

# WHY ART?

Students  
consistently test  
higher in  
reading and math.



EXCELLENCE IN EDUCATION

# WHY ART?

Students  
consistently show  
deep critical  
thinking skills.



EXCELLENCE IN EDUCATION

# WHY ART?

Students  
have significantly  
better attendance  
rates.



EXCELLENCE IN EDUCATION

# WHY ART?

Students are more  
engaged and  
motivated.



EXCELLENCE IN EDUCATION

# WHY ART?

Students are more likely to pursue and succeed at post-secondary education.



EXCELLENCE IN EDUCATION

# WHY ART?

Art builds creative,  
innovative students  
who can think  
outside the box.



WORKPLACE READY

# WHY ART?

Art encourages  
risk taking and  
flexibility.



WORKPLACE READY

# WHY ART?

Art strengthens students  
ability to cooperate,  
collaborate and  
problem solve.



WORKPLACE READY



# WHY ART?

Art develops  
in-demand employees  
with high career  
goals.



WORKPLACE READY

# WHY ART?

Art cultivates  
tomorrow's leaders.



WORKPLACE READY

# WHY ART?

Art gives students  
a voice in learning  
and telling their  
stories.



LIVE LIFE TO THE FULLEST

# WHY ART?

Art develops empathy,  
kindness and  
cross-cultural  
understanding.



LIVE LIFE TO THE FULLEST

# WHY ART?

Art nurtures  
hope and  
resiliency.



LIVE LIFE TO THE FULLEST

# WHY ART?

Art leads to  
civic engagement  
and lifelong arts  
participation.



LIVE LIFE TO THE FULLEST

# WHY ART?

Art stimulates the development of the young brain.



EXCELLENCE IN EDUCATION

# ART = OPPORTUNITY



#artopp

THERE'S TONS OF RESEARCH TO BACK THIS UP!  
FIND IT HERE: [csusm.edu/artopp](http://csusm.edu/artopp)



STUART  
FOUNDATION



# WHY ART?

Our goal is to change public opinion from arts as fluff to arts as essential. These research-based playing cards highlight the significant role arts play in students' ability to excel in education, attain better jobs, and become empathetic citizens.



# WHY ART?

Join the ART=OPP Team!

Like us, Follow us!

Get engaged in our online  
community and stay updated on  
upcoming events & news



Share your own successes and  
involvement in Art=Opportunity  
and use these hashtags:

**#artopp #everychildnotjustmine**  
**#everychildeveryday**

