

2017 FRESHMEN

National results are shown in NAVY & WHITE |

CAL STATE SAN MARCOS

results are shown in GRAY

From creative endeavors to technology, incoming first-year students are interested in building on their skills. In fact, post-college jobs and making a difference in the world are motivating factors for the freshman class of 2017.

For freshmen, choosing a college is based on a variety of decisions.



18% | 3%

Are attending a school
over 500 miles away from home



11% | 10%

Only applied to the college
they're attending

1st

76% | 60%

Were accepted to
their first-choice college



47% | 34%

Believed a campus visit
was very important
in selecting their college



85% | 86%

Consider being able to get
a better job a very important
reason to attend college

Some students are artistic...



29% | 31%

Believe their artistic ability
is above average

16% | 16%

Think it's important to be

Students' experiences
with AP courses varies:



78% | 78%



Think it's important to be successful in the performing arts

17% | 22%

Consider creating art very important

8% | 7%

Plan on majoring in an art-related field

6% | 5%

Of students have future career plans to be an artist

...And some are tech-savvy.

21% | 22%

Strongly agree that a basic understanding of programming is important for most careers today

20% | 14%

Have written code in the past year

12% | 13%

Consider their computer programming skills above average

7% | 5%

Took AP Computer Science A

3% | 3%

Took AP Computer Science Principles



7% | 5%
Of incoming students attended high schools that did not offer AP courses



Of those who attended high schools that offered AP courses, they took the following:

19% | 18%

Did not take any

23% | 24%

AP Probability and Statistics

40% | 23%

AP Calculus

28% | 16%

AP Biology

20% | 7%

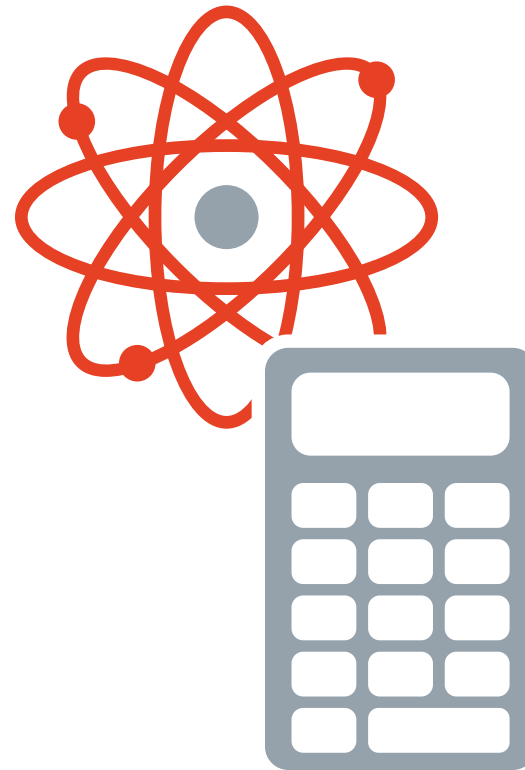
AP Chemistry

23% | 9%

AP Physics

16% | 19%

AP Environmental Science



Information about students entering college helps enrollment planning, retention efforts, and provides a baseline for understanding college effectiveness. Register for the CIRP Freshman Survey at www.cirpsurveys.org. The 2017 CIRP Freshman Survey findings are available at www.heri.ucla.edu/publications-tfs.

Survey Source: CIRP Freshman Survey 2017 www.heri.ucla.edu

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