

For Academic Programs Office Use Only
R. E. _____ Catalog _____ File _____

PROGRAM CHANGE PROPOSAL - Form P-2

COLLEGE CHABSS CoBA CoEHHS CSM

TITLE OF PROGRAM Global Supply Chain Management **Discipline**

Check one: Change to Program Program Deletion

TITLE OF DEGREE PROGRAM: Global Supply Chain Management

This form is the signature sheet for a change to, or deletion of, an existing program.
Note that the addition of a new option/concentration/emphasis/track is a new "program," and requires the use of Form P.

For a change to a program,

1. Attach a page (or pages) giving a brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program.
2. Attach catalog copy showing exactly how the program should appear in the catalog if the changes are approved.

For a program deletion, attach a statement explaining the impact on students: how will the program be "taught-out" for declared majors?

Does this proposal impact other disciplines or units? _____ Yes No If yes, obtain signature(s).
Any objections or concerns should be stated in writing and attached to this form. Please check the box to indicate whether a memo has been attached.

Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose
Discipline/Unit	Signature	<input type="checkbox"/>	Date	Support	Oppose

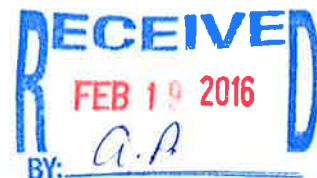
1. Robert Aboolian Originator (Please Print) _____ Date <u>2-10-2016</u>	2.	_____ Program/Department Director/Chair Date <u>2-10-2016</u>
APPROVAL PROCESS		
3. College Curriculum Committee^ _____ Date <u>2/18/16</u>	4.	 College Dean (or Designee)* _____ Date <u>2/19/16</u>
5a. _____ University Curriculum Committee^ _____ Date _____	5b.	_____ Budget and Long-Range Planning Committee (if applicable)^ _____ Date _____
6. _____ Academic Senate _____ Date _____	7.	_____ Provost (or Designee) _____ Date _____
8. _____ President _____ Date _____	9.	_____ Date to Chancellor's Office (if applicable) _____

* Where appropriate, attach a memo on program impact on the unit and the ability of the unit to support it. Check the box next to the signature line to indicate whether a memo has been attached.
^ Where appropriate, attach a memo summarizing the curricular and/or resource deliberations. Check the box next to the signature line to indicate whether a memo has been attached.

Proposal to Change the Global Supply Chain Management (GSCM) Option:

Currently MKTG 451, a four-unit Marketing course, is an elective course for students with GSCM option. Recently we have completed an industry wide survey to find out the skills necessary for GSCM option graduates. According to data gathered in this survey we have concluded that the MKTG 451 course content is typically not part of skill set necessary for Supply Chain professionals. Therefore we would like to remove MKTG 451 from the list of elective courses.

We also would like to add a new a four-unit Operations and Supply Chain Management course, Supply Chain Information Management OM 443 to the list of elective courses. In the same industry wide survey offering a course such as OM 443 as an elective was highly recommended.



Proposed Catalog copy of the program (changes in red):

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION

The business model for leading companies has significantly changed over the last ten years to focus on creating a seamless supply chain that will use company assets more efficiently, take cost out of the supply chain, and create value for the consumers. The Global Supply Chain Management Option emphasizes the understanding of the complexity of the global supply chain and the competence to satisfy consumer demand in the global marketplace by getting the right product to the right consumer at the right time at the right price in a cost effective manner. The option provides students with knowledge of cross-disciplinary models and theories, as well as the ability to apply those concepts in today's constantly changing marketplace.

Foundations of Business Courses (16 units)

	Units
BUS 302	2
BUS 324	4
FIN 302	2
MGMT 302	2
MIS 304	4
MKTG 302	2

GSCM Core Courses (10 units)

GBM 427	2
OM 305	4
OM 428	4

GSCM Electives (20 units)

ACCT 423	2
GBM 430	2
MKTG 448 or MGMT 461	4
MKTG 450	4
MKTG 451	4
OM 406	4
OM 435	2
OM 440	4
OM 441	4
OM 442	2
OM 443	4
OM 481-484	1-4
OM 498	1-4

Capstone (5 units)

BUS 442	2
BUS 495	3

Current Catalog copy of the program:

GLOBAL SUPPLY CHAIN MANAGEMENT OPTION

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MKTG 450	4
MKTG 451	4
OM 406	4
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OM 440	4
OM 441	4
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OM 498	1-4

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