



CSUSM Extended Learning Announces...

ONLINE GREEN SUSTAINABILITY PROGRAMS

Green Certified Sustainability Professional (CSP)

The Certified Sustainability Professional certification program is designed to give you a balance of core sustainability topics that will enable you to stand out individually or to step into a sustainability leadership role with confidence.

Required Courses:

- Green Purchasing Fundamentals
- Sustainability 101: Corporate Social Responsibility Essentials
- Carbon Strategies
- Sustainability Leader: Your First 180-days to Success*
- Environmental Management System (EMS) & ISO 14001*

Earn Certificate in 50 hrs/Six Months; Fee: \$1,299 for Entire Certificate

Green Supply Chain Professional (GSCP)

This Green Supply Chain Professional certification program is designed to give you a comprehensive knowledge of the sustainability areas confronting supply chain and operations professionals.

Required Courses:

- Green Purchasing Fundamentals
- Sustainability 101: Corporate Social Responsibility Essentials
- Carbon Strategies
- Green Transportation: 12 Best Practices*
- Green Supply Chain Management*

Earn Certificate in 50 hrs/Six Months; Fee: \$1,499 for Entire Certificate

Green Senior Certified Sustainability Professional (SCSP)

The Sr. Certified Sustainability Professional certification program will give you a comprehensive knowledge of sustainability across multiple functional areas along with internal and external knowledge of sustainability leadership and consultancy.

Required Courses:

- Green Purchasing Fundamentals
- Sustainability 101: Corporate Social Responsibility Essentials
- Carbon Strategies
- Sustainability Leader: Your First 180-days to Success*
- Green Transportation: 12 Best Practices*
- Green Marketing & Sales Force Essentials*
- Green Packaging*
- The Sustainability Consultant*
- Advanced Green Purchasing*
- Environmental Accounting 101*

Earn Certificate in 100 hrs/Six Months; Fee: \$2,499 for Entire Certificate

SEE REVERSE FOR ADDITIONAL COURSES

COURSE INFORMATION

Green Purchasing Fundamentals

Organizational purchasing has evolved tremendously over the last decade, shifting from an administrative function to a strategic role. The changing dynamics of the global economy altered the skills of procurement professionals, amplifying the importance of conditions such as quality, cost, and delivery. Now, the next step in professional evolution is upon us and the functions of on-time delivery and the lowest price are no longer sufficient. Organizational purchasing is in a strategic position to influence the sustainability and carbon footprint of an organization through multiple channels. This course will introduce you to foundational concepts that align with systems, policies, and procedures that support green purchasing practices and organization sustainability.

Fee: \$299; Web keywords: Green Purchasing

Sustainability 101 & Corporate Social Responsibility (CSR) Essentials

Sustainability has been described as "Meeting our needs while not compromising the ability of future generations to meet their needs" (Brundtland Commission) or "Not cheating our children" (former United Kingdom Environment Minister John Gummer). Sustainability resides within three foundational pillars of society: economic, social, and environment. Environmental sustainability and CSR are agenda items in boardrooms around the world not only as corporate stewardship discussion points, but as a strategic imperative and requirement to be successful. Leading organizations are taking a proactive position on transparency in reporting, auditing supply chain partnerships, innovating through community partnerships, and reacting to consumer demands. This course establishes a common framework for employees at various levels and roles of the organization, while bringing together a global set of lenses to look through.

Fee: \$349; Web keywords: Green 101 Corporate

Carbon Strategies

This course provides an overview of the World Resources Institute (WRI) Greenhouse Gas Protocol Initiative and describes various components of a climate-related strategy. It will summarize the critical steps for the firm to develop a successful carbon strategy across its boundaries, which includes assessing emissions and exposure to climate related risks, evaluating action options, setting goals and targets, developing financial mechanisms, engaging the organization, formulating policy strategy, and managing external relationships.

Fee: \$399; Web keywords: Carbon

Green Building Sales Professional

This program is designed for professionals selling or marketing a certified Green residential (Real Estate Professionals), commercial or government project. This program will provide homeowners, developers, builders, investors, realtors and professionals with a resource for understanding the in-depth concept of green building and how it applies to projects, purchases, marketing and sales within the marketplace. Topics covered will include: Introduction to Green Building, Environmental Quality, Resource Efficiency Advantages, Sustainable Preventative Maintenance and Sales and Marketing Advantage.

Fee: \$395; Web keywords: Green Sales

Green Building Technical Professional

This course provides you the tools needed to determine a Green Project. Discover what the future may hold for a Green Lifestyle. This program is designed specifically for those individuals (including, engineers, architects, builders) that would like to have a more in-depth approach to green building. Topics covered: Introduction to Green Building, Environmental Quality, Resource Efficiency Advantages, Sustainable Preventative Maintenance and Advanced Green Technologies.

Fee: \$395; Web keywords: Green Technical

**These classes are included in each Certificate Program and are not eligible for individual enrollment.*

For detailed course descriptions of these classes, visit www.csusm.edu/el.