



ALUMNI ASSOCIATION

Affinity Group Summary of Previous Fiscal Year

- Membership** – Did the affinity group maintain a minimum interest list of 20 CSUSM alumni, who are in the CSUSM Alumni Association, to retain active affinity group recognition by the CSUSM Alumni Association? All affinity group leadership must be current members of both the affinity group and the CSUSM Alumni Association. If the affinity group membership is over 10 but below 20, please provide the names of the other individuals who are interested in the group but not members.

- Membership Growth** – In general terms, has your membership increased, decreased or remained about the same during the past year? How has retention been? What tactics did your affinity group use to grow membership? Were they successful? Please answer in the space below.

- Programming** – What events/meetings/activities did your affinity group hold this past year? Provide a brief summary of each event including the topic/focus of the event and the number of attendees at each event.

- Affinity Group Leadership** – Was affinity group leadership identified based on group structure? If yes, how often did affinity group leadership meet?

- Communication with CSUSM Alumni Association** – Each affinity group should communicate regularly with the CSUSM Alumni Association.

- Did the affinity group regularly communicate with the CSUSM Alumni Association regarding meeting/event plans and all other affinity group activities?

- Did the affinity group regularly communicate any changes in affinity group leadership and/or structure with the CSUSM Alumni Association?

If your affinity group did not meet any of these requirements during the previous year, a written statement for each requirement must be provided with the renewal form. This information is required at the time of submission so it can be shared with the CSUSM Alumni Association Board of Directors for review and discussion.