Welcome to

Global Supply Chain Management

An Exciting New Option Offered by

Department of Information Systems & Operations Management
Why choose the Global Supply Chain Management Option?

- Employment Opportunities
  - Supply Chain Analyst
  - Procurement Manager
  - Category Manager

- Exciting Business Areas
  - Retail
  - Business Consulting
  - Import/Export
  - Manufacturing
What do Supply Chain Managers do?

- Supply chain managers design and manage the relationships that keep products moving on the global playing field.

- Supply chain managers plan how products are made and delivered to market, what materials are used, where they are purchased, how much is produced, where it is warehoused, and how they are shipped to satisfy consumer demand.
GSCM is a cross-disciplinary option with a balanced combination of Operations Management, Marketing and Global Business Management courses.

**Business Cores**

- Operations Management
- Supply Chain Management
- Import Export Management
- Cross Cultural Negotiations
- Project Management
- Category Management
- Consumer Demand
- Revenue Management
- Decision Models
- Procurement Management

**Internship + Practice**
Career Paths

What do GSCM Graduates do?

Global Freight Forwarders (Traffic Management)

Supply Chain Analyst (Logistic Management)

Category Management (Customer Bus. Development)
## Nationwide Employment Average Salary by Job Title

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supply Chain Manager</td>
<td>$78,000</td>
</tr>
<tr>
<td>Supply Chain Analyst</td>
<td>$81,000</td>
</tr>
<tr>
<td>Supply Chain Planner</td>
<td>$56,000</td>
</tr>
<tr>
<td>Purchasing/Procurement Manager</td>
<td>$72,000</td>
</tr>
<tr>
<td>Logistics Manager</td>
<td>$56,000</td>
</tr>
<tr>
<td>Category Manager</td>
<td>$58,000</td>
</tr>
<tr>
<td>Logistics Planner</td>
<td>$52,000</td>
</tr>
<tr>
<td>Demand Planner</td>
<td>$55,000</td>
</tr>
<tr>
<td>Distribution Operation Supervisor</td>
<td>$57,000</td>
</tr>
</tbody>
</table>

(Source: indeed.com)