California State University San Marcos • **COURSE CHANGE(S)** • **FORM C-2**

ORIGINATOR'S SECTION:		
1. College: ☐ CHABSS ☐ CoBA ☒ CoEHHS ☐ CSM	**Desired Term and Year of Implementation (e.g., Fall 2008):** Spring 2016	
2. Current Course abbreviation and Number: PH 695		

TYPE OF CHANGE(S). Check √ all that apply.

Course Number Change	☐	Delete Prerequisite	☐	Other Prerequisite Change	☒
Course Title Change	☐	Add Corequisite	☐	Grading Method Change	☐
Unit Value Change	☐	Delete Corequisite	☐	Mode of Instruction Change (C/S Number)	☐
Description Change	☒	Add Consent for Enrollment	☐	Consider for G.E. If yes, also fill out appropriate GE form.	☐
Add Prerequisite	☐	Delete Consent for Enrollment	☐	Cross-list	☐

Information in this section– both current and new – is required only for items checked (√) above.

CURRENT INFORMATION:

NEW INFORMATION:

Course abbreviation and Number:

CURRENT INFORMATION:	**NEW INFORMATION:**
3. Title:	**Title:** *(Titles using jargon, slang, copyrighted names, trade names, or any non-essential punctuation may not be used.)*
4. Abbreviated Title for Banner *(no more than 25 characters):*	**Abbreviated Title for PeopleSoft:** *(no more than 25 characters, including spaces)*
5. Number of Units:	**Number of Units:**
6. Catalog Description: Application of all prior coursework to a "real life" case study involving many of the major health service functions within a community. Emphasis on strategic planning, developing a business plan, marketing, advertising, financial and demographic analysis, and program implementation within health care organizations serving the community. Addresses the role and function of planning and marketing, community needs, administration and the medical staff, hospital and physician relations, governance, economic and political forces, and government regulations. Prerequisite: completion of all prior required courses in the MPH program. Prerequisite: completion of all prior required courses in the MPH program.	**Catalog Description:** *(Not to exceed 80 words; language should conform to catalog copy. Please consult the catalog for models of style and format; include all necessary information regarding consent for enrollment, pre- and/or corequisites, repeated enrollment, crosslisting, as detailed below. Such information does not count toward the 80-word limit.)* Focuses on practical application of public health foundational and concentration competencies in a project-based format. Emphasis is placed on targeting a specific audience or stakeholder, e.g. non-profit or government organization, and to demonstrate critical thinking skills. Includes, but not limited to, options such as grant proposal writing, community needs and risk assessment, curriculum development, policy analysis, and/or agency based project. Prerequisites: PH 501, 502, 503, 504, 505, 506, 507.

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*If Originator is uncertain of this entry, please consult with Program Director/Chair.

CURRENT INFORMATION: **NEW INFORMATION:**

7. Mode of Instruction* *(See pages 17-23 at http://www.calstate.edu/cim/data-elem-dic/APDB-Transaction-DED-SectionV.pdf for definitions of the Course Classification Numbers)*

Type of Instruction	Number of Credit Units	Instructional Mode (Course Classification Number)	Type of Instruction	Number of Credit Units	Instructional Mode (Course Classification Number)
Lecture			Lecture		
Activity			Activity		
Lab			Lab		

8. Grading Method:*
- ☐ Normal (N) *(Allows Letter Grade +/-, and Credit/No Credit)*
- ☐ Normal Plus Report-in-Progress (NP) *(Allows Letter Grade +/-, Credit/No Credit, and Report-in-Progress)*
- ☐ Credit/No Credit Only (C)
- ☐ Credit/No Credit or Report-in-Progress Only (CP))

Grading Method:*
- ☐ Normal (N) *(Allows Letter Grade +/-, and Credit/No Credit)*
- ☐ Normal Plus Report-in-Progress (NP) *(Allows Letter Grade +/-, Credit/No Credit, and Report-in-Progress)*
- ☐ Credit/No Credit Only (C)
- ☐ Credit/No Credit or Report-in-Progress Only (CP))

9. If the NP or CP grading system was selected, please explain the need for this grade option.

10. Course Requires Consent for Enrollment?
- ☐ Yes ☐ No
- ☐ Faculty ☐ Credential Analyst ☐ Dean
- ☐ Program/Department/Director/Chair

Course Requires Consent for Enrollment?
- ☐ Yes ☐ No
- ☐ Faculty ☐ Credential Analyst ☐ Dean
- ☐ Program/Department/Director/Chair

11. Course Can be Taken for Credit More than Once?
☐ Yes   ☐ No
If yes, how many times (including first offering)

Course Can be Taken for Credit More than Once?
☐ Yes   ☐ No
If yes, how many times (including first offering)

12. Is Course Cross Listed: ☐ Yes ☐ No
If yes, indicate which course ___

Is Course Cross-listed? ☐ Yes ☐ No
If yes, indicate which course
and check "yes" in item #17 below.

13. Prerequisite(s):

Prerequisite(s):

14. Corequisite(s):

Corequisite(s):

15. Documentation attached:
☐ Syllabus   ☒ Detailed Course Outline

PROGRAM DIRECTOR/CHAIR - COLLEGE CURRICULUM COMMITTEE SECTION:
(Mandatory information – all items in this section must be completed.)

16. Does this course fulfill a requirement for any major (i.e. core course or elective for a major, majors in other departments, minors in other departments? ☒ Yes ☐ No
If yes, please specify:
This is a required course for the MPH Program. It does not satisfy requirements or electives of any other department.

17. Does this course change impact other discipline(s)? *(If there is any uncertainty as to whether a particular discipline is affected, check "yes" and obtain signature.)* Check "yes" if the course is cross-listed. ☐ Yes ☒ No
If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

_____
Discipline   _____ _____ _____Support _____Oppose
              Signature   Date

_____
Discipline   _____ _____ _____Support _____Oppose
              Signature   Date

18. Reason(s) for changing this course:
Greater clarity and unity of course descriptions and better flow for our overall curriculum.

CURRENT INFORMATION: **NEW INFORMATION:**

SIGNATURES : (COLLEGE LEVEL) :   **(UNIVERSITY LEVEL)**

Malachi Harper   9/2/16
1. Originator (Please Print)   Date

Emmanuel Chiegbunwe   9/2/16
2. Program Director/Chair   Date

_____   11/18/16
3. College Curriculum Committee   Date

Denise Garcia   2-6-17
4. College Dean (or Designee)   Date

_____
5. UCC Committee Chair   Date

_____
6. Vice President for Academic Affairs (or Designee)   Date

_____
7. President (or Designee)   Date

CALIFORNIA STATE UNIVERSITY, SAN MARCOS
MASTER OF PUBLIC HEALTH (MPH) PROGRAM

Proposed Course Number: PH 695

Course Title: Capstone Seminar in Public Health (3 units)

Prerequisites: Completion of all prior required courses in the MPH program.
PH 501, 502, 503, 504, 505, 506, 507.

Catalog Description: Focuses on practical application of public health foundational and concentration competencies in a project-based format. Emphasis is placed on targeting a specific audience or stakeholder, e.g. non-profit or government organization, and to demonstrate critical thinking skills. Includes, but not limited to, options such as grant proposal writing, community needs and risk assessment, curriculum development, policy analysis, and/or agency based project. Prerequisite: completion of all prior required courses in the MPH program.

Proposed Text(s): None (Case Study)

Writing requirement: The writing requirement will be fulfilled by a paper of no fewer than 2500 words.

Student Learning Outcomes (core competencies in parentheses): Upon successful completion of this course, students will be able to:
1. Assess the health status of demographically diverse populations
2. Analyze information relevant to specific public health policy issues
3. Describe the use of governmental and non-governmental organizations in the delivery of community health services
4. Discuss how to develop a plan to promote public health policies through program planning
5. Develop a programmatic budget that reflects community resources and economic forces impacting the community
6. Describe how to incorporate systems thinking into public health practices
7. Discuss the role of strategic planning and marketing within the health care industry as applied to a community.
8. Identify the major stakeholders within the community and the environmental factors affecting the planning for and implementation of health care services
9. Analyze various management tools and techniques, including program planning and budgeting, demographic analysis, and marketing

Methods of Evaluation

1

Final Project Presentation {1}   50 points
Project Paper {1}   50 points

Project developed during the course of the semester is based on a real-life case study and includes strategic planning; business, marketing, and advertising plans; financial and demographic analysis; and program implementation within a health care organization serving the community.

Grading Scale

90-100%	A
80-89%	B
71-79%	C
61-70%	D
0-60%	F

Course Schedule	
Week 1	Introduction /Overview
Week 2	Strategic Planning & Developing a Business Plan
Week 3	Marketing & Advertising / Financial & Demographic Analysis
Week 4	Health Care Organizations & Program Implementation/ Assessing Community Needs
Week 5	Administration & Medical Staff &Physician Relations/ Governance
Week 6	Economic & Political Forces/ Government Regulations
Week 7	Management Tools & Techniques/ Systems Thinking & Public Health Practice
Week 8	Student Presentations