

MINUTES
Communications Committee - UH 458
Thursday, February 10, 2011

Present: Danny Aguilar, Debbie Blair, Sally Jo Divis, Mike Geck, Virginia Mann, Pamela Ohrazda, Steve Wiener, Brian Young

I. CSUEU Chapter 321 Insider

Mike Geck will lead the Communications Committee in Val Knox's absence today. Mike is proposing a multi-tiered approach to disseminating information: an email list for getting out important news on a regular basis, and a group Facebook page for members in good standing that wish to participate, which updates staff on the inner workings of the union. Brian Young liked the Facebook idea, as it could generate a lively back-and-forth discussion with posted comments.

Mike will take the lead on the Facebook project, setting up a prototype, inviting CSUEU officers/activists to join, and then soliciting feedback.

II. Newsletter

Sally Jo and Brian have provided Val with materials for use in the upcoming Newsletter that will deal with performance evaluations. The goal is to provide this information to staff with sufficient time for review prior to their own evaluations this spring.

III. Updates on Contract Bargaining/State Budget/Ballot Measures

Brian has been providing CSUEU officers/activists with information in his "Countdown to Contract Bargaining" emails. It was decided these notes should be added to the bi-weekly email news. The union is now conducting a poll of members regarding the new contract, and will follow up with a on-line survey available on the CSUEU home page.

The CFA has responded to the President's budget forum with a strong email. CSUEU doesn't have the same concerns that faculty has with regard to the move towards more self-support classes. Mike might provide a letter to our members about her forum.

Mike felt that we should also be thinking about the special election that will likely happen this June. If and when it is set, we should be ready with a plan to get out the vote.

IV. Labor Relations position at CSUSM

Mike is hopeful that this new Employee Relations position will report to VP Hawk, rather than to Human Resources, in order to maintain a degree of impartiality.

V. Debbie Blair: Statewide Communications Committee Report

Debbie is now a member of the statewide Communication Committee. She reported they are working on a Graphic Standards manual, and a new official logo for CSUEU will soon be unveiled. Debbie is also co-authoring an article on contracting out with Donna from CSULA. Two new posters have been created, one featuring Cesar Chavez.

Minutes submitted by Virginia Mann, Secretary, of Chapter 321.