GBM 351

Ethics of Management in Global Environments

Spring 2007
Jan. 25 – Mar. 15
Thursday 8:00-9:50 AM

Instructor: Beverlee B. Anderson
Office Hours: Mon. 3:00 – 4:00 PM
321 Markstien Hall
760-750-4248
And by Appointment

email: banderso@csusm.edu

Course Website: http://courses.csusm.edu/gbm351ba/

Prerequisite: Business 302

Note: The pre-requisites for this course are listed in the course catalogue. The instructor reserves the right to administratively drop, at any point, any student who has not met the prerequisites. Students choosing to withdraw from this course are responsible for doing so according to university procedures and deadlines.


Course Purpose and Objectives. What is "right" and "proper" and "just" are going to become more important in the future than in the past, particularly as business becomes more global. This course goes far beyond the simple questions of bribery, theft and collusion and focuses on relationships with various stakeholders. The most critical issues in business ethics is the continual conflict between the economic performance of the firm and its social performance. The course will examine several situations and dilemmas which firms face in the global environment.

The objectives of the course are that the student will:

1. gain an understanding of the complexities of determining the "right" thing to do in a global environment;
2. learn the characteristics of moral problems in management;
3. be able to analyze and apply the concepts and principles to actual cases;
4. gain an appreciation of the many protocol challenges facing managers in the global environment.

Course Approach. The course will feature a combination of instructional methods. The primary instructional method will be discussion. There will be a few short lectures, with ample opportunity for questions. There will be cases, which will be analyzed in class and there will be written analyses. Active involvement in and discussion of the course material is required.
There will be six written assignments, five of which are related to salient parts of the FILOP process based on the article “Cleared of Murder but Out of a Job.” The five assignments, due throughout the course, are limited to a maximum of 3 pages each. The final paper, which is due on March 15 is limited to 10 pages. The final project paper is a complete FILOP Analysis of “Habitat for Hustlers” This article is on Library Electronic Reserve for this course. The password is “morals.” There will be no examinations in this course.

**Late assignments will not be accepted.**

**Requirements and Expectations.** Expectations are that on average each student will spend approximately 2 hours outside of class for every hour in class. This averages out to approximately 4 hours per week for 7 weeks, or 28 hours. Some students may find it necessary to spend more time, while others may find 28 hours adequate.

Each student is expected to:
- attend all class sessions;
- read all assigned material;
- complete all written assignments **on time**;
- participate in class discussion;
- speak up and ask questions when something is unclear or not understood;
- turn off cell phone and/or beeper while in class, and
- notify instructor if unable to fulfill any of the above.

*Each student is responsible for assuring that their own work is completed and submitted to the instructor on time.*

The instructor is expected to:
- attend all class sessions;
- have read and prepared for presentation all assigned material;
- grade all written assignments within a reasonable time;
- give all students an opportunity to participate;
- respond to all questions;
- be available (in office) during posted office hours; and
- notify students if unable to fulfill any of the above.

**University Writing Requirement** This requirement will be met through the four written assignments and the final FILOP Analysis of “Habitat for Hustlers.” Each assignment will be graded on grammar, style, and presentation, as well as content. While you are encouraged to discuss the issues with your classmates and proofread each other's work, the work you submit as your own is expected to be your own.
Grades.
The grade you receive in this course will be based on the following components and weights:

- Written Analyses: 40%
- Discussion Leading: 10%
- Class Participation and Contribution: 30%
- Final FILOP Analysis: 20%

100%

There will be no opportunity for "extra credit" assignments in the course. Grades will not be posted; however, you may bring a stamped, self-addressed postcard or envelope with you to the final class period, August 11 and I will be happy to mail it to you as soon as it is computed. Grades will not be given out over email or the telephone.
GBM 351
Class Assignments

Thursday, January 25  
Course Introduction and Overview
Chapter 1 of text and discussion of
The H.B. Fuller Case
Written Assignment: Ethics Questionnaires (to be
downloaded from Course website)

Thursday, February 1  
Reading: Chapter 2 of text.
Written Assignment: Analysis of Corporate
Organizational Context of “Cleared of Murder, but
Out of a Job.”

Thursday, February 8  
Reading: Chapter 3 & 4

Thursday, February 15  
Reading: Chapters 5 & 6 of text
Written Assignment: Identification of Facts of the
“Cleared of Murder. . .” and Facts you would like
have.

Thursday, February 22  
Reading: Chapter 7 & 8 of text
Written Assignment: Framing the issue of “Cleared of
Murder. . .”

Thursday, March 1  
Reading: Chapter 9 of text
Written Assignment: The relevant laws of “Cleared
of Murder. . .”

Thursday, March 8  
Reading: Chapters 10 & 11 of text.
Written Assignment: The Options for “Cleared of
Murder. . .”

Thursday, March 15  
Review of Environment & Social Issues
Written Assignment: Write a paper using Filop
to analyze “Habitat for Hustlers”