

BUSINESS ADMINISTRATION

Global Business Option

- This worksheet is intended for supplemental use only. The University will use your Academic Requirements Report (ARR) to track your graduation requirements, including those for your major. Please continue to check your ARR for accuracy.
- If your ARR requires a correction, please submit an [ARR Correction Form](#).
- Your [Degree Planner](#) (in [mycsusm.edu](#)) will display the following requirements in the University’s recommended sequence.
- All courses used for the major and preparation for the major must be completed with a grade of C (2.0) or higher.
- The Lower-division Pre-Business Core must be completed with a minimum GPA of 2.65 or higher.
- Upon verification of successful completion of the pre-business core requirements, a student will be accepted in the Business Program (i.e., attain business status).

LOWER-DIVISION PRE-BUSINESS CORE (24 UNITS)

*The lower-division Pre-Business Core is a prerequisite for “Business Status” and upper-division Business courses.

✓	Course	Units
<input type="checkbox"/>	ACCT 201 ⁺ : Introduction to Financial Accounting	3
<input type="checkbox"/>	ACCT 202 ⁺ : Introduction to Managerial Accounting (*ACCT 201)	3
<input type="checkbox"/>	BUS 202 ⁺ : Introduction to Business Law	3
<input type="checkbox"/>	BUS 203 ⁺ : Business Writing	3
<input type="checkbox"/>	BUS 204 ⁺ : Business Statistics (*sophomore standing)	3
<input type="checkbox"/>	ECON 201: Principles of Microeconomics	3
<input type="checkbox"/>	ECON 202: Principles of Macroeconomics	3
<input type="checkbox"/>	MATH 132: Survey of Calculus (*MATH 105 or MATH Category 1 or 2)	3

FOUNDATIONS OF BUSINESS COURSES (16 UNITS)

✓	Course	Units
<input type="checkbox"/>	BUS 300: Business Professional Development (*sophomore standing)	2
<input type="checkbox"/>	BUS 302: Foundations of Business Environments	2
<input type="checkbox"/>	BUS 322 [#] : Introduction to Data Analytics	2
<input type="checkbox"/>	FIN 302 [#] : Foundations of Finance	2
<input type="checkbox"/>	MGMT 302 [#] : Foundations of Organizational Behavior	2
<input type="checkbox"/>	MIS 302 [#] : Foundations of Management Information Systems	2
<input type="checkbox"/>	MKTG 302 [#] : Foundations of Marketing	2
<input type="checkbox"/>	OM 302 [#] : Foundations of Operations Management (*BUS 204 or 304)	2

*prerequisite; ^pre/corequisite; F offered Fall semesters only;

*course(s) taken more than 10 years ago will not be accepted;

equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives;

~GBM 497 may be used to substitute for GBM 495 if the internship exceeds 320 hours. The excess units can count toward Electives.

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CORE COURSES (16 UNITS)

✓ <input type="checkbox"/>	Course	Units
<input type="checkbox"/>	GBM 425: International Business Management (^BUS 302)	4
<input type="checkbox"/>	GBM 426 ^F : Leadership in a Global Context (*BUS 302 and MGMT 302 or 305)	2
<input type="checkbox"/>	GBM 427: Cross-cultural Negotiating and Global Business	2
<input type="checkbox"/>	MGMT 461: Management in Different Cultures (*MGMT 302)	4
<input type="checkbox"/>	MKTG 448: Global and Cross Cultural Marketing (*MKTG 302)	4

ELECTIVES (12 UNITS)

A minimum of 4 units must be selected from the following courses. The remaining 8 units can be taken from electives in ACCT, ENTR, FIN, GBM, MGMT, MIS, MKTG, OM or from partner universities abroad.

GBM 428: Emerging Markets (2) (offered only once per year)

GBM 430: Import and Export Operations (2) (*GBM 425)

GBM 440: International Travel Study (4)

GBM 481-484: Selected Topics in Global Business Management (1-4) (*prerequisites vary)

GBM 498A-D: Independent Study in Global Business Management (1-4) (*instructor consent)

✓ <input type="checkbox"/>	Course	Units
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

CAPSTONE AND SENIOR EXPERIENCE (7 UNITS)

✓ <input type="checkbox"/>	Course	Units
<input type="checkbox"/>	BUS 444: Strategic Management in Global Environments	4

Select 1 of the following:

BUS 495: Senior Experience (*BUS 300, 302, 322, FIN 302, MIS 302, OM 302, MGMT 302 and MKTG 302)

GBM 495~: Global Business Experience (*MGMT 461, GBM 425; www.csusm.edu/gb/foreignresidency)

✓ <input type="checkbox"/>	Course	Units
<input type="checkbox"/>		3

FOREIGN RESIDENCY REQUIREMENT

Global Business students must complete a Foreign Residency Requirement, by completing one of the following:

1. An individual business internship (GBM 495: Global Business Experience)
2. A foreign study experience at the university-level of at least one semester in duration.
 - Students considered by the CSU to be “international (foreign) students” satisfy this requirement through the CSUSM residence requirement. However, all students, including international, must still take BUS 495 or GBM 495.

*prerequisite; ^pre/corequisite; ^Foffered Fall semesters only;

*course(s) taken more than 10 years ago will not be accepted;

equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives;

~GBM 497 may be used to substitute for GBM 495 if the internship exceeds 320 hours. The excess units can count toward Electives.