

For Academic Programs Office Use Only  
R. E. \_\_\_\_\_ Catalog \_\_\_\_\_ File \_\_\_\_\_

**PROGRAM CHANGE PROPOSAL - Form P-2**

COLLEGE  CHABSS  CoBA  CoEHHS  CSM

**TITLE OF PROGRAM** Minor in Business Administration

Discipline Business

Check one:  Change to Program  Program Deletion

**TITLE OF DEGREE PROGRAM:** Minor in Business Administration

This form is the signature sheet for a change to, or deletion of, an existing program.  
Note that the addition of a new option/concentration/emphasis/track is a new "program," and requires the use of Form P.

For a change to a program,


1. Attach a page (or pages) giving a brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program.
2. Attach catalog copy showing exactly how the program should appear in the catalog if the changes are approved.

For a program deletion, attach a statement explaining the impact on students: how will the program be "taught-out" for declared majors?


Does this proposal impact other disciplines or units? Yes \_\_\_ No  If yes, obtain signature(s).  
Any objections or concerns should be stated in writing and attached to this form. Please check the box to indicate whether a memo has been attached.


Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose

1. Robert Aboolian  2/16/2016  
Originator (Please Print) Date

2.  2/16/16  
Program/ Department - Director/Chair Date

**APPROVAL PROCESS**

3.   2/16/2016  
College Curriculum Committee^ Date

4.   2/19/16  
College Dean (or Designee)\* Date

5a.  \_\_\_\_\_ Date  
University Curriculum Committee^

5b.  \_\_\_\_\_ Date  
Budget and Long-Range Planning Committee (if applicable)^

6. \_\_\_\_\_ Date  
Academic Senate

7. \_\_\_\_\_ Date  
Provost (or Designee)

8. \_\_\_\_\_ Date  
President

9. \_\_\_\_\_ Date  
Date to Chancellor's Office (if applicable)

\* Where appropriate, attach a memo on program impact on the unit and the ability of the unit to support it. Check the box next to the signature line to indicate whether a memo has been attached.

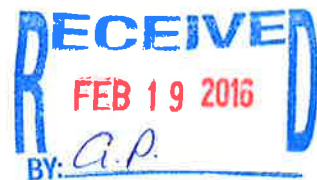
^ Where appropriate, attach a memo summarizing the curricular and/or resource deliberations. Check the box next to the signature line to indicate whether a memo has been attached.

**Brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program:**

We propose to reduce the program requirement for Minor in Business to ensure the competitiveness of our program. Currently our program requires 36 units in business, which is way more than the business minor programs at many other CSU campuses and other minor programs in this campus. The current program has proven to be cumbersome to our students and intimidating. We've received complains from many students and so far we have only a handful of students successfully obtained the minor. The proposal is a result of collaborative work among all departments and aligns with the minor programs at many other CSU campuses, including CSU Long Beach, SDSU, etc. CoBA faculty have voted and approved the proposed change outlined below.

**Minor in Business Administration, 20 units**

ACCT 201	Introduction to Financial Accounting (3 units)
BUS 204	Business Statistics (3)
BUS 302	Foundations of Business Environments (2)
OM 302	Foundations of Operations Management (2)
FIN 302	Foundations of Finance (2)
MGMT 302	Foundations of Management (2)
MIS 302	Foundations of Management Information Systems (2)
MKTG 302	Foundations of Marketing (2)
BUS 442	Business Strategy (2)



**MINOR IN BUSINESS ADMINISTRATION**

The Minor in Business Administration is designed to be supportive of a variety of arts, humanities, and science majors. All students interested in the minor should meet with an advisor in the College of Business Administration. To graduate with a Minor in Business Administration, students will be required to complete the requirements in effect at the time of declaration. The CoBA requires that at least 50% of the upper-division minor coursework be earned at Cal State San Marcos. The requirements are as follows:

Lower-Division Pre-Business Core (Please see page 125 for details on the Pre-business Core)

Four 2-Unit Foundation of Business Courses (8 units) selected from:

BUS 302	2
FIN 302	2
MGMT 302	2
MIS 302	2
MKTG 302	2
OM 302*	2
An approved 4-unit upper-division Business Course	4

Students must meet all prerequisites for the selected 4-unit course.

**Minimum Total Units 36**

\* Bus 304 (4) is a prerequisite

*old Catalog copy*

**MASTER OF BUSINESS ADMINISTRATION**

**Philosophy**

The fundamental mission of the College of Business Administration is to educate the leaders of tomorrow's business and non-profit organizations. The objective of our Master of Business Administration is to provide graduates with the skills and knowledge essential for management and leadership in 21st century organizations. We use a variety of pedagogical techniques in the classroom to facilitate learning. Our curriculum integrates traditional business disciplines and recognizes the importance of both theory and practice. The program emphasizes skills and values that are essential to effective leadership, including:

- Ethics
- Communication
- Global and Environmentally Conscious Viewpoint
- Problem Recognition and Solving
- Teamwork
- Use of Technology

The program makes use of information technologies in the delivery of the program and requires that students develop a significant level of proficiency in the application of technology. Information literacy and library research skills are salient in the dynamic world of global business and are emphasized in the program. The curriculum stresses the importance of good communication skills for successful management; thus written and oral presentations are part of every course.

