



Report to the Presidents

1999-2000

Vicki Golich, Director

Goals for 1999-2000

On July 6, 1999, the North County Higher Education Alliance (NCHEA) Board of Directors (see Attachment 1) met with the Presidents of its member institutions — George Boggs from Palomar College, Tim Dong from MiraCosta College, and Alexander Gonzalez from California State University San Marcos (CSUSM). The Presidents approved the following goals for Academic Year (AY) 1999-2000:

1. Enhance information flow and collaboration among the students, faculty, administration, and staff of the three campuses.
 2. Continue to share information about campus activities and resources, e.g., pedagogy workshops, faculty development activities, and newsletters.
 3. Work cooperatively on grant proposals that relate to the primary goal of NCHEA for the year — articulation, curriculum coordination, and possibly remediation.
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Achievements in 1999-2000

To achieve these goals, NCHEA planned and/or sponsored the following projects and activities.

Goal 1: Enhance information flow and collaboration among the students, faculty, administration, and staff of the three campuses.

1. Getting to Know You: The first ingredient needed to increase communication and collaboration is knowledge about who populates our institutions of higher education. To that end, NCHEA sought information about its students, its community, and its faculty. Two key projects were completed this year.

- a. **Environmental Scan:** At its September 1997 meeting, the NCHEA Board earmarked \$30,000 for an Environmental Scan conducted by CSUSM's Social and Behavioral Research Institute (SBRI). The first part of this project, completed in 1998, explored household and employer perceptions of graduates from NCHEA institutions. The last leg was completed during AY 1999-2000 (see Attachment 2; for a comprehensive and detailed copy of this report compiled by CSUSM's Social and Behavioral Research Institute, see http://ww2.csusm.edu/SBRI/projects/NCHEA-99_final.htm).
 - b. **Retention at CSUSM: The Academic Progress of Four Cohorts of Transfer Students:** Bettina Huber, CSUSM Director of Analytic Studies, conducted an analysis of the academic progress made by transferring community college students who entered CSUSM during the 1993-1995 period (see Attachment 3). The analysis suggests that transfer students do best when they enter CSUSM with a minimum of 60-70 units completed and attend full-time. Such information can help advisors, faculty, and other staff ensure student academic success.
2. **Making Connections:** The second ingredient to increasing communication and collaboration is making connections among relevant personnel in NCHEA institutions. To this end, the Board launched one major initiative – the creation of cross-campus councils – and continued to support a variety of ongoing collaboration projects:
- a. **Cross-Campus Councils:** As a result of conversations in fall 1999 with various (non-Board Member) representatives from NCHEA campuses, the Board decided to expand its sponsorship of faculty-to-faculty gatherings to include administrators and staff who have direct responsibility for areas that affect student lives. In particular, the Board hoped to ease the transition between NCHEA schools. Initial feedback from the Councils has been very positive. The following units formed Cross-Campus Councils (see Attachment 4):
 - i. Career & Counseling Center Directors, to create “One-Stop-Shop” Career Center with a common web page, shared job lists, workshops on résumé writing, supported where needed by NCHEA funds;
 - ii. Financial Aid Officers, to communicate more effectively to potential transfer students from Palomar and MiraCosta about additional financial resources available to students moving into upper division work.;
 - iii. Enrollment Services Directors, to enhance recruitment efforts, to simplify and improve student transfer policies and procedures, and to create a more user-friendly on-line interface for transferring students. The Board envisioned, for example, the development and implementation of a “common” application, an electronic transcript transfer system, and so forth.
 - iv. Vice-Presidents of Business/Administrative Services, to help NCHEA achieve its goal of reducing primarily by eliminating unnecessary duplication where possible.
 - b. **Continuing Collaborations:** In addition, NCHEA continued its sponsorship of several collaborative activities.
 - i. The First Annual North County Sociologists' Symposium (11/11/99) grew out of previous informal meetings of NCHEA sociology faculty and students. This more formal symposium focused on teaching and research conversations, including connections to the surrounding community (see Attachment 5).

- ii. CSUSM's Foreign Language faculty organized their annual Sharing Our Best: Spotlight on Classroom Second Language Acquisition Research and Teaching (4/22/00), which brought together second language teacher/scholars from north county educational institutions at the secondary and post-secondary levels for a one-day conference. Renowned scholar, Dr. Terry Ballman, gave the keynote address on second language acquisition teaching strategies.
- iii. The Librarians from NCHEA institutions continue to meet regularly to coordinate their information acquisition and access efforts.
- iv. NCHEA's website – <http://www.csusm.edu/nchea> – managed by Teresa Macklin and maintained by Barbara McCune contains a monthly calendar of events for all NCHEA institutions; a listserv for discussion on student assessment; and the professional development activities announcements open to faculty from all three campuses (see Attachment 6).
- v. Faculty/Student Disciplinary Conveners remain Vicki Golich (Political Science), Julie Harland (Mathematics), Barbara McCune (Sociology), Shelli Douglass (Liberal Studies), Ann Maioroff (English), Dave Megill (Music), Darci Strother (Foreign Language).
- vi. NCHEA has tried for several years to create a user-friendly Directory. The technological problems continue to be insurmountable despite best efforts. This project will remain on our agenda until completed.

Goal 2: Continue to share information about campus activities and resources, e.g., pedagogy workshops, faculty development activities, and newsletters.

1. Jointly Sponsored Activities: NCHEA sponsored the following activities:

- a. MiraCosta College hosted Sharon Bowman for an all-day workshop, Presenting with Pizzazz: How to Give It So They Get It, on (8/19/99). Attended by well over 75 faculty from all three colleges – including the New & Future Faculty from CSUSM's New Faculty Institute – the workshop was well-received.
- b. CSUSM hosted Mary Kay Harrington (CSU San Luis Obispo) for an all-day workshop on Professional Writing: Making it Work for You (2/11/00). Faculty participants rated this very highly.
- c. Palomar College hosted the PBS Videoconference, Articulation of Two & Four Year Programs: Strategic Partners for the New Millennium (3/15/00), attended by staff from the three institutions; the videoconference was taped and is available for viewing by NCHEA faculty, staff, and administrators. Again, those who attended deemed the workshop valuable.

2. Other Activities:

- a. All professional development activities on each of the three campuses are open to participation by faculty and staff from any of the three campuses.
- b. Palomar continues to offer its Math 050 on the CSUSM campus; data collected thus far indicate that students benefit from this instruction structure.

Goal 3: Work cooperatively on grant proposals that relate to the primary goal of NCHEA for the year – articulation, curriculum coordination, and possibly remediation.

1. **OnTAP:** The NCHEA Board continued to support the developers of the \$273,000 Community College Chancellor's Office Grant to support the On-Line Tutorial Support Project (TMAPP) (<http://www.miracosta.cc.ca.us/MCCWeb/OnTAP/Web/default.html> for the actual product; a separate Executive Summary will be distributed at the Annual Meeting). The purpose of this model application pilot is "to review and identify or develop on-line tutorials complete with mechanisms for diagnosing individual learning or attainment problems, including a method of evaluation and clearly stated outcomes. This pilot would also provide tutorial support to students on-line through the use of voice mail/conferencing and E-mail technologies. Tutorial support would be provided for both traditional and distance-education classes. Students enrolled into classes would be able to access a tutor and/or study group in a related subject area. The tutorial support could be either E-mail or voice mail or a combination of the two. This project would provide information on instructional support usage and potential."
2. **Grants Writing:** Working on consortium grants continues to be hindered by the lack of a Grants Support Specialist at CSUSM or MiraCosta College who can work with the Grants Administrator at Palomar College.

Conducting Day-to-Day Business

1. NCHEA Director attended the Association of Consortium Leadership Meetings in Washington DC, where she learned about and brought to the attention of the Board the following items on which the Board took Action (see Attachment 7):
 - o The creation of "Functional Cross-Campus Councils" to facilitate communication and improve the effectiveness of individual campus offices with similar responsibilities. As a result, the Board supported the creation of NCHEA Cross-Campus Councils as noted above.
 - o The power of cross-campus course offerings to create a community of students, as well as faculty, and increase transfers.
 - o The meta-purpose for educational consortia to be "to reduce costs and to add value" for all members of the consortium. NCHEA's activities taken in support of its stated goals 1-3 above are most directly related to the value added portion of this purpose.
 - o The eventual need for NCHEA to be staffed by professionals to be successful in the long run. At least one full-time professional director and a full-time support person staff most well-established and successful higher education consortia.
2. Sought to use current budget as efficiently as possible (see Attachment 8).
3. Refined the NCHEA Bylaws to reflect the changes in Board membership and functions (see Attachment 9).

NCHEA Activities Planned for 2000-2001

Goal 1: Enhance information flow and collaboration among the students, faculty, administration, and staff of the three campuses.

1. Develop a mechanism to create a user-friendly NCHEA Faculty/Staff/Administrators On-Line Directory and begin to complete that project.
2. Continue to support the efforts of Cross-Campus Councils to ease the transition of transferring students.
3. Encourage other Cross-Campus Councils to form, e.g., Service Learning Directors, Student Organizations, Outreach & Student Assistance Leaders, Learning Assistance Program Directors (Math, Writing, Computer Labs).
4. Develop process for communication between existing and newly established Cross-Campus Councils and the NCHEA Board.
5. Enhance the NCHEA Web page useability.

Goal 2: Continue to share information about campus activities and resources, e.g., pedagogy workshops, faculty development activities, and newsletters.

1. NCHEA will sponsor Community Building Through Diversity at MiraCosta College — 9/8/00

Liliana Castañeda-Rossmann (Communication Studies, CSUSM) and Deborah Corey (Sociology, CSUSM) will facilitate Community Building Through Diversity, a workshop designed by the National Coalition Building Institute (NCBI) (see <http://www.ncbi.org/>) designed to work through group-identity sharing, bridge-building, and healing and go beyond, to identification and exploration of specific strategies for decreasing polarization and defensiveness and increasing communication and unity. Workshop participants learn and practice skills such as effectively interrupting bigoted comments, slurs, jokes, or behaviors. A key goal is to develop a new kind of leader: one who initiates diversity programs, takes principled and courageous stands, can enter the heat of emotional group conflict and build bridges, and models being a fierce ally for all groups. Dr. Rossmann is an NCBI certified diversity and multiculturalism awareness workshop trainer and Ms. Corey has completed 250 hours of mediation training at the Justice Institute of British Columbia and Family Mediation Canada and has worked closely with Dr. Rossmann to co-facilitate similar workshops in the region.

2. NCHEA will sponsor Beyond Diversity Workshop at Palomar College — 10/5-6/00

Beyond Diversity – presented by Glenn Singleton, founder and President of Pacific Educational Group, Inc., located in San Francisco, CA – is a powerful two-day workshop designed to help participants consider the implications of racism, exclusion, and prejudice on student learning. During the seminar participants will engage in a thoughtful, compassionate exploration of racism and how it manifests today in our culture and in our schools. A critical workshop outcome is an awareness of the degree to which racism and other diversity issues are part of educational failure. Participants will explore strategies for identifying and addressing policies and practices that negatively impact students' ability to meet rigorous academic standards. In addition, participants will receive an 80 page workbook. A continental breakfast and lunch will be served both days.

3. NCHEA hopes to sponsor a workshop by Stephen Brookfield at CSUSM — TBA

Plans are still being negotiated.

Goal 3: Work cooperatively on grant proposals that relate to the primary goal of NCHEA for the year – articulation, curriculum coordination, and possibly remediation.

1. Continue to support the work begun by the OnTAP to support instruction
2. Seek funding opportunities, particularly when related to consortia.

Conducting Day-to-Day Business

1. Continue to pursue “best practices” ideas from other successful and well-established higher education consortia around the country.
 - a. Send NCHEA Director to attend fall 2000 Association of Consortium Leadership (ACL) Conference in Washington, DC.
 - b. Consider how to gain budgetary efficiencies.
2. Select NCHEA Director-Elect from MiraCosta.
3. Establish procedure for replacing NCHEA Board members, particularly student representatives; appoint a new student representative from Palomar College.

NCHEA Board Recommendations for 2000-2001

The following recommendations, drawn from Board discussions recorded in the minutes are provided as guides to our discussion at the Annual Meeting – July 25, 12:00-2:00 – in the President’s Board Room at CSUSM. There we will approve our goals for the coming year. The Board Recommends NCHEA retain Goals 1 and 2, and that Goal 3 be revised to encompass a broader set of activities. Specifically, the Board recommends the following goals for AY 2000-2001:

Goal 1: Enhance information flow and collaboration among the students, faculty, administration, and staff of the three campuses.

Goal 2: Continue to share information about campus activities and resources, e.g., pedagogy workshops, faculty development activities, and newsletters.

Goal 3: Work cooperatively to achieve the primary goal of NCHEA for the year – articulation, curriculum coordination, and possibly remediation.

This new language would allow NCHEA to continue to seek funding to support its articulation, curriculum coordination, and remediation goals.

It would also allow NCHEA to work on the following action plans:

- to develop an Electronic Transfer system;
- to continue its support of OnTAP and/or any derivatives of the project;
- to encourage and support Faculty-to-Faculty Disciplinary Councils seeking to discuss learning outcomes, curriculum and articulation issues; and
- to promote more courses offerings — both upper division and lower division — across NCHEA campuses, using the successful Math 050 program as a model

