

California State University SAN MARCOS

College of Education, Health & Human Services

Department of Speech-Language Pathology

California State University San Marcos 333 S. Twin Oaks Valley Road San Marcos, CA 92096-0001

Department of Speech Language Pathology Strategic Plan

Mission: The mission of the Department of Speech-Language Pathology is to train graduate students in the knowledge and skills in prevention, assessment, and intervention of communication and swallowing disorders across the lifespan through academic and clinical experiences. The goal of our program is to prepare ethically responsible clinicians to make evidenced-based clinical decisions. Our aim is to provide clinical services that promote wellness in culturally and linguistically diverse populations within our community.

Strategic Objective 1

Further education.

THE DEPARTMENT OF SPEECH LANGUAGE PATHOLOGY WILL:

- 1) Increase faculty participation in professional development opportunities offered by the faculty center to improve pedagogical practices for the benefit of students. At least one faculty representative from the department of SLP will attend each year and share the information amongst other faculty.
- 2) Increase the number of courses that incorporate high impact teaching practices (for example, service learning and use of technology) by 2% in 2015 and by 10% in 2020.
- 3) Organize and offer one professional development course to current students and professionals in the community by 2018.
- 4) Hold a student research symposium to share student research with community one time per year beginning in 2015.
- 5) Redesign the SLP website to make it easier for students to learn about our programs by 2015. Information about faculty scholarship and pedagogical practices will be included in the website by 2018.
- 6) Designate a person in charge of maintaining and updating SLP website by December 2015.
- 7) Develop case studies that will support learning across multiple classes. One case study will be introduced in Fall 2015, at least 4 case studies will be developed and used by 2019
- 8) Develop one case study for inter-professional learning opportunities by 2018 and three by 2020.
- 9) Develop lab school placement in conjunction with local school districts by 2018 and have students in placements by 2020.
- 10) Offer BS in SLP by Fall 2016 with a cohort of 25 students.
- 11) Collaborate with local community colleges to develop a transfer program from Community College to CSUSM to complete BS program.

- 12) Designate a person to be the liaison between community colleges and CSUSM to develop transfer pathway by May 2015.
- 13) Hire two new tenure track faculty with the expansion of the BS. One hire in 2016 and one hire in 2018.
- 14) Designate a sub committee to ensure that all syllabi and courses align with ASHA standards, CTC standards, and University policies by 2016.
- 15) Develop a more efficient assessment system to include paperless electronic tracking of survey responses and student data by 2018.
- 16) Increase enrollment of underrepresented populations within the BS and MA programs by 10% in 5 years to keep up with the demographics of the immediate community.
- 17) Assess curriculum on an annual basis and make necessary changes to comply with accreditation standards.

Strategic Objective 2

Increase opportunities for scholarship, creative activites, and accreditation.

THE DEPARTMENT OF SLP WILL:

- 1) Submit one training grant application by 2020.
- 2) Create professional training opportunities for 2 students per year beginning in 2016.
- 3) Host accreditation site visit in Spring 2015.
- 4) Develop privacy and security policies for SLP clinic that will be shared by faculty at a state level convention.
- 5) Collaborate with community partners to develop innovative assessment and therapy programs for preschoolers served by the elementary schools by 2016.
- 6) Annually analyze survey data and update the strategic plan.

Strategic Objective 3

Retain and expand community partnerships, promote interdisciplinary services/practices, and increase access and services to diverse communities

THE DEPARTMENT OF SLP WILL:

- 1) Develop collaboration with Palomar Child Development Center to provide services for preschoolers by 2018.
- 2) Maintain and solicit advisory board feedback to tailor programs to meet community needs on an annual basis 2015-2020.
- 3) Sustain and enhance current services and resources at CSUSM speech-language clinic.
- 4) Develop specialized clinics including family support groups to serve families in North County San Diego (i.e., develop a low incidence clinic in 2016).
- 5) Provide services to community members through service learning.
- 6) Develop inter-professional educational opportunities for students in programs across CEHHS. One opportunity by 2018 and three opportunities by 2020.
- 7) Establish collaboration with St. Augustine PT and OT programs by 2016.

Strategic Objective 4

Promote achievement and cultivate leadership both on campus and beyond THE DEPARTMENT OF SLP WILL:

1) Apply for two grants to support student travel to conferences by 2020.

- 2) Provide support for one student to travel to the California Speech Language Hearing Association Conference as the student representative/advocate from CSUSM each year 2015-2020.
- 3) Sponsor a student research symposium for students to share their work with community members each year 2015-2020.
- 4) Improve collaborations between program and the National Speech Language and Hearing Student Association on Campus by working together to promote events that benefit the community 1 time per year.
- 5) Develop on alumni network to support new graduates by 2019.
- 6) Program faculty will represent the department at University and Community functions.
- 7) Faculty will demonstrate leadership by serving on a University, State, or National committee each year.
- 8) Increase NSSLHA membership by 10% in 2016 and 20% by 2020.
- 9) Faculty will participate in a mentorship retreat to cultivate leadership in NSSLHA executive officers each year.
- 10) NSSLHA will develop a peer mentorship program for incoming graduate students by 2016.