CALIFORNIA STATE UNIVERSITY SAN MARCOS

BS BA MIS Option P-2

PROGRAM CHANGE PROPOSAL - Form P-2

COLLEGE ☐ CHABSS ☒ CoBA ☐ CoEHHS ☐ CSM

TITLE OF PROGRAM   Management Information Systems Option   Discipline   Bus Admin

Check one: ☒   Change to Program   ☐ Program Deletion

TITLE OF DEGREE PROGRAM: <u>BSBA MIS Option</u>

This form is the signature sheet for a change to, or deletion of, an existing program.
Note that the addition of a new option/concentration/emphasis/track is a new "program," and requires the use of Form P.

For a <u>change to a program</u>,
1. Attach a page (or pages) giving a brief summary of the purpose of this proposal, and its connection to the mission and student learning outcomes of the program.
2. Attach catalog copy showing exactly how the program should appear in the catalog if the changes are approved.

For a <u>program deletion</u>, attach a statement explaining the impact on students: how will the program be "taught-out" for declared majors?

Does this proposal impact other disciplines or units? _____ Yes ___X___ No   If yes, obtain signature(s).
Any objections or concerns should be stated in writing and attached to this form. Please check the box to indicate whether a memo has been attached.

_____ Oppose		☐			_____ Support
Discipline/Unit	Signature		Date		
_____		☐		_____ Support	_____ Oppose
Discipline/Unit	Signature		Date		
_____		☐		_____ Support	_____ Oppose
Discipline/Unit	Signature		Date		
_____		☐		_____ Support	_____ Oppose
Discipline/Unit	Signature		Date		

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1. ___Fang Fang___   9/8/2016 ~~11/4/2015~~   2. _[signature]_   9/8/2016
   Originator   (Please Print)   Date   Program/ Department   Director/Chair   Date

APPROVAL PROCESS

3. _[signature]_   ☐   9/15/16   4. _[signature]_   ☐   9/15/16
   College Curriculum Committee^   Date   College Dean (or Designee)*   Date

5a. _____   ☐   _____   5b. _____   ☐   _____
   University Curriculum Committee^   Date   Budget and Long-Range Planning Committee (if applicable)^   Date

6. _____   _____   7. _____   _____
   Academic Senate   Date   Provost (or Designee)   Date

8. _____   _____   9. _____
   President   Date   Date to Chancellor's Office (if applicable)

* Where appropriate, attach a memo on program impact on the unit and the ability of the unit to support it. Check the box next to the signature line to indicate whether a memo has been attached.

RECEIVED
SEP 1 5 2016
BY: _____

Revised 10/10/13

Proposed Change and Rationale.

The proposed change is to allow those MIS students who have taken a lower division introductory MIS survey course (MIS 203) not to take a similar upper division MIS survey course (MIS 304).

Our college is working closely with our feeder community colleges. We realized the newly established MIS certificate program at Palomar College requires a lower division 3-unit Introductory MIS course that is very similar, in content, to the existing upper division 4 unit core course, MIS 304, offered in the MIS program at CSUSM. Mira Costa Colleges and several other colleges also offer the same lower division course, which is articulated by SDSU. Students are hesitated to transfer to our college because our current program requires them to retake a similar course in upper division curriculum.

After analyzing the course syllabi provided by MCC and Palomar, our department as a whole unanimously agree that the LD course meets our basic requirement. Therefore, we would like to propose that students who take the LD MIS course do not need to take MIS 304. However, we feel like those students need more indepth knowledge of MIS and could make up by taking 4 additional elective units. Therefore, we proposed a LD MIS course (MIS 203), which is to be used for articulation purpose only. We then propose to revise our current program catalog copy as shown below. We believe that the proposed change is a critical strategic move to help our program strengthen our relationship with community colleges and will help expand our program. The proposed change also ensured rigor by allowing students to take additional elective units. I sincerely hope the committee will seriously consider this proposal and eventually approve it.

MANAGEMENT INFORMATION SYSTEMS OPTION

This option focuses on training business-oriented professionals for developing and managing information systems. Students will learn how to define organizational information requirements and employ technology-enabled solutions to meet the organization goals and objectives. They will also learn how to lead and manage mission-critical projects, especially those related to Internet applications. The themes of the option include principles of information systems, business systems analysis and design, and database management. The option also addresses subjects such as networking, web and mobile applications, enterprise systems and business intelligence. These topics provide students with knowledge and skills essential for enhancing organizational efficiencies and effectiveness. In addition, they prepare students for careers in business systems analysis, application development, social-networking driven business, entrepreneurship, and process design.

Foundations of Business Courses (12 units)

	Units
BUS 302	2
BUS 324	4
FIN 302*	2
MGMT 302*	2
MKTG 302*	2

Equivalent 4-unit courses can be substituted for these 2-unit courses with 2 units applied toward MIS electives. However, only 4 excess units can be counted as MIS electives.

MIS Core Courses (12 units)

MIS 304*	4
MIS 411	4
OM 305	4

Students who have taken lower division 3-unit MIS 203 do not need to take MIS 304 but need to take additional 4 units of electives selected from the list below.

MIS Elective Courses (22 units)

A minimum of 16 units must be selected from the following approved MIS/OM courses. The remaining 6 units can be taken from electives in ACCT, ENTR, FIN, GBM, GSCM, MKTG, MGMT, or HIT. Students in the MIS option cannot take ACCT 308 for credit. Units outside of MIS may be substituted with prior approval from CoBA.

MIS 308	4
MIS 320	2
MIS 328	4
MIS 388	4
MIS 408	4
MIS 418	2
MIS 425	4
MIS 426	4

MIS 427	4
MIS 435	4
MIS 440	4
MIS 480	4
MIS 481-484	1-4
MIS 498	1-4
OM 406	4

Capstone (5 units)

| BUS 442 | 2 |

Senior Experience (3 units)

| BUS 495 | 3 |