




MEMORANDUM

DATE: November 13, 2015

TO: Regina Eisenbach, Dean of Academic Programs

FROM: Adam Shapiro 
Dean, College of Humanities, Arts, Behavioral and Social Sciences

SUBJECT: B.A. Chican@ Studies A-Form Feedback

Thank you for sending the A Form for the B.A in Chican@ Studies. We support the inclusion of this major in the University Academic Master Plan as a program of study within the College of Humanities, Arts, Behavioral and Social Sciences because of its curricular and civic relevance to CSUSM's mission. Its importance to CSUSM's plan to increase and strengthen its curricular commitment to diversity is clear. We note that the proposal as outlined will require supplemental funding to be offered within CHABSS.

The proposal contextualizes projected enrollments in relation to feeder programs in the region (Palomar and MiraCosta) as well as at CSUSM (CAMP). The curriculum distinguishes itself from other regional Chicano Studies programs through its emphasis on Community Engagement and its requirement of both service learning and career readiness activities to complete the major. The proposers also note CSUSM's status as an HIS and note that the CHS major would also serve as a compelling option to meet the educational needs of Chican@ students. CSUSM is one of two HSI campuses in the CSU system without a CHS program. The proposers include survey data as well as input from NLRC to support demand for the program in the region and local community.

We offer the following suggestions for revision:

The budget justification includes projections based on current data from other Chicano Studies programs, including some of long standing, making it hard to use as a predictor of revenues from an emerging program.

The abstract and budget justification suggest that after the program's launch year, it will need tenure-line hires (3 by the end of year 5). Without seeing the budget worksheets indicating projected costs and revenues for the first 5 years of the program, it is difficult to clearly estimate the costs of the program, but it would be useful to have a scaled-back plan for startup.

Also, a course rotation plan would help assess feasibility, especially if such a plan involved courses distributed across other departments and clarification of the program's plans to tie CHS courses to the

General Education program. Enrollments might not be robust in the early years, and a careful plan to supplement CHS majors with purposeful GE plans (especially beyond Area D) would bolster enrollment.

We appreciate that the A form positions itself in relation to other small and emerging programs and argues that “the CHS Major will *positively impact* lower enrollment programs, such as Film Studies, Border Studies, and Ethnic Studies, by providing CHS students learning opportunities in these disciplines.” A course rotation would be helpful to clarify the mechanics of planned collaboration. It would also be helpful for the proposer to articulate specific plans for collaboration between CHS, ETST, and AIS. While each of these proposed programs is distinct in focus and methodology, it would be ideal to offer a practical and intentional model (such as sharing a methodology course container, or collaborating on a rotation for electives relevant to more than one major) for mutual support within the larger curricular landscape of CHABSS.

We note that the program cost, as outlined in the A form, is outside of existing resources in CHABSS. The B.A. will require supplemental funding even if its plans for growth are modified.

AS/mss



DATE: November 13, 2015

To: Budget and Long Range Planning Committee

From: Jennifer Fabbi
Dean, Library

Subject: Library Comments for the A-form for B.A. in Chican@ Studies

Thank you for the opportunity to provide additional comments for the A-form, B.A. in Chican@ Studies. At the current time, the program proposer has not considered the Library resource needs for this program. It is essential that the Library begin discussions with the program proposers early in the P-form formation process to ensure that students and faculty have sufficient Library resources at the program's inception and that these resources receive proper budget allocation. During the P-form and budget formation process, Melanie Chu (Outreach Librarian) will help ensure sufficient resources and expertise from the Library will be detailed on the P-form.

Cc: Melanie Chu
Regina Eisenbach
Alicia Gonzales

Subject: FW: A-Form for Review by Key Planning Stakeholders - Chican@ Studies

Date: Tuesday, November 17, 2015 at 10:00:01 AM Pacific Standard Time

From: Regina Eisenbach

From: Graham Oberem <oberem@csusm.edu>

Date: Thursday, November 12, 2015 at 12:46 PM

To: Regina Eisenbach <regina@csusm.edu>

Subject: Re: A-Form for Review by Key Planning Stakeholders - Chican@ Studies

Hi Regina,

I have reviewed the CHS A-form. My comments are as follows:

1. We need to check with the Chancellor's Office on using Chican@ studies as the title as there may be systemwide constraints on the names of degrees.
2. The job listings section on page 10 could be strengthened to show how this degree fills a regional demand and prepares majors.
3. Regarding student demand for the program, keep in mind that the yield will be much less than what is indicated on surveys of interest.
4. Resource needs may be underestimated. This is an area BLP should consider carefully.
5. Section 5, should examine how the CHS program would relate to GE. Will this "pull" FTES from other GE courses? If so, which?

Thanks,

Graham

Graham Oberem, Ph.D.

Provost & Vice President for Academic Affairs

California State University San Marcos

oberem@csusm.edu

760-750-4054

From: Regina Eisenbach <regina@csusm.edu>

Date: Wednesday, November 4, 2015 at 12:43 PM

To: Adam Shapiro <ashapiro@csusm.edu>, Janet Powell <jpowell@csusm.edu>, Katherine Kantardjieff <kkantard@csusm.edu>, Mike Schroder <mschrode@csusm.edu>, James Hamerly <jhamerly@csusm.edu>, Kevin Morningstar <kmorningstar@csusm.edu>, Lorena Meza <lmeza@csusm.edu>, Bridget Blanshan <bblansha@csusm.edu>, Linda Hawk <lhawk@csusm.edu>, Bradly Fenton <bfenton@csusm.edu>, Neal Hoss <nhoss@csusm.edu>, Patricia Prado-Olmos <pprado@csusm.edu>, "Matthew J. Ceppi" <mceppi@csusm.edu>, Arturo Ocampo <aocampo@csusm.edu>, Scott Hagg <shagg@csusm.edu>, Thomas Swanger <tswanger@csusm.edu>, Jennifer Fabbi <jfabbi@csusm.edu>, oberem <oberem@csusm.edu>, Kamel Haddad <khaddad@csusm.edu>

Cc: Eve McElrath <mcelrath@csusm.edu>, Karen Irwin <kirwin@csusm.edu>, Robin Martens <rmartens@csusm.edu>, Linda Collins <lcollins@csusm.edu>, Virginia Mann <vmann@csusm.edu>, Alan Brian <abrian@csusm.edu>, Candace Bebee <cbebee@csusm.edu>, Rosie Peterson <rmackay@csusm.edu>

Kathleen Corona <kcorona@csusm.edu>, Susan O'Connor <soconnor@csusm.edu>, Marilyn McWilliams <mmcwilli@csusm.edu>, Lourdes Shahamiri <lourdes@csusm.edu>, Martha Stoddard-Holmes <mstoddar@csusm.edu>, Staci Beavers <sbeavers@csusm.edu>, Robert Yamashita <yamashta@csusm.edu>, Allison Carr <acarr@csusm.edu>, Deborah Kristan <dkristan@csusm.edu>, Alicia Gonzales <amgonzal@csusm.edu>, Melissa Simnitt <msimnitt@csusm.edu>

Subject: A-Form for Review by Key Planning Stakeholders - Chican@ Studies

Dear Colleagues,

Each of you is identified as a key planning stakeholder in our university Academic Master Planning process. As such, I am sending you the Chican@ Studies A form for your review and comment.

This abstract will be considered by the Budget & Long-range Planning Committee (BLP) for placement on the University Academic Master Plan (UAMP). In most cases, a new degree program must be on our UAMP and must further be approved by the Board of Trustees before we can proceed with authorizing the faculty to fully develop a program proposal (P form). The A-Forms thus are the first step along the rather long program planning, proposal, review and approval process.

I am distributing this form to keep you in the planning loop. In addition, I would appreciate any comments/analysis that you might have relating to this program including, but not limited to, demand for these programs as well as the resources required to implement and deliver them.

You are not required to respond to this proposal. However, if you decide to do so, please send your feedback to me on or before **Friday, November 13**. It would be helpful if you could also copy the program originator ([Alicia Gonzalez](#)) so that she can think about your comments as she prepares the program proposal forms. If you have no comments to forward, I would appreciate if you email me to that effect.

Thank you for your assistance with this important step in our University Academic Master Plan process.

Regards,

Regina

Regina Eisenbach, Ph.D.

Dean of Academic Programs
WASC Accreditation Liaison Officer
California State University San Marcos
Academic Programs
regina@csusm.edu | 760-750-4329 | www.csusm.edu



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Subject: RE: A-Form for Review by Key Planning Stakeholders - Chican@ Studies

Date: Monday, November 16, 2015 at 11:35:57 AM Pacific Standard Time

From: Thomas Swanger

To: Regina Eisenbach

Regina,

My only concern with this program is the name of it. Having the @ used in the program name is not good for set-up in PeopleSoft. This potentially could cause problems in the set-up fields that are for alpha characters and we are introducing a "numeric" character. Not sure how it would translate in printed format on transcripts, class schedules, and in the PeopleSoft screens.

Thomas

Thomas A. Swanger, Registrar
EMS Operations/Registrar
CSU San Marcos
333 S. Twin Oaks Valley Road
San Marcos, CA 92096-0001

Email: tswanger@csusm.edu

"... Together, we are a learning organization. Together, we are CSUSM ..."

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From: Regina Eisenbach

Sent: Thursday, November 12, 2015 9:19 AM

To: Adam Shapiro <ashapiro@csusm.edu>; Janet Powell <jpowell@csusm.edu>; Katherine Kantardjieff <kkantard@csusm.edu>; Mike Schroder <mschrode@csusm.edu>; Jim Hamerly <jhamerly@csusm.edu>; Kevin Morningstar <kmorningstar@csusm.edu>; Lorena Meza <lmeza@csusm.edu>; Bridget Blanshan <bblansha@csusm.edu>; Linda Hawk <lhawk@csusm.edu>; Bradly Fenton <bfenton@csusm.edu>; Neal Hoss <nhoss@csusm.edu>; Patricia Prado-Olmos <pprado@csusm.edu>; Matthew J. Ceppi <mceppi@csusm.edu>; Arturo Ocampo <aocampo@csusm.edu>; Scott Hagg <shagg@csusm.edu>; Thomas Swanger <tswanger@csusm.edu>; Jennifer Fabbi <jfabbi@csusm.edu>; Graham Oberem <oberem@csusm.edu>; Kamel Haddad <khaddad@csusm.edu>

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Subject: Re: A-Form for Review by Key Planning Stakeholders - Chican@ Studies

Importance: High

Dear Colleagues.

Please note the original deadline of **November 13** below. I can extend until Monday **November 16**, but then have to send to BLP at the end of that day as they meet on Tuesday.

Regards,

Regina

From: Regina Eisenbach <regina@csusm.edu>

Date: Wednesday, November 4, 2015 at 12:43 PM

To: Adam Shapiro <ashapiro@csusm.edu>, Janet Powell <jpowell@csusm.edu>, Katherine Kantardjieff <kkantard@csusm.edu>, Mike Schroder <mschrode@csusm.edu>, Jim Hamerly <jhamerly@csusm.edu>, Kevin Morningstar <kmorningstar@csusm.edu>, Lorena Meza <lmeza@csusm.edu>, Bridget Blanshan <bblansha@csusm.edu>, Linda Hawk <lhawk@csusm.edu>, Bradly Fenton <bfenton@csusm.edu>, Neal Hoss <nhoss@csusm.edu>, Patricia Prado-Olmos <p Prado-Olmos@csusm.edu>, "Matthew J. Ceppi" <mceppi@csusm.edu>, Arturo Ocampo <aocampo@csusm.edu>, Scott Hagg <shagg@csusm.edu>, Thomas Swanger <tswanger@csusm.edu>, Jennifer Fabbi <jfabbi@csusm.edu>, Graham Oberem <oberem@csusm.edu>, Kamel Haddad <khaddad@csusm.edu>

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