LTWR 612 (3)  
Seminar in Rhetorical Theories and Cultures  
Close study of one or several bodies of rhetorical theory in relation to cultures, for example: gender and rhetoric, adolescence and rhetoric, black English and rhetoric, and popular culture and rhetoric. May be repeated with new course content, but only six (6) units may be applied toward the Master's degree.

LTWR 613 (3)  
Seminar in Creative Writing  
For students who wish to continue refining their skills in poetry, short stories, novels, and/or screen writing. Content to be decided by collaboration between the student and the instructor. May be repeated with new course content, but only six (6) units may be applied toward the Master's degree. Enrollment Requirement: LTWR 525. Enrollment Requirement: One 600-level course. Enrollment restricted to students who have obtained consent of instructor.

LTWR 615 (3)  
Scholarly Publishing in Literature and Writing  
Faculty-supervised training in literary and composition publishing. Critical examination of academic journals with goal of submitting work to journals. Possible work on academic journal. May be repeated with new course content, but only six (6) units may be applied toward the Master's degree. Prerequisite: LTWR 525. Enrollment Requirement: One 600-level course. Enrollment restricted to students who have obtained consent of instructor.

LTWR 690A (1) 690B (2) 690C (3) 690D (4) 690E (5) 690F (6)  
Graduate Research  
Faculty-supervised research. May be repeated, but no more than six (6) units of credit may be applied toward the Master's degree. Graded Credit/No Credit. Enrollment restricted to students who have obtained consent of instructor.

LTWR 695A (1) 695B (2) 695C (3) 695D (4) 695E (5) 695F (6)  
Internship  
Supervised experience either teaching writing at the college level or working in public agencies and private industries that provide opportunities to develop professional writing skills. Students who want credit for working in CSUSM's Writing Center should enroll. Graded Credit/No Credit. Only three (3) units may be applied toward the Master's degree. Enrollment restricted to students who have obtained consent of instructor.

LTWR 699 (3)  
Graduate Thesis  
Enrollment Requirement: Completion of twenty-four (24) units in the graduate program prior to enrollment. Graded Credit/No Credit. Enrollment restricted to students who have obtained consent of instructor.

LTWR 699X (1) 699Y (2) 699Z (3)  
Thesis Extension  
Registration in this course is limited to students who have received a satisfactory grade in LTWR 699 and who expect to use the facilities and resources of the University to work on or complete the thesis. Students who have not completed their thesis in LTWR 699 must register for LTWR 699X, 699Y, or 699Z. Graded Credit/No Credit. May be repeated, but credit will not be applied toward the Master of Arts in Literature and Writing Studies degree. Enrollment Requirement: Prior registration in LTWR 699 with a satisfactory grade.

**MASS MEDIA (MASS)**

**College of Humanities, Arts, Behavioral and Social Sciences**

MMP = Mass Media Production  
MOS = Media Organizations and Systems  
MUE = Media Uses and Effects

**MASS 302 (3)**  
Media Production and Context  
Introduction to the critical study of media representation and digital video production. Students learn critical media literacy aimed at analyzing mainstream representations of Otherness while exploring the concepts of voice, style and structure using alternative productions that challenge dominant images. Students make short media productions in which they turn the critical lens on the Other-izers by occupying and interrogating producer, subject and audience positions. Students explore content around identity by creating analytical media memoirs about aspects of their personal history. ([MUE, MOS, MMP])

**MASS 303 (3)**  
Mass Media and Technology  
A critical and historical examination of 19th, 20th, and 21st century analog and digital mass media/communication technologies. Introduces the role of media technology in human creative activity and examines the contexts in which new technologies come into use. Students will examine economic and political issues that have (and do) influence the selection of some technologies and standards over others. Students may have the opportunity to create media projects applying course concepts. [COMM 480B may be substituted for this course] ([MMP, MOS, MUE])

**MASS 304 (3)**  
Global Media  
An exploration of “globalization” as an historical — as well as a contested — process, and of cultural, social, technological economic political processes at work in “mass media globalization”. Case studies link discussions of specific forms (i.e., music, radio, video, journalism, internet/web cell phones, broadcast satellites, and points of origin) to old and new audiences. These case studies are contextualized in a consideration of specific communication processes associated with trade, war, community development, policy making and reform, and privatization/deregulation. ([MUE, MOS, MMP])

**MASS 306 (3)**  
Media Distribution  
Examines the distribution of media products, and focuses on identifying and critiquing distribution patterns, structures, practices, and the institutions that offer mediated experience. Highlights two parallel trends in the context of technological advances and convergences: consolidation of mass media industries, and the simultaneous empowerment of independent and guerrilla distribution. Students will be able to examine and work within a number of distributor models and strategies including grassroots/community media, self-publishing, viral marketing, festivals, trade shows, pod and web casting, and learn about the communication processes used to create distribution networks. ([MUE, MOS, MMP])
**MASS 315A (3)**  
The News: Print Journalism  
Introduces students to print journalism, specifically news writing and reporting. The fundamentals of journalism (e.g., accuracy, objectivity and fairness, interviewing, etc.), basic news writing skills (e.g., AP style), and reporting skills (e.g., database research) are presented. May also examine the development, technologies, professions, and conventions of print journalism. Students will have the opportunity to submit stories related to a campus or local beat to The Pride, the university newspaper. 
May be repeated for up to nine (9) units of credit, six (6) of which may be applied to the Mass Media major as major electives. (MMP, MOS)

**MASS 315B (3)**  
The News: Electronic Journalism  
Examines the development, technologies, professions, and conventions of news in regard to film, radio, TV, and the WWW. Explains the processing of information during the creation of broadcast news. Considers various influences on electronic journalism. Compares electronic and print journalism. Students have the opportunity to create media projects applying course concepts, and to submit stories related to a campus or local beat to the university newspaper’s web news site. 
Prerequisite: MASS 315A. (2nd of two-semester sequence) (MMP, MOS)

**MASS 322 (3)**  
Media Power  
Illustrates how media power operates in culture through discourse in local and global contexts. Students examine the power dynamics among producers, subjects and audiences in and around mass media: who makes what for whom and how. Readings and discussions will explore power-inflected relations in mass media, along with discovering possibilities in how to reclaim media power. What happens when historical others make work about themselves, their cultures and communities? (MUE, MOS)

**MASS 324 (3)**  
Media Effects  
Explores theories and methods used in scholarly and commercial industrial research on media uses, interpretations and effects. Focus on communication structures, contexts and processes that influence the connections between receiving information, constructing meaning and attitudes and individual and social behavior. Students may have the opportunity to create media projects applying course concepts. (MUE)

**MASS 424 (3)**  
Media Genres  
Examines how media production participants develop products that fit common formats (e.g., sitcoms, soaps, heavy metal, rap, action films, comedies); how production participants and audiences develop recognition and understandings of genres and their conventions; and how production processes differ for various formats. Students consider the persistence and change of common cultural forms. Students have the opportunity to create media projects applying course concepts. (MMP)

**MASS 430 (1-4)**  
Topics in Mass Media Production  
Focused study on a specific aspect of mass media production. Students should check the Class Schedule for listing of actual topics. Topics vary by semester. May be repeated for credit as topics change for a total of six (6) units. (MMP)

**MASS 431 (3)**  
Digital Editing  
Develops the creative and technical skills involved in the editorial choices imposed on the moving image. Students learn how to build arguments and create political ideologies through the juxtaposition of images or alterations of soundtracks. Students develop proficiency in the creative use of the digital editing station and hone their analytical skills in understanding the politics of film/video editing strategies. All work will be discussed from aesthetic, theoretical, and technical points of view. May not be taken for credit by students who have received credit for MASS 405B. (MMP, MUE)

**MASS 432 (3)**  
Media Narrative  
Explores narrative within traditional and modern media communications. Students examine narrative techniques used in newspaper and TV reportage, comic books, fiction film, reality television, web content, and computer gaming. Coursework develops critical ability to understand how various narratives can create hegemonic or alternative models of the world, giving students the tools to express themselves powerfully in any media. May not be taken for credit by students who have received credit for COMM 480Q.

**MASS 433 (3)**  
Screenwriting  
Explores the theory and practice of feature-length screen/media writing and narrative, as commonly seen in fiction film and television, as well as in creative documentaries. Through theory and workshop course examines structure, archetypes, character, theme, plot, conflict, action, and dialogue. Students create scenes, outlines, and analysis of their own original feature-length stories. Recommended, but not required MASS 432. May not be taken for credit by students who have received credit for COMM 480L, MASS 405A, MASS 430A.

**MASS 450 (1-4)**  
Topics in Media Organizations and Systems  
Focused study on a specific aspect of media organizations and systems. Students should check the Class Schedule for listing of actual topics. Topics vary by semester. May be repeated for credit as topics change for a total of six (6) units. (MOS)

**MASS 451 (3)**  
Media, Religion, Popular Culture  
A study of the theoretical foundations and the process of constructing religiosity and spirituality on electronic media. Examines construction of religiosity in religious media. Examines construction of spirituality in secular media. Investigates the commodification of religiosity and spirituality in popular culture.

**MASS 452 (3)**  
Ethical Challenges of the Mass Media  
Examination of ethical standards and practices of the mass media. Focuses on the conduct as a future media practitioner and the impact students will have on others in particular and society in general. Includes development of ethical decision-making skills.
MASS 456 (3)  
Media Critique  
Critical analysis of a variety of modes of production and explores alternative options. Devoting considerable critical attention to the relationship between production practices and the texts which result from them, students will hone their technical, aesthetic, and media literacy skills by producing one media project. The instruction will be conceptually based and reflects on media styles as well as offering students the opportunity to critique each other’s work. Prerequisite: MASS 302. (MMP)

MASS 457 (3)  
Video Studio Production  
Focuses on integrating political and social analysis with studio production. Discussions of community-based media and independent media makers will be used in creating alternatives to corporate commercial media. The course provides the technical means and creative encouragement to make alternative studio productions. All work will be produced in the studio and transmitted to on and off-campus audiences while encouraging dialogue about difference and power, media representation and reception. Prerequisite: MASS 302. (MMP)

MASS 460 (3)  
Political Economy of Mass Media  
Theories and problems concerning systems of support and control of the mass media, with special reference to the role of special interest groups and the political state. Emphasis on allocations of spectrum, time, money, energy, materials, and human resources among agencies of mass communication systems. Consideration is given to questions of access to media institutions and the operations of such institutions in light of governmental regulations and policies. Some focus on the significance of mass communication in conducting foreign affairs, as well as the role of mass communication in developing nations. (MC)

MASS 470 (1-4)  
Topic in Mass Media  
Focuses on a specific aspect of mass media which involves mass media production and/or media organization and systems and/or media uses and effects. Topics vary by semester. Students should check the Class Schedule for listing of individual topics and the areas (MMP, MOS and/or MUE). May be repeated for credit as topics change for a total of six (6) units.

MASS 480 (1-4)  
Topics in Media Uses and Effects  
Focuses on a specific aspect of media uses and effects. Students should check the Class Schedule for listing of actual topics. Topics vary by semester. May be repeated for credit as topics change for a total of six (6) units. (MUE)

MASS 495 (3)  
Communication Internship  
Provides students with opportunities to examine organizational, intercultural, mediated, and other modes of communication during routine work activities in private and public enterprises outside of the classroom setting. Students complement classroom and laboratory learning with that of the work world. Internships may be paid or unpaid. May be repeated for credit for a total of six (6) units toward the COMM or MASS major in any combination from 495 and 499. Also offered as COMM 495. Students may not receive credit for both. Corequisite: Internship placement. Enrollment restricted to students who have obtained consent of instructor. Enrollment Requirement: COMM 100. Prerequisite: 300 or 330 or 360 or 390 or MASS 302 or 303 or 304 or 306. Enrollment restricted to Communication or Mass Media majors with Junior or Senior status (more than 60 completed units) who have obtained consent of instructor.

MASS 499A (1) 499 (2) 499 (3)  
Independent Study  
May be used by students who desire to do individualized projects with a professor. May be repeated for a total of six (6) units. MASS 495 and MASS 499 may total no more than six (6) units applied toward the major. Enrollment restricted to students who have obtained consent of instructor.

MATHEMATICS (MATH)  
College of Science and Mathematics  
MATH 10 (3)  
Pre-Algebra  
Review of the properties of natural numbers and integers, including prime factorization. Introduction to the language of Algebra: translating between word phrases and algebraic expressions, evaluating algebraic expressions, and estimating the value of an algebraic expression. Includes working with fractions, including fractions with variable expressions in the numerator and denominator, ratios, proportions, and percent as well as their use in solving common applied problems. Concludes with the interpretation of graphs and calculation of elementary statistical measures. Note: MATH 10 does not count toward any graduation requirement to be completed at CSUSM, but it is counted towards financial aid and VA benefits. Enrollment restricted to students who have not satisfied the Entry Level Mathematics (ELM) requirement and whose highest ELM examination score is below 30. Students who have satisfied the ELM requirement may not enroll.