

BUSINESS ADMINISTRATION OPTION
GLOBAL BUSINESS MANAGEMENT: Management Track

Total GLOBAL BUSINESS MANAGEMENT: Management Track Units-55

Minimum Total Units to Graduate-124

FOUNDATIONS OF BUSINESS COURSES (16 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 302*	Foundations of Business Environments	2						
BUS 304*	Data Analysis	4			Prerequisite for OM 302			
FIN 302*^	Foundations of Finance	2						
MGMT 302*^	Foundations of Management	2						
MIS 302*^	Foundations of Management Information Systems	2						
MKTG 302*^	Foundations of Marketing	2						
OM 302*^	Foundations of Operations Management	2			(Previously HTM 302)			

*Prerequisites for Capstone and Senior Experience/Global Management Experience.

^Equivalent 4-unit courses can be substituted for this 2 unit course; however, the excess units cannot count toward GBM electives.

GBM: MANAGEMENT TRACK CORE (16 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
GBM 425*	International Business Management	4						
GBM 426	Leadership in a Global Context	2			(Prev: Global Mgmt Competencies)			
GBM 427	Cross Cultural Negotiating and Global Business	2						
MGMT 461*	Management in Different Cultures	4						
MKTG 448	Global and Cross Cultural Marketing	4						

*Prerequisites for Capstone and Senior Experience/Global Management Experience.

GBM: MANAGEMENT TRACK REQUIREMENT (1 UNIT):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
GBM 351	Ethics of Management in Global Environments	1						

FOREIGN LANGUAGE PROFICIENCY EXAM:

Students will be required to demonstrate proficiency at a fluent level. Students have two options:

		Need	IP	Met
Berlitz Language Center	For information go to www.csusm.edu/gbm , "Foreign Language Requirement", "Berlitz Exam Information"			
Language Learning Center (CSUSM, UH 240)	For information go to www.csusm.edu/gbm , "Foreign Language Requirement", "Language Proficiency Exam"			

GBM: MANAGEMENT TRACK ELECTIVES (13 UNITS):**CHOOSE 13 FROM THE FOLLOWING:**

Electives must be selected from the following approved courses in ACCT, ECON, FIN, MGMT, or PSCI.

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
ACCT 423	International Accounting	2						
ECON 311	Comparative Economic Systems	3						
ECON 441	International Economics	3						
FIN 341	Multinational Financial Management	4						
MGMT 315	Services Management	2						
MGMT 415	Human Resources Management	4						
MGMT 452	Leadership in Organizations	4						
MGMT 481-5	Selected Topics in Management	1-4						
MGMT 498	Independent Study in Management	1-4						
PSCI 331	World Political Systems	3						
PSCI 431	Global Development	3						
PSCI 460	Global Money and Power	3						

Check course descriptions in General Catalog for prerequisites.

CAPSTONE (4 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 444	Strategic Management	4			To be taken prior to Senior Experience or GBM Experience.			

SENIOR EXPERIENCE (5 UNITS) OR GLOBAL MANAGEMENT EXPERIENCE (5 UNITS):

(BUS 492 & BUS 493 is a two-course sequence taken in the same semester.)

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 492	Problem Assessment and Critical Thinking	1			1 st part of Senior Experience			
BUS 493	Problem Analysis and Implementation	4			2 nd part of Senior Experience			
or								
GBM 497**	Global Management Experience	5						

** Go to www.csusm.edu/gbm for information & application materials.

This track is primarily for two types of students: those with several years of professional work experience in the functional area (e.g. marketing, finance, accounting, etc.) and who are more interested in preparation for management positions in a firm with global operations, or who are planning to continue on with graduate studies in business, management, international development, or related areas. This track has two types of courses that are available: management courses and a broader set of courses from business as well as arts and sciences. The management course "concentration" is best for those who have, from work experience, a good understanding of a specific functional area and who are interested in taking on management responsibilities in that functional area. Students who aspire to an academic or consulting career who wish to pursue graduate studies could also benefit from this type of management course concentration. The broader set of courses, including business and arts and sciences courses is best for those who are potentially interested in pursuing graduate studies and possibly interested in an academic career in some area of international business, relations or development. Students without significant work experience should choose an alternate track as this one does not prepare graduates for an entry-level career position.