

**CALIFORNIA STATE UNIVERSITY SAN MARCOS
NATIVE ADVISORY COUNCIL**

STRATEGIC ALIGNMENT PLAN FOR 2008/09

Purpose:

This plan is presented in an effort to guide the increasingly important work of the Native Advisory Council toward achieving strategic, well defined, and measurable goals that align with those of the University Tribal Liaison. It recognizes that the members of the Native Advisory Council are exceptionally busy individuals whose time should be valued and used in productive and meaningful ways, and thereby serves to reduce the number of times NAC may need to meet in fully assembled session. It further recognizes that often more is accomplished in structured small group settings than in larger group meetings.

Objectives:

1. Ensure that the annual goals of NAC and the University Tribal Liaison are in direct alignment and that strategies are in place for achieving them.
2. Enhance the lines of communication between NAC and the University Tribal Liaison.
3. Preserve/protect the time of NAC members by reducing general meeting time and redirecting Councilors' energies toward specific, productive activities as defined collaboratively with the Tribal Liaison and approved by the University President.

Methods:

September 2, 2008:

1. NAC Chair will convene official fall launch of NAC at President's charge.
2. Tribal Liaison will review annual goals with NAC members.
3. President will appoint and charge the following NAC committees to work collaboratively with and through the Tribal Liaison, and in communication with the Chair, to achieve stated goals:
 - Partnerships and Linkages Committee *(to implement strategies outlined in Tribal Liaison goals #I, II, and III)*
 - Best Practices Committee *(to implement strategies outlined in Tribal Liaison goals #IV)*
 - Nominating Committee *(to advise President on NAC membership, according to the language of the NAC By-laws)*
 - Fundraising Committee *(to make connections into the tribal communities to discuss funding opportunities for identified initiatives)*

September 3, 2008 – Mid-April 2009:

1. Tribal Liaison will convene committees in late September to review/refine goals and

strategies, and build timeline for accomplishing them.

2. Tribal Liaison will work with committees to create a standard meeting schedule (e.g. weekly, monthly, etc.) and format (e.g. face to face, online, conference call, etc.) to keep committees on task and on time.
3. Tribal Liaison will create routine (e.g. monthly) mechanism(s) to ensure communication among all NAC members (e.g. electronic newsletter or formatted updates, blog, etc.) with respect to activities and progress to goals.
4. Either directly or through the AVP-Community Engagement, Tribal Liaison will keep the President and Council Chair apprised of committee progress and barriers or obstacles to achieving goals.
5. President and/or NAC Chair in consultation with Tribal Liaison may call an additional Meeting of the full NAC group in late fall (December 2) or early spring (February 3) to review progress on goals and discuss any other issues that may have arisen in the course of the semester.
6. Tribal Liaison and VP Hoss will schedule and deliver fundraising presentations, in alignment with the goals of the Fundraising and Partnerships and Linkages Committees.
7. As available, NAC members will attend NCHEA Symposium (October 17); President's Report to the Community (February 5); and annual CSUSM gala (April 18).

April 14, 2008:

1. NAC Chair will convene official closing meeting of NAC for 2008/09 at President's charge.
2. Committees will report out on progress to goals and discuss the year's deliverables.
3. Based on annual outcomes, goals for 2009/10 will be identified and committees will be reappointed or disbanded, and/or new committees will be appointed.

NAC COMMITTEES 2008/09

Partnerships and Linkages Committee

Working in alignment with the broader goals of the Tribal Liaison, the Partnerships and Linkages Committee will identify and implement strategies to:

- Assist in bridging instructional and non-financial resources from campus and tribes to develop further relationships;
- Increase the Tribal Communities' awareness of resources/programs/events at CSUSM;
- Support the recruitment and retention of American Indian students, staff, and (when feasible) faculty;
- Document processes and deliverables;
- Other activities as mutually agreed upon by committee members and Tribal Liaison.

Best Practices Committee

Working in alignment with the broader goals of the Tribal Liaison, the Best Practices Committee will work to build a replicable model of best practices in fostering and advancing tribal/ university relations.

Strategies may include:

- Document events and relationships serving Tribal Communities;
- Disseminate information on various campus programs to other institutions;
- Propose best practices papers for presentations at local, regional, national meetings and conferences;
- Draft best practices manuscripts for submission to refereed journals;
- Identify potential keynote address opportunities for President and/or others to showcase best practices;
- Collaborate in various mutually productive ways with other institutions serving Tribal Communities;
- Other activities as mutually agreed upon by committee members and Tribal Liaison.

Nominating Committee

At the direction of the President, the Nominating Committee will advise her on NAC composition and potential membership, according to the language of the NAC by-laws.

Fundraising Committee

Working in alignment with the broader goals of the Tribal Liaison and under the leadership of the Vice President for University Advancement, the Fundraising Committee will:

- Identify points of contact with and create points of entry into the Tribal Communities for making presentations on various fundraising opportunities in support of NAC-based initiatives;
- Through ongoing communications with the Tribal Communities, identify potential fundraising opportunities for CSUSM;
- Review and revise fundraising powerpoint and other collateral/materials;
- Other activities as mutually agreed upon by committee members, Tribal Liaison, and VP for Advancement.