



Main
Program Logo



Secondary
Program Logo

(Use in Social Media and
where limited space requires)

Dedicated Category Logos (Use in promotional materials dedicated to a specific type of activity)



Blue
C70 M40 Y0 K0
R80 G135 B199
Hex #5087C7
PMS #660



Orange
C9 M67 Y100 K0
R225 G114 B39
Hex #E17227
PMS #158



Turquoise
C71 M14 Y42 K0
R69 G168 B160
Hex #45A8A0
PMS #7472



Red
C9 M100 Y100 K0
R220 G32 B40
Hex #DC2028
PMS #1795



Paint Splash Wall
Header Image

ART=OPPORTUNITY | Style Guide

Logo Asset files maybe downloaded at www.artsliteracy.com | February 2017

Any questions or concerns may be directed to Albert Rascon • arascon@csusm.edu