Monday - AM  General overview of the AP English Language Examination. Review and comments on recent innovations in the exam. Specifically, the Synthesis form will be explained and strategies to simplify its implementation will be presented. General discussion on the most productive ways to cultivate the skills required for the style analysis and the persuasive forms.

PM How to alter your curriculum to include more rhetoric, as well as proven approaches to impart rhetorical analysis. Exercises focusing on Logos, Ethos, & Pathos. Sharing strategies that have proven successful at the high school level.

Tuesday - AM  Curriculum creation, suggestions and the Audit. Discussion of various curricular approaches…ways to accommodate the expectations of the audit.

PM Integrating rhetoric with the prevailing Literature courses of most English courses. A discussion of the absolute essentials you need in your curriculum to accommodate rhetorical awareness.

Wednesday – AM  Suggestions for instruction in: Satire, Persuasion, Analysis, Compare & Contrast. By using previous AP prompts, we’ll practice “walk throughs” that expose students to beneficial techniques to ace the AP exam. The focus of rhetoric in politics and advertisements.

PM Discovering the value of the editorial for rhetorical device clarification. Examination of advertisements and the political arena for rhetorical practice…examples of manipulation based on reason, ethics and emotion. The ad hominem attack/benefit.

Thursday - AM  Conquering the Multiple Choice questions on the AP exam. Suggested methods to develop your students M.C. skills…review of alternatives to prepare your students…test techniques.

PM The essentials of grammar: patterns, diagramming and sentence types. Sentence expansion…suggested grade limits for high school grammar. Comprehension needs cultivation periodically…suggestions to sharpen sagging comprehension levels… exercises that you can create and that pay off.

Writing essay prompts; multiple choice questions and your curriculum for the year. The questions you need answered…will conclude this institute.

Participants are requested to bring a flash drive for sharing materials.