

For Academic Programs Office Use Only
 R. E. _____ Catalog _____ File _____

PROGRAM CHANGE PROPOSAL - Form P-2

COLLEGE CHABSS **CoBA** CoEHHS CSM

TITLE OF PROGRAM Global Supply Chain Management Option Discipline

Check one: Change to Program Program Deletion

TITLE OF DEGREE PROGRAM: **Bachelors of Science in Business Administration**


This form is the signature sheet for a change to, or deletion of, an existing program.
 Note that the addition of a new option/concentration/emphasis/track is a new "program," and requires the use of Form P.

For a change to a program,


1. Attach a page (or pages) giving a brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program.
2. Attach catalog copy showing exactly how the program should appear in the catalog if the changes are approved.


For a program deletion, attach a statement explaining the impact on students: how will the program be "taught-out" for declared majors?

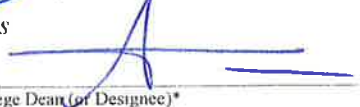
Does this proposal impact other disciplines or units? Yes No If yes, obtain signature(s).
 Any objections or concerns should be stated in writing and attached to this form. Please check the box to indicate whether a memo has been attached.

Marketing		<input type="checkbox"/>	10/20/15	<input checked="" type="checkbox"/> Support	<input type="checkbox"/> Oppose
Discipline/Unit	Signature		Date		
Discipline/Unit	Signature	<input type="checkbox"/>	Date	<input type="checkbox"/> Support	<input type="checkbox"/> Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	<input type="checkbox"/> Support	<input type="checkbox"/> Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	<input type="checkbox"/> Support	<input type="checkbox"/> Oppose

1. Robert Aboolian 10/20/15 Date

2.  11/10/15 Date
 Program Department - Director/Chair

3.  11/10/15 Date
 College Curriculum Committee^

4.  11/12/15 Date
 College Dean (or Designee)*

5a. Date
 University Curriculum Committee^

5b. Date
 Budget and Long-Range Planning Committee (if applicable)^

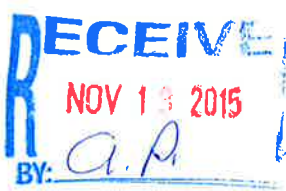
6. _____ Date
 Academic Senate

7. _____ Date
 Provost (or Designee)

8. _____ Date
 President

9. _____ Date
 Date to Chancellor's Office (if applicable)

* Where appropriate, attach a memo on program impact on the unit and the ability of the unit to support it. Check the box next to the signature line to indicate whether a memo has been attached.
 ^ Where appropriate, attach a memo summarizing the curricular and/or resource deliberations. Check the box next to the signature line to indicate whether a memo has been attached.



Proposed change to the Global Supply Chain Management Option

Change MKTG 448 Global and Cross-Cultural Marketing from a 4-unit to a 2-unit course

Rationale: The Marketing Department changed MKTG 448 from 4 to 2 units, a change that was agreed to by the Global Supply Chain Management Option. The complete rationale for the change to MKTG 448 is provided in the Marketing Option P2 form.

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION

The business model for leading companies has significantly changed over the last ten years to focus on creating a seamless supply chain that will use company assets more efficiently, take cost out of the supply chain, and create value for the consumers. The Global Supply Chain Management Option emphasizes the understanding of the complexity of the global supply chain and the competence to satisfy consumer demand in the global market- place by getting the right product to the right consumer at the right time at the right price in a cost effective manner. The option provides students with knowledge of cross disciplinary models and theories, as well as the ability to apply those concepts in today's constantly changing marketplace.

Foundations of Business Courses (16 units)

BUS 302	2
BUS 324	4
FIN 302	2
MGMT 302	2
MIS 304	4
MKTG 302	2

GSCM Core Courses (10 units)

GBM 427	2
OM 305	4
OM 428	4

GSCM Electives (20 units)

ACCT 423	2
GBM 430	2
MIS 420	4
MKTG 448 (2 units) or MGMT 461 (4 units)	
MKTG 450	4
MKTG 451	4
OM 406	4
OM 435	2
OM 440	4

OM 441	4
OM 442	2
OM 481-484	1-4
OM 498	1-4

Capstone (5 units)

BUS 442	2
BUS 495	3