper-division business status. The CoBA requires that at least 50% of the upper-division minor coursework be earned at CSUSM. The requirements are as follows:

Lower-Division Pre-Business Core
(13 units minimum)

ACCT 203*	4
ECON 250*	3
MATH 132	3
PSYC 100 or SOC 101	3
or	
GESS 101 and GESS 102	6

Four 2-Unit Foundation of Business
Courses (8 units) selected from:

BUS 302	2
FIN 302	2
MGMT 302*	2
MIS 302	2
MKTG 302*	2
POM 302^	2

**Courses in the minor provide a base for satisfying the Core requirement for the CSUSM MBA program. To meet the requirements of the MBA Core, all courses marked with * should be taken. The minimum grade in each of these courses is a C with an overall GPA of 3.0 or better.*

^BUS 304, Business Statistics, is a prerequisite/corequisite for POM 302.

An approved 4-unit upper-division
Business Course
(4 units)

Students must meet all prerequisites
for the selected 4-unit course.

Minimum Total Units 25



MASTER OF BUSINESS ADMINISTRATION

For information and/or an admissions package, please contact:

Jack Leu, Ph.D.
MBA Director
College of Business Administration
CSU San Marcos
San Marcos, CA 92096-0001
(760) 750-4267
FAX (760) 750-4263
mba@csusm.edu

Philosophy

The fundamental mission of the College of Business Administration is to educate the leaders of tomorrow's business and non-profit organizations by concentrating on the management skills needed in the complex, multicultural and technological environments of the future. The design philosophy for the graduate program is to integrate rigor with relevance and theory with practice.

The program has been influenced by the writings of premier educators, commissions, and managers, as well as by the talents of our faculty and by the needs of our constituencies. It is modern in structure and pedagogy as well as content. It recognizes the sea-changes such as diversity, a global economy, technology, the cooperative nature of decision making, and accelerating rates of change that are occurring in business, government and society, and in higher education.

The program emphasizes a commitment to values: ethics, respect for the individual and the environment, intellectual curiosity, commitment to lifelong learning, and self-direction. It makes use of information technologies in the delivery of the program and requires that students develop a

significant level of proficiency in the application of technology. The curriculum stresses the importance of good communication skills for successful management; thus, written and oral presentations are a part of every course.

Description of the Program

The Master of Business Administration is designed for the employed student who has several years of work experience as a professional and is either preparing to enter management or has moderate management experience.

The program require 39 units of coursework beyond a 12-unit pre-program "core." There are three types of courses: Core, Program, and Master's Project.

1. Core Courses [12 units] provide the background knowledge and skills essential to virtually all management activity. The core is organized as two courses. Typically, students who have completed an undergraduate program in business within the last five years will be able to waive the core courses. Also see the requirements for the Minor in Business Administration.
2. Program Courses [33 units] contain more advanced material. Courses in the program are all variable (2-4) unit courses.
3. The Master's Project [6 units] involves the investigation of a government or business entity's operations to achieve a significant cost reduction, service enhancement, etc. Each project is proposed, researched and reported, and culminates in a written report that includes problem identification, evaluation of potential solutions, discussion of the selected implementation, and evaluation of the results.

Program Schedule

The program is designed for working professionals. Cohorts of 25-35 students take courses in a predetermined sequence. The full program, including the Core and Master's Project, can be completed in 21 months. Students attend both regular semesters (fall and spring) and special sessions (summer and winter). Two schedules are offered: 1) alternate Friday/Saturday or, 2) Thursday p.m. and alternate Saturdays.

Admission Requirements

The admissions policy assesses the applicant's competencies in five primary areas essential to success in the Master's program and to success as a manager:

- Problem recognition and analysis.
- Basic skills in computer applications and quantitative methods.
- Effective communication, both written and oral.
- Intellectual curiosity, managerial point of view, respect for the individual and for the value of diversity, self-awareness and self-direction, and concern for the consequences of one's actions.
- General academic proficiency in areas relevant to management.

In addition, we also evaluate the candidate's "commitment" to the program — the probability that the candidate has the time and resources essential to the successful completion of the degree.

The primary data for assessment includes the following required items:

- Transcripts of university-level coursework. GPA will be computed from the most recent 60 semester units of academic coursework taken at the graduate or upper-division level.
- The Graduate Management Aptitude Test (GMAT), taken within the last 5 years, or, under certain conditions, the Graduate Record Exam (GRE). Test scores may be waived for applicants who have successfully completed a minimum of 24 semester (36 quarter) units of graduate management coursework. Similarly, applicants who have completed a master's degree or other graduate degree (e.g., M.D., J.D., Ph.D.) from a U.S. university may also waive these tests. Nevertheless, applicants who have taken the GMAT or GRE should submit their score, and applicants eligible to waive these tests should still consider taking the GMAT to supplement the application. If the applicant has not taken one of these tests within the last five years, the GMAT must be taken.
- Two essays covering career achievements plus expected challenges and rewards from the MBA Program.
- Three completed Recommendation for MBA Applicant forms.
- An in-person interview or, in special cases, a telephone interview.

The admissions committee will also evaluate the applicant's skills in quantitative methods, communication, and computer applications.

Where deficiencies are identified, the applicant may be required to complete additional courses or attend workshops. In addition, the assessment will also determine whether the 12-unit Core may be waived.

Graduation Requirements

Completion of the MBA degree requires: (1) an overall GPA of at least 3.0 (B average) in all coursework within the program, and (2) a grade of C or better in each course.

Core Courses (12 units)

There are two 6-unit core courses. Typically, students who have completed an undergraduate program in business within the past five years will be able to waive the Core.

BGA 501
BGA 502

BUSINESS MANAGEMENT OPTION (33 Units)

All program courses are variable, 2- to 4-unit courses.

BA 620	BA 644
BA 621	BA 660
BA 622	BA 662
BA 624	BA 670
BA 630	BA 690
BA 640	BA 698
BA 643	ECON 610