OVERVIEW AND PROCESS

Presented by:
WASC Steering Committee

- Glen Brodowsky
- Dilcie Perez
- Tracey Brown
- Patricia Prado-Olmos
- Melanie Chu
- Elizabeth Matthews
- Regina Eisenbach

November 20, 2014
Agenda

• What is WASC and Why it Matters
• WASC Overview and Timeline
• Institutional Report
• Terms and Definitions
• Essay #7
• Questions & Answers
What is WASC?
Why WASC Matters

• Provides assurance that an institution has demonstrated it meets the Core Commitments, Standards, and Criteria for Review

• Promotes deep institutional engagement with issues of educational effectiveness and student learning

• Leads to developing and sharing good practices in improving the teaching and learning process

• Promotes a culture of evidence where indicators of performance are regularly developed and used to inform decisions
Why WASC Matters

• Determines institutional eligibility for federal (Title IV) and state financial aid programs

• Enables acceptance and transfer of college credit

• Required for admission to many graduate programs
<table>
<thead>
<tr>
<th>Year</th>
<th>Task</th>
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</thead>
<tbody>
<tr>
<td>Spring 2014</td>
<td>Assemble writing teams, Begin writing essays for Institutional Report</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>Complete essays for Institutional Report, Begin Town Hall discussions</td>
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<tr>
<td>Spring 2015</td>
<td>Continue Town Hall discussions</td>
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<tr>
<td>Summer 2015</td>
<td>Institutional Report due</td>
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<tr>
<td>Fall 2015</td>
<td>Off site Review</td>
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<tr>
<td>Spring 2016</td>
<td>On site Review/visit</td>
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Institutional Report: Essay 1

Introduction to the Institutional Report: Institutional Context; Response to Previous Commission Actions

Patricia Prado-Olmos

Writing Team:
• Jennifer Jeffries
• Matt Ceppi
• Lourdes Shahamiri
Institutional Report: Essay 3

Degree Programs: Meaning, Quality, and Integrity of Degrees

Elizabeth Matthews

Writing Team:
• Matt Atherton
• Pat Morris
• Pam Wells
• Jill Weigt
• Denise Garcia
• Soheila Jorjani
Institutional Report: Essay 4

Educational Quality: Student Learning, Core Competencies, and Standards of Performance at Graduation

Melanie Chu

Writing Team:
- Sue Moineau
- Catherine Cucinella
- Richelle Swan
- Matt Escobar
- Pat Morris
Institutional Report: Essay 5

Student Success: Student Learning, Retention, and Graduation

Dilcie Perez

Writing Team:
- Scott Greenwood
- Geoffrey Gilmore
- Rick Fierro
- Alan Brian
- Shannon Hofmann
- Patricia Morris
- Sarah Villareal
Institutional Report: Essay 6

Quality Assurance and Improvement: Program Review; Assessment; Use of Data and Evidence

Tracey Brown

Writing Team:
- Linda Shaw
- Cameron Stevenson
- Patricia Morris
- Pamela Bell
- Elisa Grant-Vallone
- Alan Brian
Institutional Report: Essay 7

Sustainability: Financial Viability; Preparing for the Changing Higher Education Environment

Glen Brodowsky

Writing Team:
Mary Hinchman
Kathy Martin
Ricardo Fierro
Katy Rees
Matt Ceppi
Staci Beavers
Kathleen Watson
## Essay #7: Mission Driven Allocations

<table>
<thead>
<tr>
<th>Core Strategic Value</th>
<th>Programs, Initiatives, and Activities</th>
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</thead>
<tbody>
<tr>
<td><strong>Academic Excellence</strong></td>
<td>• Maintaining a robust faculty through recruitment and faculty development.</td>
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<td></td>
<td>• Providing equipment to ensure lab safety</td>
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<td></td>
<td>• Acquiring electronic library materials</td>
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<td></td>
<td>• Supporting Graduate Studies</td>
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<tr>
<td></td>
<td>• Academic Excellence Student Success (AESS) Fee</td>
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<td></td>
<td>• Opened the Social and Behavioral Sciences Building</td>
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</table>
# Essay #7: Mission Driven Allocations

<table>
<thead>
<tr>
<th>Core Strategic Value</th>
<th>Programs, Initiatives, and Activities</th>
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<tbody>
<tr>
<td></td>
<td>• Facilitating Graduation Initiatives</td>
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<td>• Creating Learning Communities</td>
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<td>• Offering Supplemental Instruction</td>
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<td>• Supporting First Year Programs</td>
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<td>• Providing Service Learning Opportunities</td>
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<td></td>
<td>• Undergraduate Research</td>
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<tr>
<td></td>
<td>• Naming a Dean of Undergraduate Studies</td>
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<td></td>
<td>• Hiring Executive Director University Corporation</td>
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<td></td>
<td>• Supporting the Co-Curricular Model</td>
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<td></td>
<td>• Opening the Student Union Funded by Student Fees</td>
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<td></td>
<td>• Opening the Center for Families and Children</td>
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<td>• Opening of Student Health Center</td>
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<td></td>
<td>• Opening of Quad Housing – Funded through University Corporation</td>
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Essay #7: Mission Driven Allocations

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<thead>
<tr>
<th>Core Strategic Value</th>
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<tr>
<td>Diversity &amp; Educational Equity</td>
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</table>

- Hiring a Chief Diversity Officer
- Engaging in Diversity Mapping
- Establishing a Tribal Liaison
- Achieving Hispanic, Asian American, Native American, and Pacific Islander Serving Institution Status
- Implementing Social Justice Initiatives
- Opening the Gender Equity Center and LGBTQ Pride
### Essay #7: Mission Driven Allocations

<table>
<thead>
<tr>
<th>Core Strategic Value</th>
<th>Programs, Initiatives, and Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating a Division of Community Engagement</td>
<td></td>
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<tr>
<td>Pursuing Engagement Scholarship</td>
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<tr>
<td>Maintaining a Legislative Liaison</td>
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<tr>
<td>Bolstering Advancement Infrastructure for Philanthropic Support</td>
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<tr>
<td>Establishing the Center for Palliative Care</td>
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<tr>
<td>Opening the Temecula Campus</td>
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Community Partnerships
### Essay #7: Mission Driven Allocations

**Core Strategic Value**

<table>
<thead>
<tr>
<th>Campus Climate</th>
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<table>
<thead>
<tr>
<th>Programs, Initiatives, and Activities</th>
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<tbody>
<tr>
<td>• Establishing the Leadership Academy</td>
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<td>• Continuing Campus Connect Program</td>
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<td>• Strengthening Campus Safety and Risk Management Functions</td>
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<tr>
<td>• Instituting the Civility Campaign <a href="http://www.csusm.edu/civility/">http://www.csusm.edu/civility/</a></td>
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</table>
Budget Allocations / Strategic Goals

- Academic Excellence: 33%
- Benefits: 27%
- Community Relations & Engagement: 1%
- Compensation Increases - Bargaining: 17%
- Diversity & Educational Equity: 1%
- General Ops & Institutional Support: 8%
- Institutional Advancement: 2%
- Information Technology: 2%
- Student Academic Support/Student Life: 9%
- General Operations & Institutional Support: 8%
Next Steps

• Review essay on the website and provide comments http://www.csusm.edu/wasc/responses/essay7.html

• Link will be sent via e-mail from the Office of Communications

• Review WASC Terms and Definitions (handout)

• Plan to attend Spring Open Forums
Spring Open Forums

• **February 12**
  - Degree Programs: Meaning, Quality, and Integrity of Degrees
    Elizabeth Matthews
  - Educational Quality: Student Learning, Core Competencies, and Standards of Performance at Graduation
    Melanie Chu

• **February 26**
  - Student Success: Student Learning, Retention, and Graduation
    Dilcie Perez
  - Quality Assurance and Improvement: Program Review; Assessment; Use of Data and Evidence
    Tracey Brown

• **March 17**
  - Final wrap up
Questions?