FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Information Session at CSUSM Temecula:
Bachelor of Science in Business Administration (BSBA)

What: Free Information Session for the Bachelor of Science in Business Administration (BSBA)

Where: CSUSM at Temecula Campus, Room M-41

When: Monday January 6, 2014 from 3:00 – 4:00 PM

Now accepting applications for full and part-time students!

Why: The Bachelor of Science in Business Administration provides participants with the skills they need to be successful in the business world and will prepare them for entrance into some of the finest companies in the region and abroad. This collaborative “cohort-based” program provides consistent peer support, guaranteed course placement, and smaller class sizes ensuring guaranteed time to completion. The curriculum encompasses professional training with an emphasis on writing, presentation skills and teamwork, as well as collaboration with local community leaders, businesses and organizations. Students will complete their course of study with the “Senior Experience” program, a culminating hands-on experience unique to CSUSM.
Unique to CSUSM is flexibility including rolling admissions, rolling entry and full and part-time options. Full-time students can complete the program in 5 terms.

For more information about upcoming information sessions and to RSVP, please visit our website at [http://www.csusm.edu/el/degereeprograms/bsba/](http://www.csusm.edu/el/degereeprograms/bsba/).

**About Extended Learning at California State University San Marcos**

As the academic outreach arm of Cal State San Marcos, Extended Learning is a leading provider of professional and continuing education in North San Diego and Southwest Riverside counties. Offering degree programs and academic credit and noncredit professional development courses, as well as career-based certificate programs, we help individuals and organizations achieve their educational and training goals.

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