

A+ 😊

WHY ART?

Students consistently
TEST HIGHER
in reading and math

**ART =
OPPORTUNITY**



THERE'S TONS OF RESEARCH TO BACK THIS UP!
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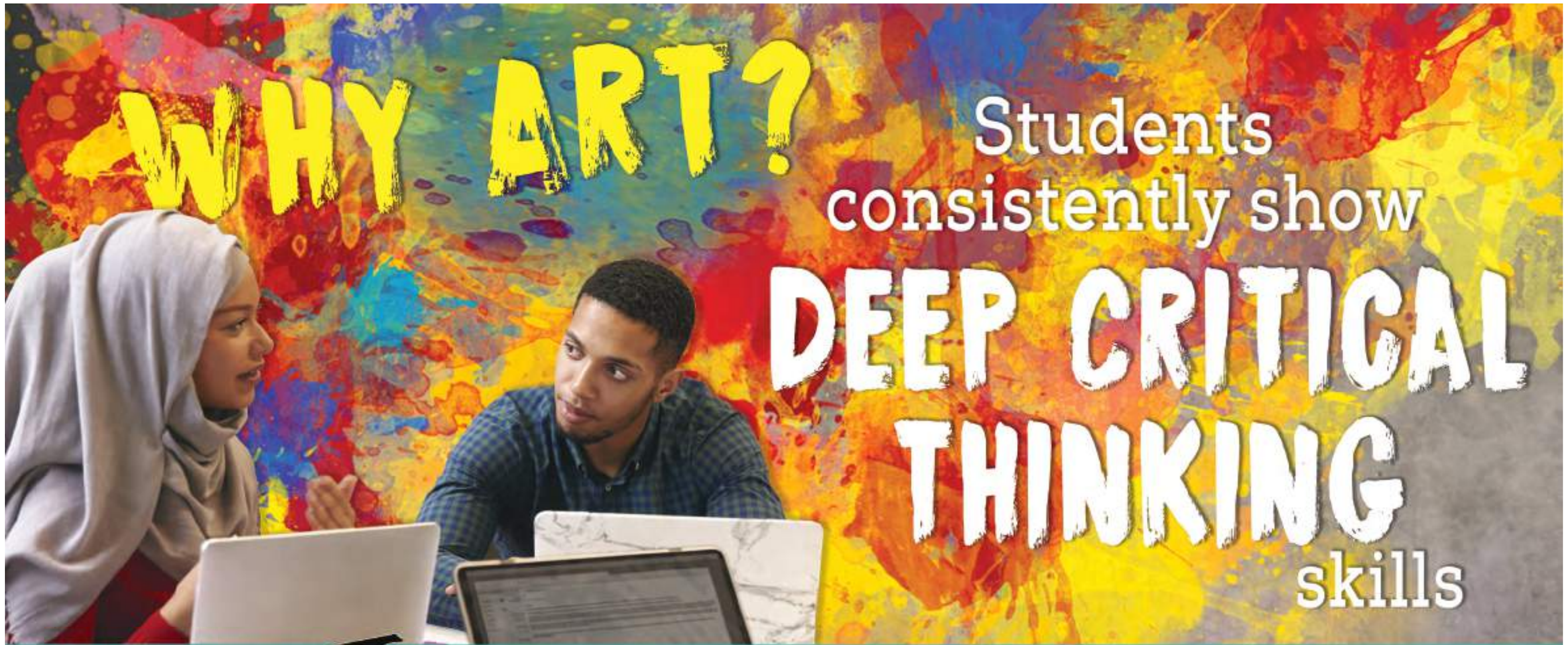
**Every child deserves the opportunity
to learn in, with and through the arts.**



STUART
FOUNDATION

The ART=OPPORTUNITY campaign is facilitated
by Center ARTES at California State University
San Marcos. Funded by The Stuart Foundation.

EXCELLENCE IN EDUCATION



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WHY ART?

Students have significantly **BETTER**
ATTENDANCE rates



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WHY ART?

Students
are more
ENGAGED
and
MOTIVATED



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WHY ART?

Students are more likely to **PURSUE** and **SUCCEED** at post-secondary education



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WHY ART?

Art stimulates the

DEVELOPMENT
of the YOUNG BRAIN

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WHY ART?

Art builds **CREATIVE**
INNOVATIVE students
who can
think outside the box



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WORKPLACE READY

WHY ART?

Art encourages

**RISK-TAKING
and FLEXIBILITY**

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WORKPLACE READY

WHY ART?

Art strengthens
students ability to

**COOPERATE,
COLLABORATE**
and problem solve

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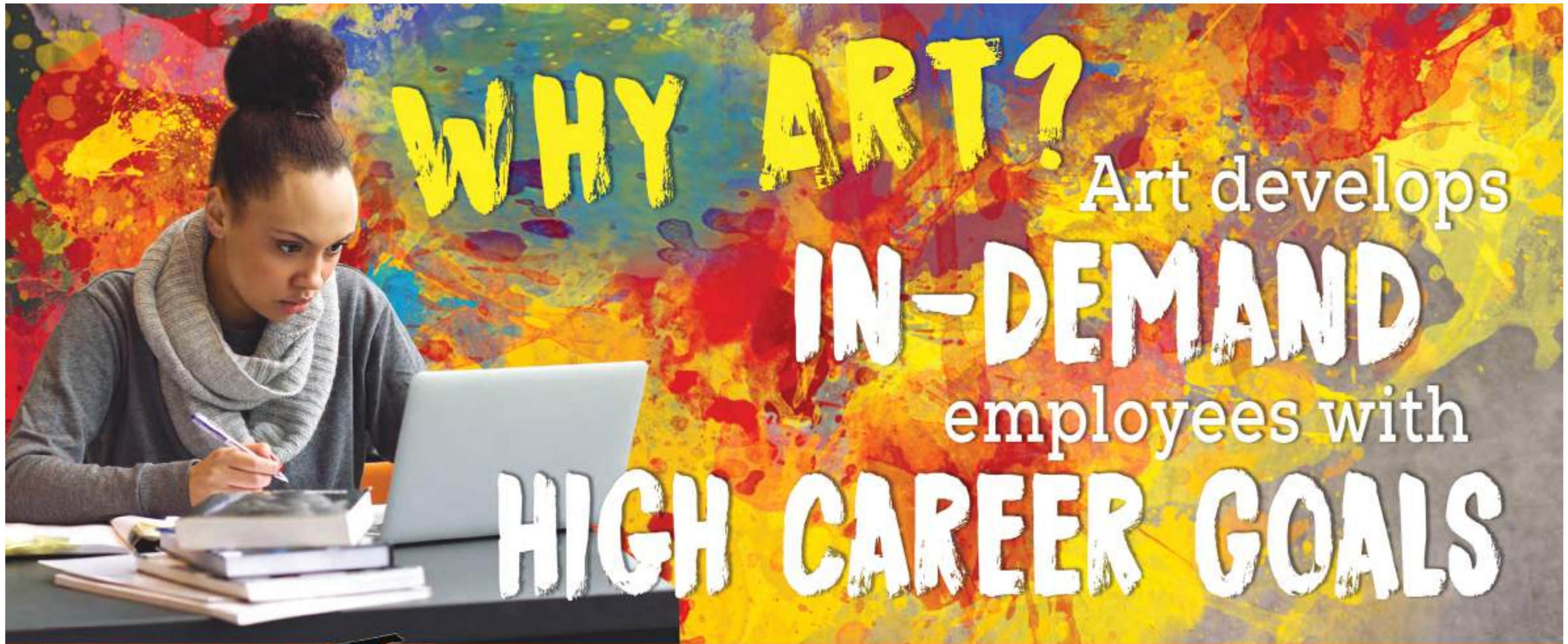
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WORKPLACE READY



WHY ART?

Art develops

IN-DEMAND

employees with

HIGH CAREER GOALS

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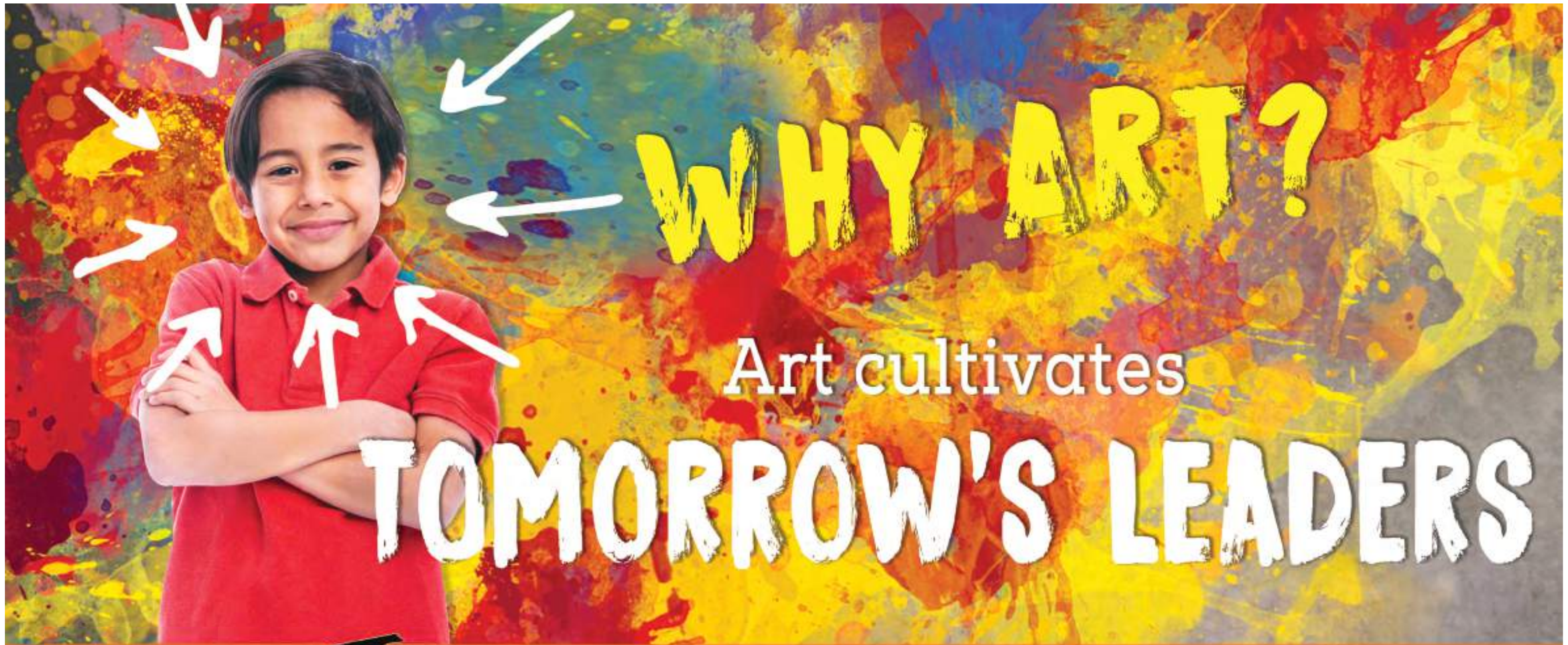
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WORKPLACE READY



WHY ART?

Art cultivates

TOMORROW'S LEADERS



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WORKPLACE READY

WHY ART?

Art gives students a **VOICE**
in learning and telling
THEIR STORIES



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LIVE LIFE TO THE FULLEST

WHY ART?



Art develops
**EMPATHY,
KINDNESS** and
cross-cultural
understanding

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LIVE LIFE TO THE FULLEST

WHY ART?

Art nurtures **HOPE**
and **RESILIENCY**

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LIVE LIFE TO THE FULLEST

WHY ART?

Art leads to civic engagement

and

LIFELONG ARTS PARTICIPATION



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