

### Suggested Course Sequence for Global Business Management Option-Entrepreneurship Track

IMPORTANT NOTE: The following semester schedules are intended only for full-time students who do not have significant non-academic responsibilities.

Semester 1	Course	Units	Prerequisites	Type
BUS 302	Foundations of Business Environment	2		Required
BUS 304	Data Analysis	4		Required
MIS 302	Foundations of Management Information Systems	2		Required
MGMT 302	Foundations of Management	2		Required
MKTG 302	Foundations of Marketing	2		Required
ENTR 320	Creativity, Innovation, & Entrepreneurship	4		Required
LANGUAGE	Foreign Language			Required
	<b>Total Units</b>	<b>16</b>		
<b>Semester 2</b>				
FIN 302	Foundations of Finance	2		Required
ENTR 420	New Venture Marketing	2		Required
ENTR 421	New Venture Management	2		Required
GBM 425	International Business Management	4		Required
GE	BB/CC/DD	3		Required
OM 302	Foundations of Operations Management	2	BUS 304	Required
LANGUAGE	Foreign Language			Required
	<b>Total Units</b>	<b>15</b>		
<b>Semester 3</b>				
BUS 444	Strategy Management	4	See CSUSM General Catalog	Required
ENTR 422	New Venture Finance	2		Required
ENTR 423	In the Trenches With Entrepreneurs	2	ENTR 320	Required
GBM 426*	Leadership in a Global Context	2		Required
GE	BB/CC/DD	3		Required
MGMT 461	Management in Different Cultures	4		Required
	<b>Total Units</b>	<b>17</b>		
<b>Semester 4</b>				
BUS 492 and BUS 493	Problem Assessment Problem Analysis	1 4		Required
Or GBM 497	Problem Analysis	5	MGMT 461, GBM 425	Required
ENTR 430	New Venture Development	2	ENTR 320,420,421,422,423	Required
GBM 427**	Cross Cultural Negotiating and Global Business	2		Required
GE	BB/CC/DD	3		Required
MKTG 448	Global and Cross Cultural Marketing	4		Required
	<b>Total Units</b>	<b>16</b>		

\*Offered in Fall only. \*\*Offered in Spring only.