



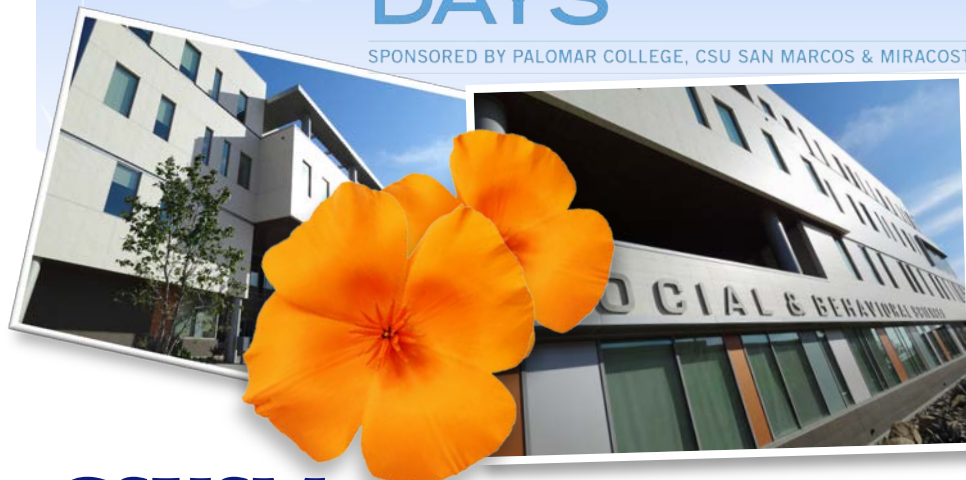
macdays  
EXPLORING MEDIA AND COMMUNICATIONS

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# MEDIA & COMMUNICATION DAYS

SPONSORED BY PALOMAR COLLEGE, CSU SAN MARCOS & MIRACOSTA COLLEGE



## CSUSM:

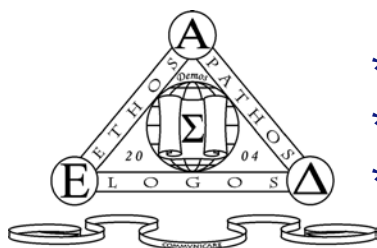
*Free Parking in Lot F*

Contact: Debbie Andrews (760) 750-8048

## Alumni Discussion Panel:

*When: 2:30-4:30 pm*

*Where: ARTS 240*



- \*Internships*
- \*Graduate Study*
- \*Careers in Communication*

*Moderated By: Ashley Chilton - President, Lambda Pi Eta*

## Guest Lecturer: Dr. Robert DeChaine

*When: 7:00-8:15 pm*

*Where: ACD 102*

### *“Humanitarian Conscience & Corporate Power: The Rhetoric of Corporate Social Responsibility”*

*D. Robert DeChaine is a Professor in the Departments of Liberal Studies and Communication Studies at California State University, Los Angeles, where he teaches courses in cultural studies, rhetorical theory and criticism, globalization, human rights, social movements, and critical pedagogy. DeChaine's published research explores rhetorical and cultural dimensions of social change in a globalized world.*

**Sponsored by the North County Higher Education Alliance**

## *Other NCHEA*

## *MAC Days Events:*

### Palomar College

*Monday, April 23:*

Keynote: Don Bartletti, Pulitzer

Prize-winning photojournalist.  
7 pm Room P32

*Tuesday, April 24:*

Discussion Panels: Journalism  
9:30 am – 3:00 pm

Governing Board Room

Contact: Erin Hiro  
(760) 744-1150  
ext. 3762



### MiraCosta College

*Thursday, April 26:*

Jobs in Communication  
2:00-3:30 pm Student Center

Keynote: Steve Rohr, LA-based  
entertainment publicist.

7:00 pm Room OC3601

*Little Theater*

Contact: Leola McClure  
(760) 795-2121  
ext. 6558

NCHEA<sup>3</sup>