California State University SAN MARCOS | The Foundation

The CSUSM Foundation California State University San Marcos 333 S. Twin Oaks Valley Road San Marcos, CA 92096-0001
Tel: 760.750.4400 **Tax ID:** 80-0390564 www.csusm.edu/foundation

Board of Directors ~ Meeting
AGENDA
Thursday, March 23, 2017
The McMahan House, Great Room
7:30 am – 9:30 am

Call to Order – *Foundation Board Chair, Jack Raymond*

I. **Welcome, Updates & Announcements** – *Chair, Jack Raymond*
   - **Question of the Quarter:**
     - How can we better utilize your talent and interests to accomplish the mission of the board?

II. **President's Remarks** – *President Karen Haynes*

Business – *Chair, Jack Raymond*

III. **Consent agenda** – *Chair, Jack Raymond*
   A. Approval of December 15, 2016 Foundation Board Meeting Minutes (attachment)
   B. Committee Reports (attachment)
   C. Financial Statements (attachment)
   D. Investment Performance (attachment)

IV. **Student Update** – *Dawn Myers*
   - Student Philanthropy Council
   - Phonathon
   - GradFest

V. **Advancement Update**
   - **Campaign Update** – *Kyle Button*
     - Board and Advisory Council Giving Report (attachment)
     - Campaign Forecast (attachment)
   - **Goals Update** – *Cathy Baur*
     - **Short Term Goals**
       - Veterans Center Expansion
       - Steinway Match
       - Sports Center Video Boards Loan
     - **Long Term Goals**
       - Engineering Program
       - Action Sports
   - **Gala** – *Cathy Baur*
     - Sponsorship Brochure (handout)
   - **Board Member Ambassadors** – *Cathy Baur*

VI. **Prospect Screening –** *Chair, Jack Raymond*

VII. **Thank You Cards** – *Kyle Button* (handout)

Foundation Net Assets, 12/30/16: $34,757,184
Goal, 2016/17: $6 million
Raised as of 2/28/17: $5,519,237

VIII. Foundation Board Business – *Neal Hoss*

- **CEO Roundtable Taskforce** – *Emilie Hersh*
- **Governance Committee Taskforce** – *Tony Jackson*
  - Draft Governance Committee Charge (attachment)
  - Draft Governance Committee Agenda (attachment)
- **Endowment Earnings Distribution Rate 2017/18** (attachment)
- **Talking Points** (attachment)

IX. Guest Presentation: Engineering – *Edward Price, Professor of Physics, CSUSM*

Time Certain @ 9:00 am

- Edward Price is a Professor in the Physics Department at California State University San Marcos. He has a B.S. in physics from Brown University, and a Ph.D. in physics from UCSD. His research interests in physics education include curriculum development and the impact of technology on the classroom environment. He is the co-Director of the CSUSM STEM Center, which supports discipline-based STEM education research and informal science education. Their programs include Mobile Making, an after-school program to broaden participation in Making, which operates at 10 local middle schools.

X. Reporting Back – *Chair, Jack Raymond*

Adjournment – *Chair, Jack Raymond*

Foundation Board Meeting Dates:

- Thursday, June 22, from 12 noon – 5:30 pm (planning session/retreat, reception to follow
- Friday, October 6 from 7:30 am – 9:30 am
- Thursday, December 14 from 7:30 am – 9:30 am

Campus Events

- **Annual Gala:** Saturday, June 3, 2017
- Cougar Athletics…