California State University, San Marcos

FORM X (WHITE)

* Authorization To Offer Non-Degree Extension Credit Course Through Extended Studies *

1. Desired Term: Fall  
   Year of implementation: 2011

2a. Course abbreviation and Number: BUS 1540
2b. Abbreviated Title: (No more than 25 characters, including spaces) Managing Healthcare System Change

3. College: College of Business Administration
4. Number of Units: 3
5. Billing Units: 3

6. Allowed Student Levels: UG x GR x EE x (Default is to check all three levels)

7. Grading Method: 
   - N Normal (N) (Default is Letter Grade +/-, Students may request Credit/No Credit)
   - N Normal Plus Report-in-Progress (NP) (As for Normal; also allows Report-in-Progress)
   - C Credit/No Credit Only (C)
   - C Credit/No Credit or Report-in-Progress Only (CP)

8. Mode of Instruction:
   (See pages 17-23 at [http://www.calstate.edu/cim/data-element/EDDE-Transaction-DED-SectionV.pdf](http://www.calstate.edu/cim/data-element/EDDE-Transaction-DED-SectionV.pdf) for definitions of the Course Classification Numbers)

<table>
<thead>
<tr>
<th>Type of Instruction</th>
<th>Number of Credit Units</th>
<th>Instructional Mode (Course Classification Number)</th>
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<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
<td>X 0 0 0</td>
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<td>Activity</td>
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<tr>
<td>Lab</td>
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9. Attributes: Course Requires Consent for Enrollment?  
   - Faculty: _____  
   - Credential Analyst: _____  
   - Dean: X  
   - Program/Department - Director/Chair: X

   Prerequisites: none  
   Co-requisites: none

10. Does this course impact other discipline(s)? (If there is any uncertainty as to whether a particular discipline is affected, check "yes" and obtain signature.)  
    - Yes __  
    - No __

   If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

   [Nursing]  
   [Signature]  
   [Date]  
   X Support  
   Oppose

   [Signature]  
   [Date]  
   Support  
   Oppose

Important: Please Complete

1. Instructor: Kathleen Watson

2. Please complete the Extension Course Proposal Form
   http://www.csusm.edu/academic_programs/curriculum_forms/index.html

SIGNATURES: (COLLEGE LEVEL)  

[Signature]  
[Date]  
1. Program Director/Chair  
2. College Dean (or Designee)

SIGNATURES: (UNIVERSITY LEVEL)  

[Signature]  
[Date]  
1. Dean of Extended Studies (or Designee)  
2. Vice President for Academic Affairs (or Designee)

[Signature]  
[Date]  
3. Program Director/Chair  
4. College Dean (or Designee)

[Signature]  
[Date]  
5. Dean of Extended Studies (or Designee)  
6. Vice President for Academic Affairs (or Designee)

[Signature]  
[Date]  
7. Program Director/Chair  
8. College Dean (or Designee)

[Signature]  
[Date]  
9. Dean of Extended Studies (or Designee)  
10. Vice President for Academic Affairs (or Designee)
In planning the components of our Extended Studies program at Cal State San Marcos, this office consults closely with the academic colleges and departments to determine the suitability of course content, teaching methods and instructor qualifications. To assist us in evaluating your proposed course for credit, please submit this completed form—along with Form X: New Course Non-degree Credit—to our office as soon as possible. Questions before you submit? Call (760) 750-4020.

- **Course Title:**
  
  Managing Healthcare System Change  
  BUS 1540

- **Course Description:**
  
  The adoption and meaningful use of health information technology requires an understanding that major challenges to system success are more often behavioral than technical. The goal is to understand core theories supporting change management, learn effective leadership skills to overcome behavioral resistance to change, and apply change management techniques in complex health care organizations.

- **Course Objectives:**
  
  At the end of this section students will be able to:
  
  - Describe components of the technical change process and articulate how they will alter the way work is conducted
  - Conduct a situational analysis that assesses an organization's readiness for change
  - Identify stakeholders and define their role in the change process
  - Discuss strategies to minimize resistance to change and how to convert resistance into commitment
  - Identify types of change (operational, strategic, cultural, and political) that will occur with the information system change
  - Apply change management theories to the implementation of informatics in a health care environment

- **Evaluation:**
  
  Specific learning objectives and assignments will be used to assess competence, including projects and examinations.

- **Course Length:**
  
  Equivalent of 3 unit standard

- **Proposed Date(s):**
  
  Start in Fall 2011

- **Location:**
  
  On campus. Markstein Hall preferred. PC lab required.

- **Support Needs:** *(Please indicate any special services you will need, such as audio-visual equipment, photocopying, room set-up, etc.)*
  
  A smart classroom that is a PC lab.
Comments: (Please add any other relevant information, such as whether or not the course has been taught elsewhere successfully, why the course is needed in our area, marketing suggestions, etc.)

The field of Health Information Technology (HIT) is relatively new; however, the national focus on healthcare reform, and the fact that the U.S. severely lags most OECD nations in application of IT in health systems, ensures a significant demand for those with appropriate training and education. As David Devone, founder and CEO of Healthcare Services Management, put it: "Hospitals, vendors, and consulting firms are fighting an uphill battle as they strive to add top talent to their ranks" because of a limited talent pool in a fast growing industry. The labor shortage in HIT can be attributable to a deficit of skilled workers and, currently, a shortage of appropriate programs. The proposed program anticipates these longer-term and structural changes in healthcare systems by providing a balance of technology and management skills; the goal is to produce graduates who can provide leadership in the evolution of HIT.

When completed, please return this form, along with an up-to-date resume (with teaching references) to: Trish Henlon, Office of Extended Studies, Cal State San Marcos, 333 S. Twin Oaks Valley Rd., San Marcos, CA 92096; FAX: (760)750-3138; E-mail: thenlon@csusm.edu
Thanks!

No problem, Regina. I will make the change.

Take care,

Lourdes

Hi Lourdes,

Sorry about that – I'm not sure how that slipped by all of us.

The CS number should be C2 for all of these.

Regina

These are BUS 1500 through 1550 (to be offered through Extended Learning).

😊

Lourdes

Hi Lourdes,

I'm not sure what courses you mean – are these for the HIT certificate or something else?