

**ORIGINATOR'S SECTION:**

<b>1. College:</b> <input checked="" type="checkbox"/> CHABSS <input type="checkbox"/> CoBA <input type="checkbox"/> CoEHHS <input type="checkbox"/> CSM	<b>Desired Term and Year of Implementation (e.g., Fall 2008):</b> Fall 2017												
<b>2. Course is to be considered for G.E.?</b> (If yes, also fill out appropriate GE form*) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Specific topics may request G.E. certification)													
<b>3. Course will be a variable-topics (generic) course?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No ("generic" is a placeholder for topics)													
<b>4. Course abbreviation and Number:</b> AMD 405													
<b>5. Title:</b> (Titles using jargon, slang, copyrighted names, trade names, or any non-essential punctuation may not be used.) Multidisciplinary Design													
<b>6. Abbreviated Title for PeopleSoft:</b> (no more than 25 characters, including spaces) Multidisciplinary Design													
<b>7. Number of Units:</b> 3													
<b>8. Catalog Description:</b> (Not to exceed 80 words; language should conform to catalog copy. Please consult the catalog for models of style and format; include all necessary information regarding consent for enrollment, pre- and/or corequisites, repeated enrollment, crosslisting, as detailed below. Such information does <u>not</u> count toward the 80-word limit.)  Makes connections between artistic processes and knowledge bases that are used in design across media. Introduces user interfaces for web and 3-D installation, visual communications principles, and design principles for digital art. Covers the basics of software and hardware that can be used in designing artwork for multiple media, including print, digital media, and installation art.													
<b>9. Why is this course being proposed?</b> This course is an upper division elective for the new Arts, Media & Design major being proposed in the School of Arts.													
<b>10. Mode of Instruction*</b> For definitions of the Course Classification Numbers: <a href="http://www.csusm.edu/academic_programs/curriculumscheduling/catalogcurricula/DOCUMENTS/Curricular_Forms_Tab/Instructional%20Mode%20Conventions.pdf">http://www.csusm.edu/academic_programs/curriculumscheduling/catalogcurricula/DOCUMENTS/Curricular_Forms_Tab/Instructional%20Mode%20Conventions.pdf</a> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 33%;">Type of Instruction</th> <th style="width: 33%;">Number of Credit Units</th> <th style="width: 33%;">Instructional Mode (Course Classification Number)</th> </tr> </thead> <tbody> <tr> <td>Lecture</td> <td>2</td> <td>C2</td> </tr> <tr> <td>Activity</td> <td></td> <td></td> </tr> <tr> <td>Lab</td> <td>1</td> <td>C7</td> </tr> </tbody> </table>		Type of Instruction	Number of Credit Units	Instructional Mode (Course Classification Number)	Lecture	2	C2	Activity			Lab	1	C7
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Lecture	2	C2											
Activity													
Lab	1	C7											
<b>11. Grading Method:*</b> <input checked="" type="checkbox"/> Normal (N) (Allows Letter Grade +/-, and Credit/No Credit) <input type="checkbox"/> Normal Plus Report-in-Progress (NP) (Allows Letter Grade +/-, Credit/No Credit, and Report-in-Progress) <input type="checkbox"/> Credit/No Credit Only (C) <input type="checkbox"/> Credit/No Credit or Report-in-Progress Only (CP)													
<b>12. If the (NP) or (CP) grading system was selected, please explain the need for this grade option.</b>  													
<b>13. Course Requires Consent for Enrollment?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  <input type="checkbox"/> Faculty <input type="checkbox"/> Credential Analyst <input type="checkbox"/> Dean <input type="checkbox"/> Program/Department - Director/Chair													
<b>14. Course Can be Taken for Credit More than Once?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how many times?   (including first offering)													
<b>15. Is Course Crosslisted:</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If yes, indicate which course   and check "yes" in item #22 below.													
<b>16. Prerequisite(s):</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No													
<b>17. Corequisite(s):</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No													
<b>18. Documentation attached:</b>													

\* If Originator is uncertain of this entry, please consult with Program/Department Director/Chair



☐ Syllabus    ☒ Detailed Course Outline

19. If this course has been offered as a topic, please enter topic abbreviation, number, and suffix:\*

20. How often will this course be offered once established? 1 time / academic year

**PROGRAM DIRECTOR/CHAIR - COLLEGE CURRICULUM COMMITTEE SECTION:***(Mandatory information – all items in this section must be completed.)*21. Does this course fulfill a requirement for any major (i.e., core course or elective for a major, majors in other departments, minors in other departments)? ☒ Yes ☐ No

If yes, please specify:

UD studio requirement for Arts, Media and Design, DAMA option





22. Does this course impact other discipline(s)? (If there is any uncertainty as to whether a particular discipline is affected, check "yes" and obtain signature.) ☐ Yes ☒ No

If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

Discipline	_____	_____	_____	_____
	Signature	Date	Support	Oppose

Discipline	_____	_____	_____	_____
	Signature	Date	Support	Oppose

**SIGNATURES : (COLLEGE LEVEL) :**

Lucy HG Solomon		1/20/2016
1. Originator (please print or type name)		Date
		4-13-16
2. Program Director/Chair		Date
		3/18/16
3. College Curriculum Committee		Date
		3/24/16
4. College Dean (or Designee)		Date

**(UNIVERSITY LEVEL)**

5. UCC Committee Chair	_____	Date
6. Vice President for Academic Affairs (or Designee)	_____	Date
7. President (or Designee)	_____	Date

## AMD 405 Multidisciplinary Design

This course is designed to help students make connections between artistic processes and knowledge bases that are used in design across media. Introduces user interfaces for web and 3-D installation, visual communications principles and design principles for digital art. Covers the basics of software and hardware that can be used in designing artwork for multiple media, including print, digital media and installation art.

### Student Learning Outcomes

Student will:

- Define and describe basic design principles across traditional and new media by studying various art works and design approaches
- Distinguish media art practices among cultures using a global approach
- Appreciate for design from multiple culture
- Analyze art works that utilize a variety of design methods and principles through writing about media art works across arts disciplines such as photography, digital art, installation art, and film
- Design and create their own media art works using different materials by understanding how to employ materials, tools, and methods of art making.

### Grading and Assignments:

This course will meet the All University Writing Requirement of at least 2,500 words.

Students will be evaluated based on participation as well as on assignments and collaborative assignments, as well as a mid-term and final.

### Graded items include:

New Media Assignments	20%
Article Discussion	5%
Reading Assessment	15%
Art Analysis	15%
Media Art Journal	15%
Mid-term	15%
Final	15%

Total 100%

### COURSE OUTLINE

Weeks 1 & 2

Principles of Visual Communication

Weeks 3 & 4

Color Theory and the Computer

Weeks 5 & 6

Design for Motion Graphics

Weeks 7 & 8

Information Systems Design for Media Arts

Weeks 8 & 9

Principles of 3-D Design for Media Arts

Weeks 10 & 11

Basic Introduction to Fabrication

Weeks 11 & 12

Designing Interaction for Media Arts

Weeks 12 & 13

Final Projects

Weeks 14 & 15

Final Project Critiques