Membership Recruitment Rules
Ratified on 12/5/13

The following rules have been composed with consideration to the policies and practices of all recognized California State University San Marcos fraternities/sororities and their umbrella groups. Rules specific to men or women are passed by a majority vote during their gender specific Greek Leadership Council (GLC) Recruitment Committee Meetings and ratified by a formal vote of the Greek Leadership Council. All chapters and their alumni are expected to know, understand, and follow all of the recruitment rules. There is an overall expectation of maturity, respect, and friendship for all members, throughout the year, and especially during recruitment periods.

I. Recruitment Dates
   a. The Vice Presidents of Women’s and Men’s Programming will determine recruitment week dates for the following academic year no later than the end of March. These dates will be ratified by vote of the Greek Leadership Council.

II. Recruitment Period
   a. The Recruitment Period is defined as the first day of class each semester until the last day of the recruitment process.

III. New Member Eligibility
   a. A potential new member (also known as a prospect, interest, rushee, PNM) can only be offered membership into a colony or chapter if the individual meets eligibility requirements as outlined in the Fraternity & Sorority Handbook.
   b. Any student who intends on participating in the recruitment process of any fraternity or sorority must have a minimum 2.5 cumulative GPA. This requirement is verified by Student Life & Leadership. Any student who does not meet this minimum 2.5 GPA requirement is not permitted to go through recruitment and may not receive an invitation or bid from any fraternity or sorority under any circumstance.
   c. Each potential new member must submit a registration form to have eligibility verified. No bids may be issued by a chapter/colony without Student Life & Leadership eligibility verification prior.

IV. Colony Support
   a. In the event of a new organization joining the community, the following efforts will be agreed upon to support the growth and development of this group(s).
      i. If interested, the Coordinator of Fraternity & Sorority Life will coordinate with chapters to have members from the colony’s headquarters staff and/or volunteers attend recruitment events of the current chapter’s for the purpose of gaining insight of the set-up and structure of these events for the following recruitment cycle. These individuals purpose is only to observe, as such, they shall not participate or disrupt the recruitment event in any way. Questions and/or concerns shall be addressed by the chapter to the Coordinator of Fraternity & Sorority Life immediately.
      ii. Other methods of support may be discussed and/or voted upon as needed.

V. Greek Leadership Council
   a. GLC will coordinate at least one All Greek and/or Sorority/Fraternity-community specific event during the recruitment period. This event should highlight the recruitment process and each chapter/colony.
   b. GLC will reserve and coordinate the space for wooden letters. An effort will be made to notify each chapter/colony at least a week prior to them being up. The wooden letters must be taken down by the assigned date.
   c. Vice President of Men’s Programming will not be required to disaffiliate. The Vice President of Women’s Programming will disaffiliate for Formal Recruitment. Overall,
when talking with potential members, Vice President of Women’s/Men’s Programming will remain unbiased when speaking and will serve as liaison between new members and chapters.

d. The Vice President of Women’s/Men’s Programming will both work to create an advertisement(s) to include the sororities’/fraternities’ recruitment times, days, and events. Chapter/Colony Recruitment VP/Chairs and Presidents will approve the final draft no later than the first week of classes.

VI. Chapters/Colonies

a. Recruitment event information (dates, times, locations) will be due the first week of August (prior to Informal Recruitment) and January (prior to Formal Recruitment) to the respective Vice President of Programming. Any changes that are made must be communicated through Greek Leadership Council and Coordinator of Fraternity & Sorority Life. Chapters/Colonies who do not provide this information by the specified date will not be included in Greek Leadership Council recruitment advertisement/promotion.

b. Each chapter/colony can individually advertise themselves on campus using any of the approved campus methods: fliers, posters, etc. List of approved methods available in Student Life & Leadership Office. This publicity will be at the expense of the chapter/colony.

c. No chapter/colony shall promise a bid to any potential new member from the first day of school to the first day of recruitment week.

d. Alcohol will not be served at events open to new members during the recruitment period.

e. First year students who are ineligible for Informal Recruitment may attend open non-recruitment events (no member/invitation-only events) hosted by the chapter/colony(s).

f. Tabling
   i. Each individual chapter/colony may table prior to the Informal Recruitment Week to promote their organizations’ events. The chapter/colony must follow the university procedure for reserving space in order to do so.
   ii. Greek Leadership Council will coordinate sorority tabling during Formal Recruitment. GLC will reserve, pay for, and coordinate staffing for the table. The items from each chapter/colony will be evenly distributed. Members may wear letters or respectful T-shirts behind the tables. Fraternity tabling will follow the process outlined in for Informal Recruitment Week above (see V. f. i.)

g. Chapters/Colonies will provide their respective Vice President of Programming a final count of potential new members who attended each event at the end of each night for evaluation purposes.

VII. Sorority Specific Rules1:

a. Each potential new member going through NPC recruitment will be charged a reasonable registration fee to defray Formal Recruitment expenses. Women will be required to pay the recruitment fee by the close of the day of the Informational/Recruitment Orientation. The Coordinator of Fraternity & Sorority Life reserves the right to make exceptions on a case by case basis beyond that point.

b. Chapters/Colonies are expected to work under the identified budget cap set by Women’s Recruitment Committee. The current budget cap is $1,200.

1 Reference the “CSUSM Panhellenic Association Standing Rules for Membership Selection” and “National Panhellenic Conference Unanimous Agreements” for additional rules specific to NPC chapters.
c. All recruiting sorority chapters/colonies will participate in the Informational Session/Recruitment Orientation and Bid Day.

d. Sororities may not co-host or co-promote any event with fraternities during the recruitment period.

e. All sorority members will deactivate their social networking accounts (or make private if deactivation is not available) at 12:00am (midnight) on first day of recruitment until 11:59pm on Bid Day.

f. Women’s Recruitment Team:
   i. Selection
      1. Will be selected by December, prior to the semester of Formal Recruitment.
      2. Vice President of Women’s Programming will work with chapter presidents (and/or designee) and the Coordinator of Fraternity & Sorority Life to interview and select the strongest candidates.
      3. Will be made up of at least one member from each sorority.
      4. Must have and maintain a 2.5 semester and cumulative GPA.
   ii. Responsibilities
      1. Serve under the Greek Leadership Council Vice President of Women’s Programming.
      2. Recruitment Team Members will emphasize positive sorority contact and become knowledgeable about all chapters/colonies so that they are able to effectively support women going through recruitment.
      3. Help coordinate all aspects of Formal Recruitment promotion and publicity.
      4. Will help foster the accountability of all chapters/colonies to the recruitment calendar, procedures, and rules.
      5. Will help coordinate and run any All-Sorority recruitment events.
      6. Recruitment Team Members will be intentional about interacting with Greeks from all chapters/colonies during the recruitment period.
      7. Recruitment Team will disaffiliate from their chapter during formal recruitment. The disaffiliation period is:
         a. NPC members: from the first day of classes to Reveal on Bid Day.
         b. NALFO members: from the first day of classes to the first day of chapter recruitment events.
      8. Disaffiliated members may not:
         a. Represent her chapter/colony. Example: Letters, T-Shirts, Tote Bags, Jewelry, Pants, Notebooks, Etc. or have her chapter/colony displayed on her car.
         b. Participate in any public events (including parties, mixers, a sister’s birthday dinner) outside of her home. This excludes Fraternity & Sorority community-wide events.
         c. Represent a chapter/colony through electronic sources or social media (i.e. Facebook, Instagram, Twitter, email/text signature). Social networking accounts must be deactivated (or make private if deactivation is not available) at 12:00am (midnight) on the first day of classes until 11:59pm on Bid Day.
         d. Promote only her chapter/colony when talking to potential new members.
VIII. Violations
   a. Violations of the Recruitment Rules should be reported to the respective GLC Vice President of Programming as soon as possible. Any violations of the Student Code of Conduct and/or behaviors that jeopardize student safety need to be reported to the Coordinator of Fraternity & Sorority Life immediately.
   b. A first response will be to facilitate open communication between the involved chapter/colony presidents to resolve the conflict at the lowest level possible.
   c. Matters of National Panhellenic Conference (NPC) chapters/colonies as related to NPC Unanimous Agreements, the Panhellenic recruitment code, or dispute of infractions, as outlined in the NPC Manual of Information shall be referred to the Panhellenic judicial process.
CSUSM Panhellenic Association Standing Rules for Membership Selection

The following rules are in conjunction with the National Panhellenic Conference (NPC) UNANIMOUS AGREEMENTS. These rules were updated and ratified by vote of the NPC Delegates on 11/29/12.

I. NPC Recruitment Style
   a. A blend of minimally and partially structured recruitment will be the recruitment style used at California State University San Marcos.

II. Membership Recruitment Rules
   a. All NPC UNANIMOUS AGREEMENTS shall be upheld.
   b. Chapter/Colony total is set at 85 members.
   c. A maximum of five alumnae members per chapter/colony are allowed in the room during the membership recruitment process. These women must be noted so on nametags.
   d. Bid matching will occur on the Monday following the close of recruitment unless otherwise agreed upon by all chapters/colonies. Bid Day activities following that evening.
   e. Quota will be set by Coordinator of Fraternity & Sorority Life.
   f. Quota is set after the potential new members have signed their Membership Recruitment Acceptance Agreement, following the final preference party.
   g. There shall be no promising of a bid, orally, written, or electronic, to any potential new member, example: “See you later”, “See you tomorrow”, “We love you”, etc at any time during recruitment.
   h. Attendance at any social events, calendared or non-calendared, during the recruitment period is prohibited for ALL chapter members. (i.e. Parties and Mixers etc.).
   i. No members, including collegians and alumnae, may visit a potential new member in her place of residence during the recruitment week. No potential new member may visit an active member or alumnae’s place of residence during recruitment week (unless she lives with said individuals).
   j. Strict silence is enforced during the period of time from the end of the woman’s last event until the issuance of bids. Strict silence is defined as not having verbal, written, printed or electronic message communication between the potential new members and affiliated members or alumnae.
   k. No gifts shall be given to a potential new member until she has received and accepted her bid from the sorority at Bid Day. Food at recruitment events is not considered a gift.
   l. There shall be no use of alcoholic beverages and/or drugs at any membership recruitment or Bid Day activities.
   m. There shall be no participation from men at any membership recruitment or Bid Day activities. Men may assist in transporting and setting up events but should not be present when PNMs are gathering or attending the events.

National Panhellenic Conference Unanimous Agreements

All NPC chapters participating in CSUSM Recruitment will abide by the Unanimous Agreements of the National Panhellenic Conference found in the Manual of Information (“Green Book”).

1. Preferential Bidding, Continuous Open Bidding (COB), and Judicial Procedure on page UA-6 through UA-11
3. Recruitment Counselor goals, qualifications & selections, as well as training are on pages MR-21 through MR-25.
5. Information for quota range and setting quota being on page MR-48.