

BUSINESS ADMINISTRATION OPTION
GLOBAL BUSINESS MANAGEMENT OPTION: Supply Chain Management Track

Total GLOBAL BUSINESS MANAGEMENT: Supply Chain Management Track Units-55

Minimum Total Units to Graduate-124

FOUNDATIONS OF BUSINESS COURSES (16 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 302*	Foundations of Business Environments	2						
BUS 304*	Data Analysis	4			Prerequisite for OM 305			
FIN 302*^	Foundations of Finance	2						
MGMT 302*^	Foundations of Management	2						
MIS 304*^	Management Information Systems	4			(Previously HTM 304)			
MKTG 302*^	Foundations of Marketing	2						

*Prerequisite for Capstone and Senior Experience/Global Management Experience.

^Equivalent 4-unit course can be substituted for this 2-unit course; however, the excess units cannot count toward GBM electives.

GBM: SCM TRACK CORE (16 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
GBM 425*	International Business Management	4						
GBM 426	Leadership in a Global Context	2			(Prev: Global Mgmt Competencies)			
GBM 427	Cross Cultural Negotiating and Global Business	2						
MGMT 461*	Management in Different Cultures	4						
MKTG 448	Global and Cross Cultural Marketing	4						

*Prerequisite for Capstone and Senior Experience/Global Management Experience.

GBM: SCM TRACK REQUIREMENT (4 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
OM 305*	Operations Management	4			(Previously HTM 305)			

*Prerequisite for Capstone and Senior Experience/Global Management Experience.

FOREIGN LANGUAGE PROFICIENCY EXAM:

Students will be required to demonstrate proficiency at a fluent level. Students have two options:

		Need	IP	Met
Berlitz Language Center	For information go to www.csusm.edu/gbm , "Foreign Language Requirement", "Berlitz Exam Information"			
Language Learning Center (CSUSM, UH 240)	For information go to www.csusm.edu/gbm , "Foreign Language Requirement", "Language Proficiency Exam"			

GBM: SCM TRACK ELECTIVES (10 UNITS):

Electives must be selected from the following approved courses in GBM, HTM, and MIS.

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
GBM 351	Ethics of Management in Global Environments	1						
GBM 430	Import Export Operations	2						
MIS 481-5	Selected Topics in MIS	1-4			(Previously HTM 481-5)			
MIS 498	Independent Study in MIS	1-4			(Previously HTM 498)			
OM 406	Decision Models: Computer Integrated Approach	4			(Previously HTM 406)			
OM 428	Supply Chain Management	4			(Previously HTM 428)			

Check course descriptions in General Catalog for prerequisites.

CAPSTONE (4 UNITS):

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 444	Strategic Management	4			To be taken prior to Senior Experience or GBM Experience.			

SENIOR EXPERIENCE (5 UNITS) OR GLOBAL MANAGEMENT EXPERIENCE (5 UNITS):

(BUS 492 & BUS 493 is a two-course sequence taken in the same semester.)

Course #	Course Name	Units	Grade	Sem	Comments	Need	IP	Met
BUS 492	Problem Assessment and Critical Thinking	1			1 st part of Senior Experience			
BUS 493	Problem Analysis and Implementation	4			2 nd part of Senior Experience			
or								
GBM 497**	Global Management Experience	5						

**Go to www.csusm.edu/gbm for information & application materials.

The Supply Chain Management track is primarily for those who are interested in working in the materials sourcing and distribution of goods area. There are three primary career outlets for this track:

- 1) working in the logistics department of a global firm,
- 2) working in an independent supply chain management firm, and
- 3) working in or running a small import-export business.

The principal objective of all three areas is to manage optimally the distribution of goods and the sourcing of supplies to manufacture those goods at the lowest cost. This involves a knowledge of transportation systems, customs and tariffs, distribution methods within the exporting and importing countries, and also the payment methods for the goods being distributed. An interest in other countries', understanding their culture and customs' requirements, a good quantitative orientations and skill set, as well as a penchant for detail, are all important to be successful in this area.