**California State University, San Marcos**

**FORM X (WHITE)**

**Authorization To Offer Non-Degree Extension Credit Course Through Extended Studies**

<table>
<thead>
<tr>
<th>Desired Term: Spring 2007</th>
<th>Year of implementation: 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2a. Course abbreviation and Number:</strong></td>
<td><strong>2b. Abbreviated Title:</strong></td>
</tr>
<tr>
<td>EDUC 1053</td>
<td><strong>Art Workshop for Teachers</strong></td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Allowed Student Levels:</th>
<th></th>
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<tbody>
<tr>
<td>UG X GR X EE X</td>
<td>(Default is to check all three levels)</td>
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<table>
<thead>
<tr>
<th>Grading Method:</th>
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<tbody>
<tr>
<td>N Normal (N) (Default is Letter Grade +/-, Students may request Credit/No Credit)</td>
<td></td>
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<tr>
<td>N Normal Plus Report-in-Progress (NP) (As for Normal: also allows Report-in-Progress)</td>
<td></td>
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<tr>
<td>N Credit/No Credit Only (C)</td>
<td></td>
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<tr>
<td>N Credit/No Credit or Report-in-Progress Only (CP)</td>
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<table>
<thead>
<tr>
<th>Type of Instruction</th>
<th>Number of Credit Units</th>
<th>Instructional Mode (Course Classification Number)</th>
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<tbody>
<tr>
<td>Lecture</td>
<td>1</td>
<td>02</td>
</tr>
<tr>
<td>Activity</td>
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<tr>
<td>Lab</td>
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<tr>
<th>Attributes:</th>
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<tbody>
<tr>
<td>Course Requires Consent for Enrollment?</td>
<td>Yes X No</td>
</tr>
<tr>
<td>Faculty</td>
<td>Credential Analyst</td>
</tr>
<tr>
<td>Program/Department - Director/Chair</td>
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</table>

**Prerequisites:**

**Co-requisites:**

10. **Does this course impact other discipline(s)?** (If there is any uncertainty as to whether a particular discipline is affected, check "yes" and obtain signature.)

Yes x No

(see attached email)

If yes, obtain signature(s). Any objections should be stated in writing and attached to this form.

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td></td>
<td>Support</td>
<td>Oppose</td>
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<td></td>
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<td>Oppose</td>
</tr>
</tbody>
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**Important: Please Complete**

1. **Instructor: Eric Teitlebaum**

2. **Extension Course Proposal Form (attached)**

**SIGNATURES: (COLLEGE LEVEL)**

<table>
<thead>
<tr>
<th>1. Program Director/Chair</th>
<th>Date</th>
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<tbody>
<tr>
<td>N/A</td>
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<tr>
<th>2. College Dean (Designee)</th>
<th>Date</th>
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<tbody>
<tr>
<td>W. S.</td>
<td></td>
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**SIGNATURES: (UNIVERSITY LEVEL)**

<table>
<thead>
<tr>
<th>3. Dean of Extended Studies (or Designee)</th>
<th>Date</th>
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<tbody>
<tr>
<td>J. S.</td>
<td>01/08/07</td>
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<tr>
<th>4. President for Academic Affairs (or Designee)</th>
<th>Date</th>
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<tbody>
<tr>
<td>R. Z.</td>
<td>1/22/07</td>
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OFFICE OF EXTENDED STUDIES
EXTENSION COURSE PROPOSAL FORM

In planning the components of our Extended Studies program at Cal State San Marcos, this office consults closely with the academic colleges and departments to determine the suitability of course content, teaching methods and instructor qualifications. To assist us in evaluating your proposed course for credit, please submit this completed form to our office as soon as possible. Questions before you submit? Call me at (760) 750-8713.

Course Title: Art Workshop for Teachers with Little or No Art Background

Course Description: Workshop provides teachers with a package of art survival skills and applications relevant to grades K-12. Participants will be introduced to the basic elements and principles of design, as they develop compelling visual communication skills. Activities cover paint of color, charcoal, quick sketch, collage and drawing for storytelling. Skills acquired can be used in a variety of classroom application categories.

Course Objectives: Students will:
✓ gain a basic understanding of design elements
✓ use design elements to solve a variety of posed visual problems
✓ develop rapid sketch skills
✓ develop skills using color and its impact
✓ create texture and tone via charcoal
✓ be able to create a sense of 3-D art on a 2-D surface
✓ develop art lesson content for appropriate grade level applications

Evaluation: Grades will be based upon evaluation of student participation in art activities and discussion. Critique of final art assignment that will be due on Day 2.

Course Length: 2 Saturday workshop = 15 contact hours

Proposed Date(s): Saturday May 5th & 12th 9:00 am – 4:30 pm

Location: Foundation Classroom Bldg 104

Support Needs: TBD

Comments: The course is scheduled to be offered to teachers through Extended Studies as non-credit with an optional 1-unit of Extension Credit.

When completed, please return this form, along with an up-to-date resume (with teaching references) to: Cathenne Boyle Askar, Office of Extended Studies, Cal State San Marcos, 333 S. Twin Oaks Valley Rd., San Marcos, CA 92096; FAX: (760)750-3138; E-mail: cboyle@csusm.edu
Eric Teitelbaum

40 Arboles, Irvine, CA 92692
Tel 949-854-8047
criticmail@earthlink.net

Experience

Pink Panther Syndicated Cartoon Strip (2003-present)
Co-Creator, Artist, Writer

• Design, write and draw weekly color comic for worldwide newspaper syndication.
• Property based on Pink Panther character owned by MGM and distributed by Tribune Media Services.

Bottomliners Syndicated Cartoon Strip (1993 -present)
Co-Creator, Artist, Writer

• Design, write and draw daily black & white business cartoon panel for worldwide newspaper syndication.
• Co-created original characters and styling.
• Property distributed by Tribune Media Services and has appeared in leading newspapers including Los Angeles Times, Chicago Tribune and Orange County Register.

ABC Television, “Into the Night” Late Night Talk Show (1990-1992)
Staff Writer

• Created, wrote and produced opening monologues, remote segments
• Designed sets for comedy remotes
• Created, wrote and designed animated bits

Creator / Writer Producer

• Created, wrote and produced original script material
• Designed original characters for animations
• Created, wrote and designed animated bits

New Yorker Magazine (1988 -present)
Contract Contributing Cartoonist

• Contributing cartoonist and writer covering an array of satirical material relating to social, political and business topic areas.
• Original art marketed and sold via the New Yorker Magazine’s “Cartoon Bank.”
Los Angeles Magazine (1976-1996)
Cartoonist, Contributing Editor

- Design, wrote and drew a monthly, one-page cartoon satire, “Finale”, taking a lighter look at contemporary lifestyle, business and personal misadventure. “Finale” was widely syndicated to leading city magazines.

WE Productions (1982-1989)
Co-producer / Designer

- Animated special effects for TV show opens What’s Hot What’s Not, New Dating Game, New Newly Wed Game.
- Copywriting and advertising design and art direction for corporate accounts.

Freelance Cartoonist (1970-Present)

- Drawings published in leading journals including Forbes, Family Circle, Look, Parade, United Airlines, Buenos Aires, Munich New Mag, and most leading publications featuring that genre.

Lecturer, Educator

- Creator and Curriculum Content Developer, “Certificate in Web Design” (1998-Present)
- California State University Northridge, Extended Learning,
- California State University San Bernardino, Extended Learning,
- California State University San Marcos, Extended Studies

- California State University Northridge, Extended Learning,
- California State University San Bernardino, Extended Learning,
- California State University San Marcos, Extended Studies
- California State University Pomona, Continuing Education

- University of California, Riverside, Extension,
- University of California, San Diego Extension,
- University of California, Santa Barbara Extension.
- University of Colorado, Boulder Continuing Education,
- University of New Mexico, Albuquerque, Continuing Education,
- State University of New York, Albany Continuing Education,
- University of Tennessee, Knoxville, Extension

Classroom Teacher K-6, (1969-1971)
Los Angeles Unified Schools, Palm Springs Unified School District

Special Recognition/Presentations

“Cartooning for Kids”, Royal Caribbean Cruises, 2005
"Educator of the Year Award", California State University, San Bernardino, 2003
"1000 Hour Lecturer Award" University of California, Riverside, Extension, 1998
"Distinguished Lecturer", University of California, San Diego, Extension, 1995
"Smithsonian Institute Art Education Presentation" NUCEA, 1985

Education

Bachelor’s Degree, University of California, Los Angeles, 1968, Art.
Elementary Teaching Credential, University of California, Los Angeles, 1969
Masters Degree, Cal State Los Angeles, 1973, Art
Special Studies, UCLA Extension, 1973-1974, Art Education

References upon request
The Art Workshop for Teachers with
Little or No Art Background
Presented by Eric Teitelbaum

Workshop provides teachers with a package of art survival skills and applications relevant to grades K-12. Participants will be introduced to the basic elements and principles of design, as they develop compelling visual communication skills. Activities cover paint of color, charcoal, quick sketch, collage and drawing for storytelling. Skills acquired can be used in a variety of classroom application categories.

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- create texture and tone via charcoal
- be able to create a sense of 3-D art on a 2-D surface
- develop art lesson content for appropriate grade level applications
- gain an appreciation for today's design field and relevancy for career education

Format
Two-day workshop: Saturday-Sunday, 9am-5pm

Activities
Day 1:

- Introduction to design elements
- Value and texture exercises
- Realistic sketching: Point-to Point drawing
- 2-D and 3-D drawing exercises
- Perspective and Design

Day 2:
- Color and its impact
- Quick sketch techniques: An Attention Getter
- Storyboarding: Sketching and Storytelling
- Designing art activities for appropriate grade levels
- Final Presentations
- Class Critique

Evaluation Technique
In-class evaluation of student participation in art activities and discussion.
Critique of final art assignment, Day 2.
Dear Virginia,

Please proceed. I submitted this to Prof. Goldberg for her input and here is what she added.

"Works for me...and please indicate that if the COE is wishing to set up more classes we have an ongoing series with Center ARTES - as well as lots of folks who could teach - I just don't have time to put together the extended studies stuff myself.

-merry"

Marcos

On Jan 22, 2007, at 10:59 AM, Virginia Mann wrote:

Good morning Marcos,

Extended Studies is anxious for us to approve the attached course. We are hopeful of hearing back from you this week whether you have have comments or concerns regarding this offering.

Thanks,
Virginia

From: Virginia Mann
Sent: Thursday, January 11, 2007 9:15 AM
To: Marcos Martinez
Cc: David Barsky; Lani Woods
Subject: EDUC E1053 course approval

Good morning Marcos,

Extended Studies has proposed the attached course EDUC E1053 - Art Workshop for Teachers, to be offered this Spring. David Barsky would like you to please take a look at these materials and let us know if you have any comments or concerns.

Thanks,
Virginia

Virginia Peters Mann