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From the Faculty Center Director:
The Constitution of the Academic Senate states that all tenured and tenure-track faculty, library faculty, counselor faculty, and full-time temporary faculty holding at least one-year appointments in academic departments must be polled in order to amend the constitution, and that more than 50% of eligible faculty must vote in order for the election to be viable. The online polls are currently open for two amendments that modify the senate’s representation system to accommodate the faculty in the School of Nursing. The full text of the proposed amendments is just a click away at www.csusm.edu/academic_senate. As a faculty member and a Senator, and in the spirit of “shared responsibility for University leadership, to facilitate coordination and cooperation between and among the several parts of the University organization, and to provide means of expression on matters of academic concern by the University Faculty,” I urge you to inform yourself about the issues and to place your vote today on these two important ballot measures. –Carmen Nava

New Faculty Highlight: Vassilis Dalakas
Vassilis Dalakas is a new Associate Professor in Management and Marketing in the College of Business Administration. He teaches Marketing 305-Principles in Marketing, Marketing 484-Consumer Behavior, and Business 493-Senior Experience. In addition, Vassilis taught Marketing 482-Sports Marketing during this past winter session. Both the Marketing 482 and 484 are special topics classes, and Vassilis reports that Consumer Behavior will be added as a regular class next year.

Vassilis’ research topics include: “fanification” on marketing behaviors; sports marketing/sponsorship (especially with alcohol companies influence on college sports); consumer emotions; and children’s influence on the consumer family. At Northern Kentucky University, he was a faculty director of the philanthropic needs program teaching practical applications in coordination with service learning using consumer tactics.

Vassilis earned his bachelor’s from Hanover College, his masters from Indiana University in Bloomington, and his doctoral from the University of Oregon. He is happy to have returned to the west coast after working at Northern Kentucky University and Berry College in Georgia, and enjoys watching football on west coast time.
Calendar

A complete calendar listing is available on our website: http://www.csusm.edu/fc/calendar.htm

Meaningful Assessment with Rubrics Workshop
Friday, March 6, 2009 from 11 AM-1 PM in KEL 2413 (RSVP required)

Academic Technology: Assessing the Online Learner
Tuesday, March 10, 2009 from 11:30-1 PM in the Field House

Provost Lunch
Tuesday, March 10, 2009 from 12-1 PM in KEL 2400

Faculty Center Advisory Council Monthly Meeting
Wednesday, March 11, 2009 from 10-11:30 AM in KEL 2413

NFI: Spring Retreat
Friday, March 13, 2009 from 9 AM-2 PM in KEL 2413

RTP Workshops
Monday, March 16, 2009 from 11:30 AM-1 PM in KEL 2413
Thursday, March 19, 2009 from 11:30 AM-1 PM in COM 206

California Pre-Doctoral Applications Due
Thursday, March 26, 2009 by 4 PM in KEL 2400

Spring Break
Monday, March 30, 2009 through Friday, April 3, 2009

Campus Closed: Cesar Chavez Birthday
Tuesday, March 31, 2009

Faculty Research Colloquium: “From Tijuana to Mumbai: How Have Workers Been Affected by Changes in Trade Policies?”
Wednesday, April 15, 2009 beginning at 5:30 PM at the Clarke
The Faculty Center Research Colloquium for Spring 2009 will feature Dr. Ranjeeta Basu (Economics) presentation entitled “From Tijuana to Mumbai: How Have Workers Been Affected by Changes in Trade Policies?” Dramatic reductions in trade barriers have been some of the most important changes in the world economy in the past 25 years. These changes have had and continue to have a significant impact on poverty and working conditions of millions of women, men and children around the world. This presentation will explore how workers from diverse regions ranging from Tijuana to Mumbai to Goa have responded to and have been affected by global economic changes.

Colloquium Nominations for AY 09-10
The Faculty Center Advisory Council is now accepting colloquium nominations for AY 09-10. For a history of colloquium speakers, please visit our website at http://www.csusm.edu/fc/colloquium.htm.
Academic Technology: Assessing the Online Learner
Wednesday, March 11, 2009 from 11:30am to 1:00pm in Field House
Grand Salon

Curious about teaching online? Rena Palloff and Keith Pratt are well known for their expertise in online learning. Their newest book is *Assessing the Online Learner: Resources and Strategies for Faculty*. In this presentation, they will tackle one of the most controversial areas of teaching online: how do you assess an online student? They will address issues of plagiarism and cheating online, authentic assessment and discuss principles of assessment in the online environment. Learn strategies for effectively assessing your online learners. Because we expect a crowd and want to have enough food, we are requesting that you pre-register at [http://courses.csusm.edu/resources/brownbagreg.htm](http://courses.csusm.edu/resources/brownbagreg.htm). Registration will also qualify you for a raffle of an autographed copy of their book. The speakers are provided by Academic Technology Services and the free lunch is courtesy of Extended Learning.

RTP Workshops for Tenure-Track Faculty
Monday, March 16 from 11:30 AM -1 PM in KEL 2413
Thursday, March 19 from 11:30 AM -1 PM in COM 206

Each semester, the Faculty Center offers two workshops on the retention, tenure, and promotion process. Based on popular demand, each semester we offer one workshop on Monday/Wednesday and the other on Tuesday/Thursday. These workshops are designed for tenure-track faculty to learn about best practices for the preparation and review of the Working Personnel Action File. There is always ample opportunity for faculty to ask questions of the panelists. At each workshop, chaired by Faculty Center Director Carmen Nava, the panel is comprised of the academic deans (who review WPAFs), Interim Associate Vice President Jennifer Jeffries, and Provost Emily Cutrer. All tenure-track faculty will receive a notice of the workshop in their email. The Faculty Center also invites members of peer review committees to attend. RSVP to Lisa Bandong (x4019/lbandong@csusm.edu) to reserve your seat!

Grant Information, Opportunities & Successes

[http://www.csusm.edu/fc/FacultyGrantPage.htm](http://www.csusm.edu/fc/FacultyGrantPage.htm)

MERLOT 101, Peer Review and Beyond
March 11, 18 and 25, 2009 at 9 AM EST and 4PM EST

Free web-based workshops to help acquaint faculty and staff to MERLOT (Multimedia Educational Resource for Learning and Online Teaching); co-sponsored by the TLT group and free to all CSU campuses. Three workshops cover MERLOT search basics, how to create personal collections, and getting acquainted with MERLOT’s exemplar peer review processes, respectively. [More Information and workshop fees](http://www.csusm.edu/fc/FacultyGrantPage.htm)
“Teaching Unprepared Students: Strategies for Promoting Success and Retention in Higher Education” Online Workshops

Motivating Students to Read, Wednesday; March 11, 2009, 2:00-3:30pm
Interweaving Assessment and Teaching; Friday, April 24, 2009, 12:30-2:00pm

These sessions will be presented by Dr. Kathleen F. Gabriel, author of highly acclaimed book, Teaching Unprepared Students: Strategies for Promoting Success and Retention in Higher Education and faculty are invited to participate online as a group in this interactive 90-minute workshop. As societal expectations about attending college have grown, professors report increasing numbers of students who are unprepared for the rigors of postsecondary education—not just more students with learning disabilities, but students (with and without special admission status) who are academically at-risk because of inadequate reading, writing, and study skills. This special TILT Workshop is co-sponsored by the Center for Excellence in Learning and Teaching (CELT), and the Technology and Learning Program at CSU Chico. Reservations are required. For information as to how to sign-up, please email Laura Sederberg, lsederberg@csuchico.edu.

California Pre-Doctoral Program

Applications due Thursday, March 26, 2009 by 4:00 PM in KEL 2400

The Office of the Chancellor sponsors this scholarship program that supports upper-division undergraduate and graduate students’ doctoral aspirations. A CSU faculty advisor is required component, and benefits the faculty advisor through two key areas of faculty work: professional and leadership activities; and student learning and success. If you think your student is a great candidate for this program, then please consider advising them through this process. For more information or an application, please contact the campus coordinator, Lisa Bandong x4019/lbandong@csusm.edu.

http://www2.csusm.edu/fc/loans.htm

Search for Director of the Center for Border and Regional Affairs

Applications due Friday, April 10, 2009

At the end of AY 2008-09, Vivienne Bennett (Liberal Studies) will step down as Director of the Center for Border and Regional Affairs (CBRA). The position is open for AY 2009-2010. As a ‘university-wide’ Center, CBRA addresses the interests of faculty and students in CoAS, CoBA, CoE, and the Library regarding border issues. The Director of CBRA has the opportunity to build connections across the colleges and the library as well as to collaborate with colleagues from across campus. The Director leads the development of the vision for CBRA’s activities, coordinates the Steering Committee meetings, manages the small budget, and is in charge of inviting the CBRA speaker, organizing the speaker event, and planning the spring symposium. Funding is based on the budget allocated to CBRA for 08-09. No commitment has yet been made for the 09-10 academic year. If you are interested in this opportunity or would like to learn more, please contact Vivienne Bennett (vbennett@csusm.edu).
12th CSU Regional Symposium on University Teaching
Saturday, May 2, 2009
Registration deadline: April 1, 2009
The Center for Teaching and Learning at Cal Poly San Luis Obispo will host the 12th CSU Regional Symposium on University Teaching. This is an outstanding opportunity for CSUSM faculty to interact with colleagues who are also committed to excellence in teaching in the CSU. Faculty who attend will find that the presenters “speak the same language” because we are all dealing with the same student population. The symposium organizers were thrilled to receive a total of 90 proposals. Check the website soon for the final program details in addition to registration and lodging information. There is still time to register to attend! http://ctl.calpoly.edu/symposium/index.html

2009 MERLOT International Conference
August 13-17, 2009 in San Jose, California
Devoted to faculty development in the design, creation, utilization and evaluation of online teaching and learning materials, this conference provides numerous opportunities to share, learn, and participate in conversations about teaching and learning with technology. For additional information: http://conference.merlot.org/2009/

New Online Course Design Books Available
The following books about online course design are now available in the Faculty Center Library Collection courtesy of CSUSM Extended Learning. The collection is located in the Faculty Center, Kellogg 2400.

- **Essential Elements: Prepare, Design and Teach Your Online Course**
  By: Elbau, McIntyre, Smith
  FacCtr LB 1044.87.E4 2002
  There is something different about teaching online. This book presents seventeen *Essential Elements* as well as countless tips for implementing those elements into an online course.

- **Assessing the Online Learner**
  By: Palloff, Pratt
  FacCtr LC 5803.C65 P34 2009
  This hand-on resource helps higher education professionals understand the fundamentals of effective online assessment. It offers guidance for designing and implementing creative assessment practices tied directly to course activities to measure student learning.

- **Building Online Learning Communities: Effective Strategies for the Virtual Classroom**
  By Palloff, Pratt
  FacCtr LC 5805.P35 2007
  This book has been completely updated and expanded to include the most current information effective online course development and delivery. Shared are insights designed to guide readers, offering illustrative case studies, vignettes, and examples from a wide variety of successful online courses.

*Chronicle of Higher Education*

The Faculty Center’s copy is available to all faculty in the Faculty Center Library. Additionally, the Faculty Center has online access to articles including archives. Contact Lisa Bandong for more information, x4019 or lbandong@csusm.edu.
Campus Grant Proposal Seed Money Available
The Office of Graduate Studies & Research sponsors the Grant Proposal Seed Money (GPSM) program. GPSM funds are available to assist you in making you more competitive for external grants. If you are contemplating an external grant proposal, this is an excellent opportunity to request funds. The typical range for funding is $1,000-$3,000 based on merit and justification. Requests for funds may include supplies, equipment, travel, student assistants, grant writing assistance, stipends (to hire assistance), or other needs associated with external grant and fellowship proposal development. There is no hard deadline but apply as soon as you are certain that you will pursue an extramural proposal. You can find the GPSM policy at: http://lynx.csusm.edu/policies/procedure_online.asp?ID=128

Faculty Mentoring Program Success Story!
Patty Aripez, who identifies herself as a first-generation college student and an older returning student, joined the Faculty Mentoring Program in Spring semester 2005. Patty was attracted to FMP because she thought the program could help her achieve the goal of completing her Liberal Studies degree. Matched with mentor Delores Lindsey (College of Education), the pair immediately developed a strong mentor-protégé relationship. Because Patty’s schedule included working two jobs as well as carrying a full-time course load, the pair got together in a number of creative ways, including walking on campus, exchanging emails, and attending cultural events at the California Center of the Arts. Delores traces back her commitment and devotion to mentoring when she worked as a high school teacher, and has shared her enthusiasm with FMP students since her arrival at CSUSM. As a mentor, Delores reminds herself to “slow down” and make time to meet with her protégé, Patty, whose life and responsibilities take the term “busy” to a new level. For her part, Patty believes that this mentoring relationship has been the key to her academic success, and she enthusiastically encourages faculty to “keep up the good work as a mentors because it means a lot to students.” Patty sees her mentor Delores Lindsey as her role model, and says that, “I will always remember Dr. Lindsey’s manners and kindness.” Patty graduated with a bachelors degree in Liberal Studies in Fall 2008 and FMP will honor her and other graduating students at the FMP Year End Celebration on May 1, 2009.