

1. College: CHABSS

2. Desired term SPRING and year 2016 of implementation for this deletion.

CURRENT INFORMATION:

3. Course abbreviation and Number: MASS 324
4. Title: MEDIA EFFECTS
5. Number of Units: 3
6. Is the Course Crosslisted? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, indicate which course _____ and obtain signature in #8

ADDITIONAL INFORMATION:

7. Will the deletion impact the major? No Yes If yes, please describe.
 The impact is one less course in the major that is available to students. However, there will be no negative impact to the major in that the course content overlaps significantly with a different Mass Media course, one that is a required core. Thus, student majors will still learn about media effects.

other majors? No Yes If yes, please describe.

student advising ? No Yes If yes, please describe.

The Department will need to inform academic advisor(s) of the deletion. As well, faculty advisors would convey to students that the course is no longer available. The Department could also inform student majors by contacting them via email notifying them of the deletion. Finally, for students who have completed MASS 324 but continue to work toward completion of their degree, the course would be counted toward units for the major.

8. Will the deletion impact other discipline(s)?
 Yes No If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

_____	_____	_____	Support <input type="checkbox"/>	Oppose <input type="checkbox"/>
Discipline	Signature	Date		
_____	_____	_____	Support <input type="checkbox"/>	Oppose <input type="checkbox"/>
Discipline	Signature	Date		

9. Reason(s) for deleting this course:
 The Media Effects tradition and its theories are covered and taught in a new Mass Media core course, MASS 301 Media Theory, thus making MASS 324 Media Effects a redundant course. MASS 324 is a legacy elective course from the previous version of the BA in Mass Media. While it is important for students to learn about Media Effects methods, it is more effective they do so within the context of the historical development of media and mass communication theories particularly as this tradition is not the emphasis of our newly revised Mass Media major.

SIGNATURES:

Michelle A. Holling Nov. 5, 2015
1. Originator (Please Print) Date

5. UCC Committee Chair Date

Michelle A. Holling 11/5/15
Office of Academic Programs Banner: _____

Catalog: _____ 9/19/00

2. Program/Center/Department – Chair/Director Date
Michael Abilley *11/6/15*
 3. College Curriculum Committee Date
Rebecca Gust *11/16/15*
 4. College Dean (or Designee) Date
William Stone *11/17/15*

6. General Education Committee Chair (if applicable) Date

 7. Vice President for Academic Affairs (or Designee) Date

 8. President (or Designee) Date

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 BY: *A.P.*

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DEAN'S OFFICE
 College of Humanities, Arts,
 Behavioral and Social Sciences