



California State University
SAN MARCOS

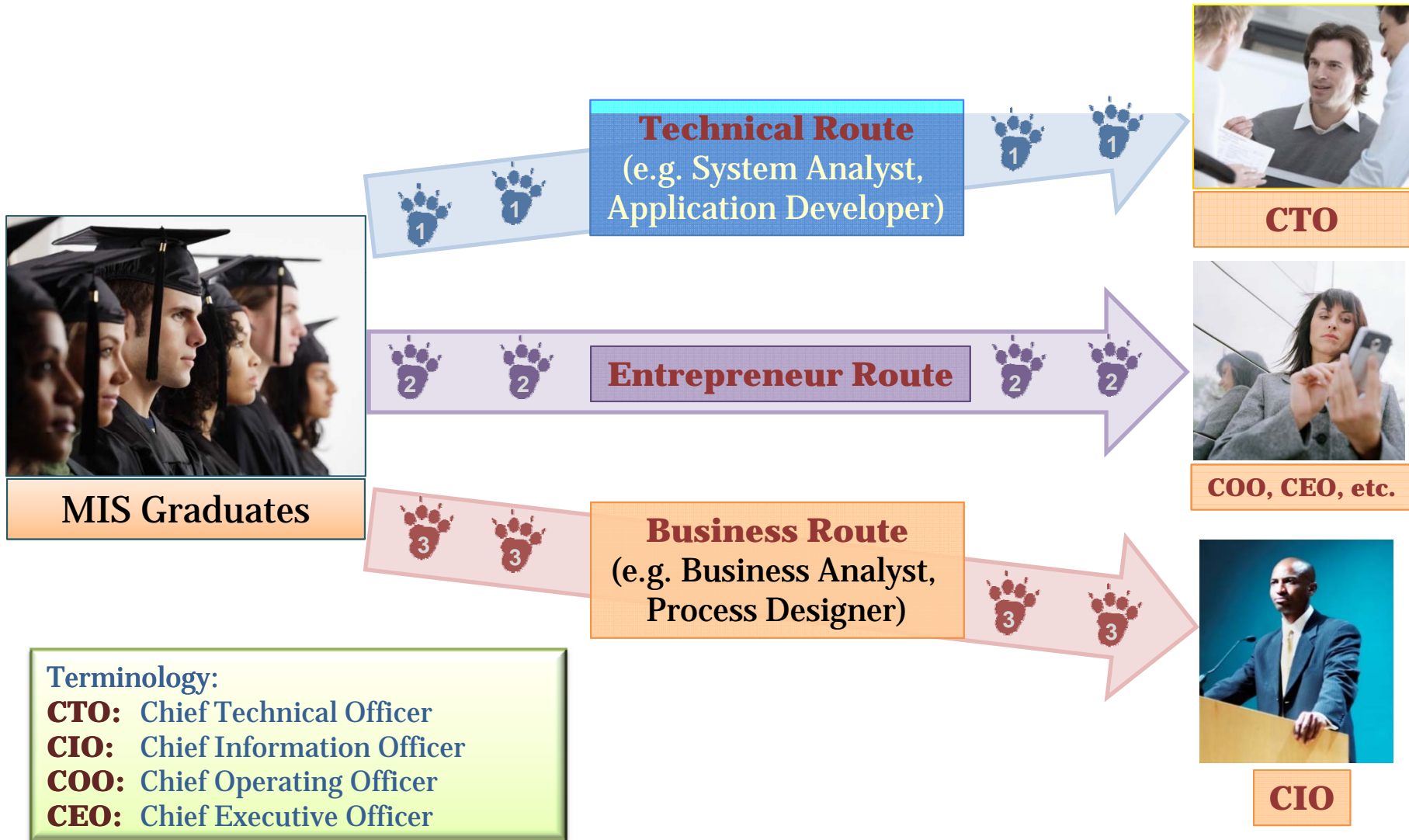
College of
Business
Administration

Welcome to Management Information Systems

Website Management
E-commerce Development
Decision Support Systems
Credit and Billing Systems
Inventory Control Systems
Software Product Development
Business Analysis and System Development



Department of Information Systems and Operations Management





MIS Curriculum

“The new MIS option offers series of courses that bridges both the technical and managerial perspectives of Information Systems. You will learn tons of methods on efficient management of information systems for modern organizations. Hands on nature of our curriculum prepares you for many IT jobs.”

Business Cores

Intro to MIS

System Analysis
& Design

Database

Multimedia in Business

Telecommunications
for Management

Wireless
Communications

Internet Applications
in Business

Object-Oriented
Business Systems

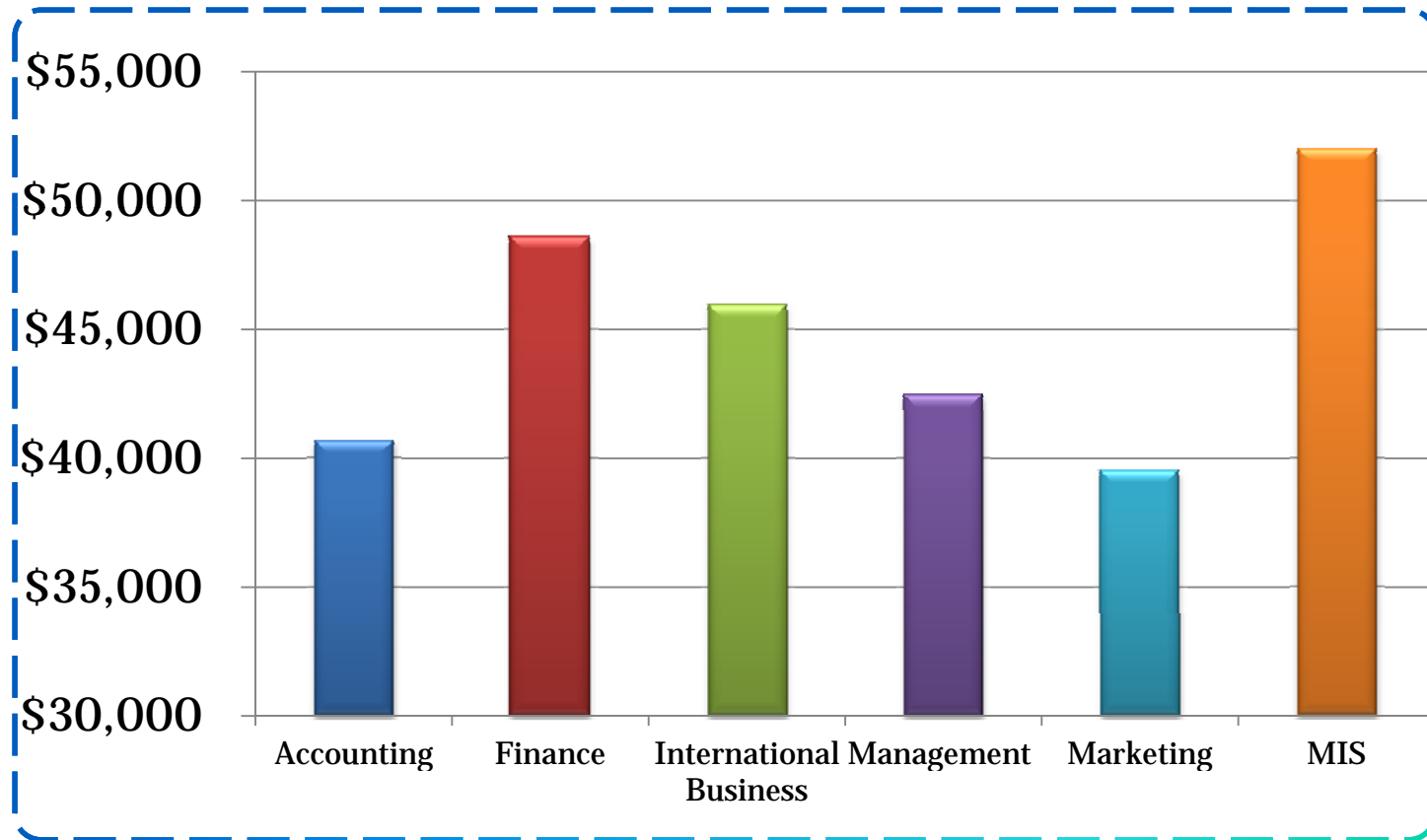
E-Commerce

Seminar in IS

Internship + Practice



A Rewarding Major



Starting Salary Comparison across business majors
– 2006 nationwide survey conducted by UT-Austin



MIS Option Supports an Organization's Information Flow

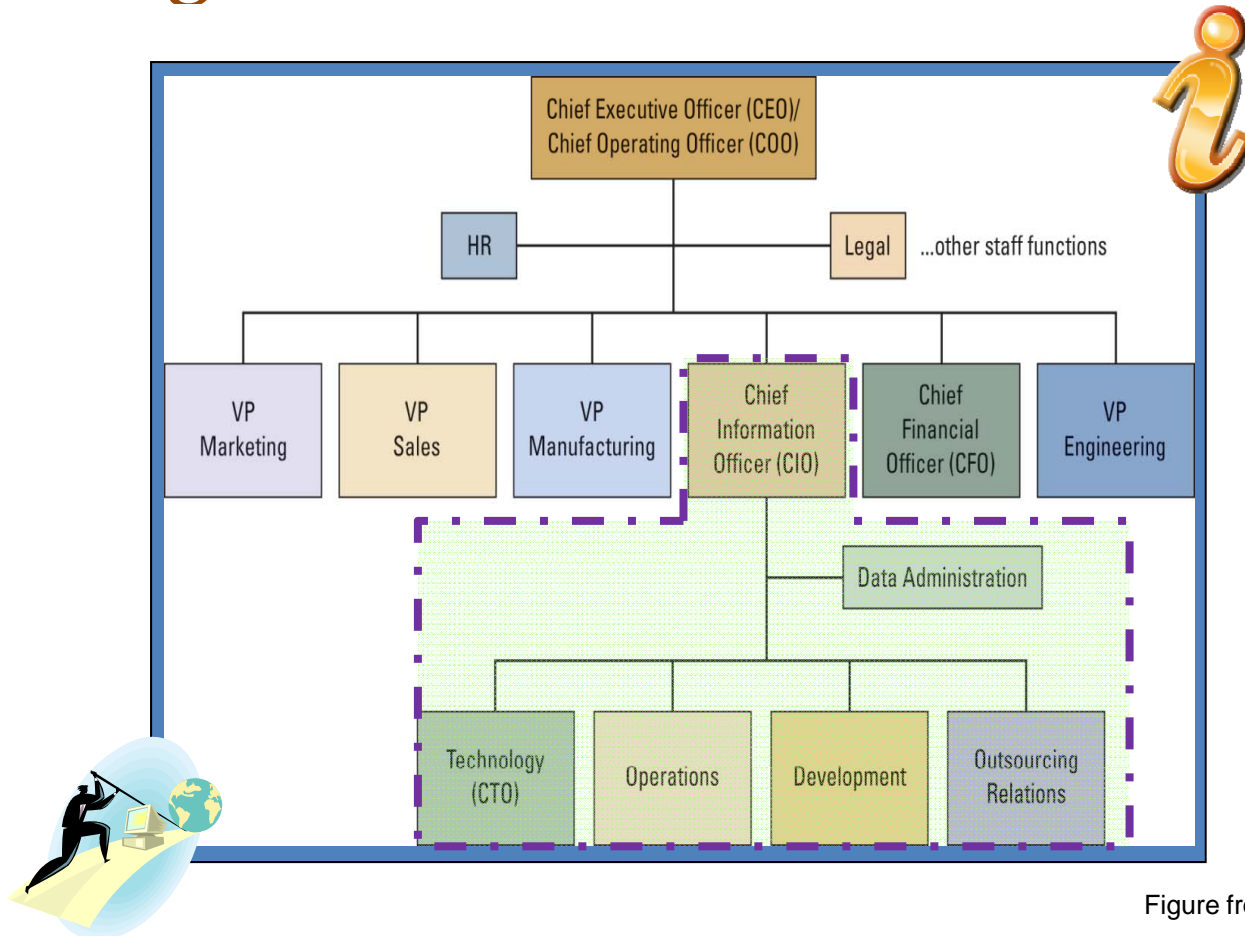


Figure from *Kroenke, "Using MIS", 2007*



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MIS Society

Mission

- ✓ An organization for MIS students to interact with recruiting firms and MIS professionals
- ✓ Organize seminars and annual events
- ✓ Facilitate career development
- ✓ Build professional networks for MIS students

Website



FAQs

Q. *Do I need to be good in math?*

A. Not necessarily. But you need to handle complex issues and ambiguity well. Information Systems are frequently complex solutions to messy organizational problems, so your ability of working effectively with other people is critical.

Q. *Are MIS jobs off-shored?*

A. We train students who integrate technologies seamlessly into business processes. Such jobs **CANNOT** be off-shored. This is indicated by increasing demand for MIS majors. Actually, the IT-related jobs that are off-shored are primarily Computer Science / Programming related jobs.

Q. *What is the difference in MIS Majors and CS Majors?*

A. MIS majors are most likely to go into **management positions** in Information Systems for all businesses or consulting firms, while CS majors are most likely to go into **programming** and **product development for computer companies**. Over 60% of MIS majors each year accept offers with business consulting firms. High tech, bio tech, manufacturing, retailers, insurance, and communications firms, among others, hire MIS majors through the Career Services Office.



Contact Information



“Welcome to MIS, the most promising and exciting option in the business school! Are you planning to get one of the best jobs, as rated by the Money Magazine, based on their growth, pay, stress-levels and other factors after your graduation? You have come to the right place. With your knowledge in management information systems as well as a broad understanding of marketing, accounting and other management issues, you will be well-positioned to take on those rewarding jobs.”

-- Dr. Jack Leu

Dr. Jack Leu

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