

For Curriculum and Scheduling Office Use Only

D.B. _____ Catalog _____ File _____

PROGRAM CHANGE PROPOSAL - Form P-2

COLLEGE CoBA

Discipline _____

TITLE OF PROGRAM: Fully Employed Master of Business Administration (FEMBA)Check one: ☒ Change to Program☐ Program DeletionTITLE OF DEGREE PROGRAM: FEMBA

This form is the signature sheet for a change to, or deletion of, an existing program.

Note that the addition of a new option/concentration/emphasis/track is a new "program," and requires the use of Form P.

For a change to a program,

1. Attach a page (or pages) giving a brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program.
2. Attach catalog copy showing exactly how the program should appear in the catalog if the changes are approved.

For a program deletion, attach a statement explaining the impact on students: how will the program be "taught-out" for declared majors?Does this proposal impact other disciplines or units? _____ Yes _____ No If yes, obtain signature(s).

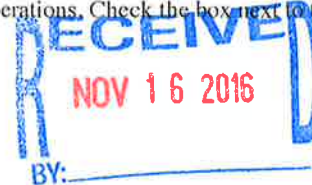
Any objections or concerns should be stated in writing and attached to this form. Please check the box to indicate whether a memo has been attached.

Discipline/Unit _____	Signature _____	<input type="checkbox"/>	Date _____	Support _____	Oppose _____
Discipline/Unit _____	Signature _____	<input type="checkbox"/>	Date _____	Support _____	Oppose _____
Discipline/Unit _____	Signature _____	<input type="checkbox"/>	Date _____	Support _____	Oppose _____
Discipline/Unit _____	Signature _____	<input type="checkbox"/>	Date _____	Support _____	Oppose _____

1. <u>Yi</u> <u>SUN 11-15-16</u>	2. <u>[Signature]</u> <u>11/15/16</u>
Originator (Please Print) _____	Program/Department - Director/Chair _____
Date _____	Date _____
APPROVAL PROCESS	
3. <u>Yi</u> <u>11-15-16</u>	4. <u>[Signature]</u> <u>11/15/16</u>
College Curriculum Committee^ _____	College Dean (or Designee)* _____
Date _____	Date _____
5a. _____	5b. _____
University Curriculum Committee^ _____	Budget and Long-Range Planning Committee (if applicable)^ _____
Date _____	Date _____
6. _____	7. _____
Academic Senate _____	Provost (or Designee) _____
Date _____	Date _____
8. _____	9. _____
President _____	Date to Chancellor's Office (if applicable) _____
Date _____	

* Where appropriate, attach a memo on program impact on the unit and the ability of the unit to support it. Check the box next to the signature line to indicate whether a memo has been attached.

^ Where appropriate, attach a memo summarizing the curricular and/or resource deliberations. Check the box next to the signature line to indicate whether a memo has been attached.



The Current Program: The Fully-Employed MBA (FEMBA) program consists of 41 units. There are twelve 3-unit courses in the program covering a broad range of mainstream business topics:

Core Courses:

BA 600 (3 units)	Managerial Economics
BA 611 (3 units)	Financial Accounting
BA 615 (3 units)	Statistics for Management
BA 616 (3 units)	Org Behavior & HR Management Concepts
BA 617 (3 units)	Leadership and Business ethics
BA 630 (3 units)	Marketing Management
BA 621 (3 units)	Managerial Accounting
BA 625 (3 units)	Business Analytics
BA 626 (3 units)	Financial Decision Making
BA 635 (3 units)	Information Technologies & Management
BA 645 (3 units)	Operations and Supply Chain Management
BA 650 (3 units)	Strategic Management in the Global Environment
BA 671 (1 unit)	Essential Knowledge and Critical Skills Workshop
BA 673 (1 unit)	Meet the Leaders

Final project

BA 680 (3 units)	Masters Project.
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The current MBA program has several strengths that add to the quality of the program. Based on the students exit surveys strength of the current program include, the general nature of the course offerings, workshops, meet the leader seminars, schedule, low cost, class size, etc. However, the lack of elective courses has been repeatedly pointed out by students as a weakness. Faculty considered this feedback and decided to add electives to the program. Given our limited resources we would do this gradually. At this time, we are moving BA 600 – Managerial Economics to elective. All other courses remain unchanged.

Note that, Managerial Economics is not a core course in most MBA programs. We will continue to offer it to our students as an elective but it is no longer a required course. In addition, this change will not affect any other courses in the program. Admission requirements, advancement to candidacy and graduation requirements remain the same.

The revised program will still have 41 units:

Core Courses:

BA 611 (3 units)	Financial Accounting
BA 615 (3 units)	Statistics for Management
BA 616 (3 units)	Org Behavior & HR Management Concepts
BA 617 (3 units)	Leadership and Business ethics
BA 630 (3 units)	Marketing Management
BA 621 (3 units)	Managerial Accounting
BA 625 (3 units)	Business Analytics
BA 626 (3 units)	Financial Decision Making
BA 635 (3 units)	Information Technologies & Management
BA 645 (3 units)	Operations and Supply Chain Management
BA 650 (3 units)	Strategic Management in the Global Environment
BA 671 (1 unit)	Essential Knowledge and Critical Skills Workshop
BA 673 (1 unit)	Meet the Leaders

Electives (Select at least 3 units):

BA 600 (3 units, existing course)	Managerial Economics
BA 643 (3 units, Form C enclosed)	Consumer and Customer Insight
BA 649 (3 units, Form C enclosed)	Business Forecasting for Managers
BA 690 (1-4 units, existing course)	Selected topics in Business Management
GBM 685 (4 units, existing course)	International Experience

Final Project

BA 680 (3 units)	Masters Project.
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MASTER OF BUSINESS ADMINISTRATION

Philosophy

The fundamental mission of the College of Business Administration is to educate the leaders of tomorrow's business and non-profit organizations. The objective of our MBA program is to provide our graduates with the skills and knowledge essential for management and leadership in 21st century organizations. We use a variety of pedagogical techniques in the classroom to facilitate learning. Our curriculum integrates traditional business disciplines and recognizes the importance of both theory and practice. The program emphasizes skills and values that are essential to effective leadership, including:

- Ethics
- Communication
- Teamwork
- Global and Environmentally Conscious Viewpoint
- Use of Technology
- Problem Recognition and Solving

The program makes use of information technologies in the delivery of the program and requires that students develop a significant level of proficiency in the application of technology. Information literacy and library research skills are salient in the dynamic world of global business and are emphasized in the program. The curriculum stresses the importance of good communication skills for successful management; thus written and oral presentations are part of every course.

Student Learning Outcomes

Graduates of this program will be able to:

Knowledge

- Demonstrate knowledge of core business concepts, models, and theories.
- Select the proper tactical tools, theories and methodologies to use for approaching solutions to strategic problems.

Skills

- Apply knowledge of tactical tools, theories, and methodologies in solving business problems through rigorous case studies and projects.
- Analyze quantitative and qualitative data to critical argument and decisions.
- Present data-driven decisions through effective oral and written communication.

Behaviors

- Demonstrate the ability to work collaboratively in team projects as participants and as leaders.
- Identify potential areas of ethical conflicts and offer solutions to them.
- Evaluate the ramifications of strategic decisions in a global context.

Master of Business Administration, Fully Employed:**Description of the Program**

The Master of Business Administration is designed for the employed student who has several years of work experience as a professional and is either preparing to enter management or has moderate management experience.

Program Schedule

The program is designed for working professionals in a cohort format. Groups of 25-40 students take courses in a predetermined sequence. The full Master's Program can be completed in 18 months. Students attend a Summer-Fall-Spring-Summer-Fall sequence.

Admission Requirements

1. A GMAT score of 500 or above, with a minimum 30th percentile score in the Verbal section, a minimum 30th percentile score in the Quantitative section, and a 4.0 score in the Analytical Writing section.
2. A Grade Point Average (GPA) of "B" (3.0) or better in the last 60 graded semester units, from a WASC-equivalent university. Only regular courses from four-year colleges and/or universities will be used in calculating an applicant's GPA—no extension courses or community college courses will be included.
3. The Work Experience requirement is at least three years of full time, professionally relevant work experience.

The primary data for assessment includes the following required items:

- Transcripts from all colleges and universities previously attended.
- The Graduate Management Aptitude Test (GMAT), taken within the last 5 years.
- Resume documenting at least 3 years of professionally relevant work experience.

- Two essays, one discussing the anticipated rewards and challenges of attending the program, and the other outlining your past achievements as an indicator of your potential for a successful management career.
- Three letters of recommendations.

The admissions committee will also evaluate the applicant's skills in quantitative methods (including basic calculus), communication, and computer applications. Where deficiencies are identified, the applicant may be required to complete equivalent courses or workshops.

Master's Student Graduate Writing Assessment Requirement

Students need to fulfill the Master's Student Graduate Writing Assessment Requirement before advancing to candidacy. Please refer to page 101 for more information regarding this requirement.

Advancement to candidacy

In order to be considered for advancement, FEMBA students must be in good standing with an overall graduate GPA of at least 3.0, have fulfilled the master's student Graduate Writing Assessment Requirement, and have no more than 11 units (including BA 650, BA 671, BA 673 and BA 680) remaining towards the completion of the FEMBA program.

Graduation Requirements

Completion of the MBA degree requires: (1) an overall GPA of at least 3.0 (B average) in all coursework within the program, (2) a minimum grade of 2.0 (C) in each course, (3) fulfillment of the master's student Graduate Writing Assessment Requirement, (4) advancement to candidacy and (5) fulfillment of the master's project culminating experience requirement.

The program requires a total of 41 units.

Core Courses (35 units):

BA 611 (3 units)
BA 615 (3 units)
BA 616 (3 units)
BA 617 (3 units)
BA 621 (3 units)
BA 625 (3 units)
BA 626 (3 units)

Catalog Copy

BA 630 (3 units)
BA 635 (3 units)
BA 645 (3 units)
BA 650 (3 units)
BA 671 (1 unit)
BA 673 (1 unit)

Elective (3 units) – select at least 3 units below:

BA 600 (3 units)
BA 643 (3 units)
BA 649 (3 units)
BA 690 (1-4 units)
GBM 685 (4 units)

Final Project (3 units):

BA 680 (3 units)