

NEW WELLNESS & RECREATION FACILITY

F E E R E F E R E N D U M

VOTE

April 9th - 11th

BE WELL. BE YOU.



What is the Wellness & Recreation Facility?

California State University San Marcos (CSUSM) is proposing to lease space in a new mixed-use facility that will include approximately 60,000 square feet for wellness, basic needs, and recreation spaces and services. The Wellness & Recreation facility will provide student-oriented spaces and services to support all Cougars, both commuter and residential students, and promote the eight dimensions of wellness (emotional, physical, social, spiritual, financial, intellectual, environmental, and occupational). We envision a hub dedicated to lifelong success, a catalyst that brings together CSUSM health, wellness, and student support services and programs into a singular destination that creates a sense of community and well-being.



History

CSUSM students have advocated for increased wellness, basic needs and recreational spaces as well as services to support the needs and growth of the entire campus community since 2016. CSUSM is one of the only CSU Campuses without a dedicated space for students. Since 2019, working groups of students and staff have been tasked to identify paths to achieve this goal. This effort has included two student surveys garnering over 2,400 respondents and multiple focus groups and forums with over 250 students, staff, and administrators. This intentional analysis and stakeholder outreach was completed to ensure that the facility serves as a welcoming and inclusive environment that can be responsive to the campus community, while providing supportive and high-value services for the students of today and into the future.



Location

The Wellness & Recreation Facility would be located in a new multi-phase student housing building adjacent to campus and directly next to the QUAD. The spaces and services would be accessible and available to all fee paying CSUSM students.



What is the fee?

Creating a Wellness & Recreation facility for CSUSM will require an increase in student fees. The current Recreation Fee is \$35 per semester. The direct operating costs for the facility require the fee to be fully active when the building opens at minimum. It is currently anticipated that the facility will be open for use in 2026 – 2027, therefore, the fee increase is proposed to start a year prior to opening. The Recreation Fee will be increased by \$230 starting fall semester 2025. This fee revenue will support the purchase of furniture and equipment and fund the pre-opening efforts for additional full-time and part-time staff hires, training of part-time student staff, development of branding and materials, which are all necessary for a successful start. Each subsequent fall semester, the Fee would be increased by 3% to adjust for inflation and increases in the expense budget, which is a standard practice in the CSU.



What does your vote mean?

A YES vote ...

Means you wish to support the Recreation Fee increase by \$230 per semester, to \$265 per semester, increasing 3% annually.

A NO vote ...

Means you wish to keep the Recreation Fee at \$35 per student per semester and not support dedicated new space for wellness and recreation. As a result, programs and services will be reduced.

CAST YOUR VOTE ON APRIL 9TH - 11TH

bit.ly/REC-WRF



Student Statements Saying YES

"Students are investing in a better future for the next generations that promote students' wellbeing through many opportunities/resources."

"The Wellness and Recreation facility will serve as a social hub, facilitating interactions among students from diverse backgrounds and fostering a sense of community and belonging."

"Promotes upward growth on campus to become a powerful institution in terms of the number of facilities we have on campus."

"Expands opportunities for students by having more space to have workshops, events, and wellness opportunities that can change the trajectory of student success in a positive way."

"Gives students another location to relax and escape the stress of school."

"Creates a home for Campus Recreation and adds desperately needed fitness and recreational spaces for programs."



Student Statements Saying NO

"The fee increase will be a financial burden on many students. CSUSM has many students who rely on financial aid, housing support, and other resources to afford their education. By adding a significant increase to their tuition, this only harms those students who deserve an education at as little cost as possible."

"Some students may not be able to afford this additional cost, especially with the tuition increase. Students may also be unsure/unaware of where their money is going towards."

"With the fee increased, we will find more students struggling to pay for college, which makes them work more and not have time to spend quality time in this facility."

"Construction location could cause more traffic on the road near it."

"Limited parking near facility will impact access for students living off-campus."

"Noise and path disruptions from construction will impact students."



Proposed Student Initiatives

Active Zone:

Over 10,000 square feet for cardio machines, functional fitness, and strength training equipment (more than triple the space of the Clarke Field House Fitness Center)

Relaxation Zone:

Dedicated wellness areas includes mindful reflection space, comfortable lounge seating and massage chairs for students to relax and rest.

Rooftop Terrace Zone:

Outdoor rooftop deck featuring synthetic turf field for fitness programs, intramurals, sport club workouts, teambuilding, student org events or other student activities. Includes walking / jogging path and lounge space for eating, studying, or socializing. Possible reservation space for student organization activities or student events.

Indoor Courts:

Two (2) standard-sized indoor courts suitable for basketball, volleyball, pickleball and events with spectator viewing area. Possible reservation space for student organization activities or student events.

Movement Multi-Purpose Rooms:

Three (3) Multi-Purpose Rooms (MPR) featuring flexible flooring for a variety of individual and group activities including group fitness classes like Zumba, Hip Hop Dance, strength-based cardio, Yoga, Pilates or mindfulness/ meditation sessions. Possible reservation space for student organization activities or student events.

Activity Rooms:

Multiple activity rooms and gathering areas that will accommodate a wide range of wellness programming including arts & crafts, meditation, group counselling sessions, financial literacy courses, wellness classes, student organization club activities, and many more new programs. Possible reservation space for student organization activities or student events.



Proposed Student Initiatives CONTINUED...

Wellness Suite:

Connect with wellness staff or peer leaders for resources and skill building workshops or destress in tranquil lounge seating areas or massage chairs.

Commuter Lounge:

Destination for residential and commuter students to access microwaves, food storage lockers, high quality vending, power and Wi-Fi.

Esports Digital Collaboration Den:

Play and gaming areas for practice, competitions, spectator viewing, studying, and socializing.

Outdoor Wellness Courtyard:

Secured outdoor courtyard (over 8,000 sq. ft.) providing hammocks, a wood deck patio with both fixed and flexible seating areas.

Outdoor Adventures Hub & Rental Center:

Provide students access to short term equipment and gear rentals for outdoor and adventure-based outings. Information Center for day and overnight trip registration and pre-travel workshops and trainings.

Sport Club / Intramurals Office:

Provide program information and registration, student support and equipment storage.

Fitness Resource & Assessment Office:

Connect with Fitness & Wellness staff or a Personal Trainer for orientations or guided workouts, complete fitness assessments or develop physical activity and nutritional plans.

Gender Inclusive Changing Rooms and Restrooms

New Student Employment Opportunities:

Anticipated 80 student assistant positions



Recap of what you should know as an INFORMED COUGAR

- A “home away from home” atmosphere featuring unique program and activity spaces supporting wellness, recreation, relaxation, and social connection to promote wellbeing and build community.
- Expand programs and services to students according to The 8 Dimensions of Wellness.
- Provide new on-campus student employment opportunities
- Create dynamic and exciting spaces for student events and student organization programs.
- Create student access to 100+ operation hours each week for high value physical and mental wellness student services, including relaxation and social lounge areas.
- Supplement ongoing Campus Recreation operations and programs within the new facility and programs hosted at on-campus facilities (i.e. Mangrum Track & Lower Field) and hosted at off-campus facilities.
- Increase funding support for collaborations with campus partners to support wellness, basic needs and recreation focused programs for students.



Polling Times

Online voting will begin at 7:00AM on Tuesday, April 9th and will close on Thursday, April 11th at 5:00PM.

Ballot will be accessible online and at bit.ly/REC-WRF.

QUICK FACTS

What is the current fee?

\$35 per semester

How much would the REC fee increase?

\$230 per semester (\$265 total), increasing 3% annually

How would funding be used?

Develop exclusive space for Wellness & Recreation programs and services for CSUSM Students

Questions? Email bewell@csusm.edu

For detailed information including the voters guide, please visit: bit.ly/REC-WRF

