Internship Available for F’13 Semester
Department of Communication

The Department of Communication recognizes the transformative power of communication and its utility for remake how we think about and act in personal, organizational, cultural, social, and political life. Our scholarly and creative community embraces diverse theoretical perspectives, innovative pedagogy, and creative practices that build critical and analytical abilities, collaborative and dialogic relationships and communities, and that challenge structures of inequity. We guide students to become culturally aware, astute, civic-minded individuals poised for success in their endeavors as community members, citizens and leaders in their chosen professions.

The Department has a unique internship opportunity for student interns who are looking to build their portfolios and gain valuable hands-on experience. Skills learned and enhanced through this internship will be readily transferrable to public relations/advertising agencies, and corporate marketing/communications.

This intern will have the opportunity to work with the department staff and faculty to enhance the visibility of the department. Specifically, the intern will work closely with Department Chair on developing content and a template for a department e-newsletter to be posted twice a semester. Intern also will be responsible for working with appropriate faculty members to plan the 10th anniversary of the Whiteness Forum, and with department alumni to establish a Communication and Mass Media Alumni Association, among other tasks.

Applicants should have a working knowledge and basic familiarity with graphic design software (e.g., Adobe Photoshop/ Illustrator, InDesign), in addition to a moderate-to-advanced working knowledge of MS Word, Excel, and PowerPoint. Working knowledge of web development software such as Cascade is a plus. The ideal candidate should demonstrate the following: attention to detail and to utilizing multiple modes of and genres of communication effectively when working with internal and external audiences (department and college staff, faculty, and alumni; community members; IITS; and Daniels Communication Lab staff); excellent planning and organizational ability when managing multiple priorities; ability to work effectively both independently and with members of a team; and meeting deadlines.

Reports to: Administrative Coordinator for the Department of Communication.

Salary: Unpaid for academic credit in conjunction with COMM 495 - Internship.

Term: Typically, interns work one semester, 10 hours / week for 15 weeks to meet their course requirement.

This is an excellent opportunity for students with career goals in marketing communications, public relations, or electronic media.

Contact: Debbie Andrews, dandrews@csusm.edu; (760)750-8048 Deadline: August 30, 2013 or until position filled.