

Board of Directors 2014/2015

Haley Perko President & CEO

Tiffaney Boyd VP of Operations & COO

Saul Serano VP of Finance & CFO

Jeff "JJ" Gutowski VP of External Affairs & CCO

Christian Cayetano VP of Marketing & CMO

> Katelyn Boggs Chair

Robin Luna COBA Representative

David Stevens COBA Representative

Cassandra Putt CHABSS Representative

Alhijaz Althagafi CHABSS Representative

Madisen Jaurigue CHABSS Representative

Mads Elton Nilsen CHABSS Representative

Bianca Garcia COEHHS Representative

James Farrales COEHHS Representative

Daniel Geiszler CSM Representative

Jasmine Jeter CSM Representative

Jamaela Johnson Student Representative-at-Large for Diversity & Inclusion

Eddie Gonzalez Student Representative-at–Large for Sustainability

> Vacant Veteran Affairs Officer

Advisors Rodger D'Andreas Executive Director

Deb Fritsvold Manager of Operations

<u>Standing Invitees</u> Lori Brockett Alumni Association Representative

Laurie Stowell Academic Senate Representative

> Bridget Blanshan President's Designee

Katy Rees University CFO Designee California State University, San Marcos San Marcos, CA 92096-0001 (760) 750-4990 Fax (760) 750-3149

Established 1991

Board of Directors Minutes 15-05

November 21, 2014 at 1:00 pm – 3:00 pm USU Ballroom: Quad "C"

| ITEM | SUBJECT | PRESENTER |
|--------------------|--|-------------------------------------|
| 01 | Call to Order The meeting was called to order at 1:05pm | Katie Boggs Chair |
| 02 | Roll Call Present: Tiffaney Boyd, Saul Serano, Jeff Gutowski, Christian Cayetano, Katelyn Boggs, Robin Luna, , Alhijaz Althagafi, Madisen Jaurigue, Mads Elton Nilsen, Bianca Garcia, Daniel Geiszler, Jasmine Jeter, Jamaela Johnson, Rodger D'Andreas, Deb Fritsvold, Lori Brockett, Laurie Stowell, Bridget Blanshan, Katy Rees Tardy: David Stevens, Eddie Gonzalez Absent: Haley Perko, James Farrales, Cassandra Putt | Katie Boggs _{Chair} |
| 03 | Recognition of Guests Sean Briner, Kamal Haddad, Robert Aiello Hauser, Daphney Bitanga, Hugo Lecomte, Mayra Turchiano, Thiana Ruiz, Rosa Conrad, Roby Garcia, Selena Arellano, Daisy Antunez, Kelly Wyrick, Karen Guzman, Hector Galvez, Matthew Chase, Ricky Guzman, Erik De Haro, Robert Concannon, Raffdazzel John, Criselda Yee, Marshall Whittlesey, Ashley Fennell | Katie Boggs _{Chair} |
| 04 Action | Approval of Agenda Chair moved to amend the presenter of Action item #9 to Daniel Geiszler instead of Jj Gutowski due to Jj's loss of his voice. Saul moved to approve the agenda with amended changes Maddie-2 nd Motion Carries | Katie Boggs _{Chair} |
| 05 Action | Approval of Minutes Maddie moved to approve the minutes Saul-2 nd Motion Carries | Katie Boggs Chair |
| 06 Information | Reports See attached for student reports | Katie Boggs Chair |
| 07 Presentation | See attached for student reports Student Access Initiative Description: Presentation on the goals and progress of the Student Access Initiative. Fiscal Impact: None Chair recognized Eddie Gonzalez and David Stevens to the meeting at 1:18pm See attached for FAQs sheet discussed Presentation centered on why restructuring of class schedules is necessary in order to achieve higher classroom utilization on campus and also increase class access. In order to get more buildings on campus we need to have higher percentage of current classroom utilization. CSUSM is the fastest growing CSU in the system; we are expected to add 100 classes a year for the next 5 years. Enrollment has been steadily increasing but classroom space has not. Goals for this initiative are to grow classes into available spaces such as non- prime time, which is before 9am and after 5pm, as well as Friday classes. A large number of classes on campus currently intersect by only 30 minutes. If the class schedule was more restricted in starting times, it would reduce schedule conflicts, therefore increasing access to classes. Kamal wanted to clear any misconceptions: not all classes will be Monday-Wednesday-Friday; they can be one day a week or | Dr. Kamel Hadadd Vice Provost |

| | stay as Monday-Wednesday but after 2:30pm. This will not be a monumental shift from how classes are currently. It is a gross misrepresentation of this initiative to believe that all Monday- Wednesday classes will now become Monday-Wednesday-Friday. David wondered about 2 unit courses in the proposed class schedule Kamal pointed out that those classes will have dedicated classes or they can go Monday-Wednesday after 2:30 or one day a week. They will utilize the same schedule as 4 unit classes. Eddie wondered if more faculty will be added Kamal mentioned that the state is in better state financially than it was 4 or 5 years ago so yes added funds and growth mean more hires. Katie wondered about main concerns from faculty and professors. Kamal has to clear misconceptions that faculty have as well. They have the students' best interests in mind. Some have concerns that the deliveries of their classes are better suited for two days a week. He still has to communicate that they have options regarding their class schedules; if two day a week classes work, they will just have to be after 2:30pm | |
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| 08 | after 2:30pm. Open Forum | Katie Boggs |
| Information | Chair recognized Laurie Stowell to the meeting at 1:47pm Eight (8) guests spoke and raised concerns about SAI such as percentage of classes impacted with this schedule change and the number of affected students, as well as concerns regarding childcare and financial resources/strains such as gas, child care, and time off work that could be affected by a change in class scheduling. Dr. Haddad repeatedly emphasized that implementation of the SAI will provide increased course options and greater flexibility for students, and that department chairs will continue to play a significant role in determining scheduling of courses which benefit from specific pedagogical approaches. Perceptions that this initiative has proceeded without adequate faculty and student input, and that ASI has not effectively outreached to students to inform and educate them, were shared. It was noted that this was the third ASI Board meeting during which this initiative was discussed, that all ASI Board meetings are open and public, and that agendas are posted a minimum of 72 hours in advance of all meetings. 2:33pm- 5 minute recess at the will of the Chair | Chair Daniel Geiszler |
| 09 Action | ASI Student Access Initiative Resolution Description: Taking action on the resolution previously considered by the Board at the October 17, 2014 meeting. Fiscal Impact: None 2:42 meeting resume with Tiffaney Boyd as acting Chair Discussion focused on adding the need for continued dialogue regarding the SAI issue to the original Resolution proposed. Concerns centered on possibly tabling this action until after more open forums have happened and more student input has been received; there still seems to be many questions that students have regarding SAI. Some members of BOD argued that at some point action has to be taken on this issue, change needs to happen, and this has now been a topic of discussion at three BOD meetings; a stance needs to be taken. Jj motioned to approve action item # 9 ASI Student Access Initiative Resolution Danny-2 nd Jamaela abstained | CSM Representative |
| 10 Action | Motion passes Change to Code 500: Elections Code Description: Recommended changes to Code, including Qualifications for Elections, as recommended by Rules Committee. Fiscal Impact: None At the will of the chair the meeting was extended to 3:30pm Discussion centered on proposed changes to Code 500 including adding amendments to bylaws, fee referendums, and alternative dates | Haley Perko ASI President Rodger D'Andreas ASI Executive Director |

| | for elections in case of emergency to the Elections Code. Other changes include adding attendance at an information meeting to be mandatory so it is consistent with current practices, no campaigning in ASI spaces or at ASI events, and candidate videos in lieu of a campus debate. Candidates would be required to answer all the same questions. Write in candidates will not record a video and they will not need to turn in an elections packet. The substantive proposed change for this code is that the candidate for President must have served on BOD for at least one semester prior to elections. There would be no legal issues with this requirement but political issues, such as being seen as exclusionary, would be caused for concern. Discussion points included student perception's regarding this proposed change, the amount of schools that do not have this requirement, and the person elected to be ready to work without a steep learning curve. Other issues brought up include a better transition program, or a shadowing period between current and future ASI BOD. Discussion centered on past Presidents and their previous roles and experiences; if they had been involved in ASI prior to being elected. Presidents with ASI BOD experience seemed to do better than without ASI BOD experience but that may be related to personality. People who get elected tend to have served on BOD previously. Jamaela wanted to clarify that ASI BOD experience does not mean immediately prior to elections; it just means previous experience ever. David moved to approve changed to Code 500: Elections Code Maddie-2 nd Discussion centered on the fact that students have to approve these changes in an additional elections cycle proposed for early February. Concerns raised were issues of lack of candidates if this change is passed. Problem might actually take care of itself if previous election winners had all been involved previously. It might not be an issue to bring up. At the will of the Chair the meeting was extended the meeting to 4:00pm Jamaela motioned | |
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| 11 Action | Change to Code 100: Duties of the President Description: Recommended changes to Code to maintain consistency with the proposed Executive Committee structure, as recommended by Rules Committee. Fiscal Impact: None David moved to table change to Code 100:Duties of the President until the next Board of Directors meeting Jasmine-2 nd Motion Carries | Haley Perko ASI President Rodger D'Andreas ASI Executive Director |
| 12 Action | Change to Code 201: Student Advocacy Committee Description: Recommended changes to Code to incorporate responsibilities of External Affairs Board and add VP of External Affairs as a standing invitee, as recommended by Rules Committee. Fiscal Impact: None David moved to table change to Code 201:Student Advocacy Committee until the next Board of Directors meeting Jasmine-2 nd Motion Carries | Haley Perko ASI President Rodger D'Andreas ASI Executive Director |

| 13 Action | Deletion of Code 302: External Affairs Board Description : Deletion of Code per changes to Student Advocacy Committee Code noted above, as recommended by Rules Committee. | Haley Perko ASI President |
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| | Fiscal Impact: None David moved to table change to Code 302:External Affairs Board until the next Board of Directors meeting Jasmine-2 nd | Rodger D'Andreas ASI Executive Director |
| | Motion Carries | |
| 14 Action | Call for Special Election Description: Per Elections Code 500, a special election may be called at the discretion of the ASI Board of Directors to determine special issues, including amendments to the Bylaws. Fiscal Impact: None | Rodger D'Andreas ASI Executive Director |
| | Due to proposed changes to the ASI Bylaws to reflect proposed new ASI Executive structure (President, Executive Vice President, and Vice President of Student University Affairs), a special election must be called so the changes can be approved by the student body. These changes must be approved before these positions can be posted for the | |
| | next elections cycle. Danny moved to approve the Call for Special Election David-2 nd | |
| 15 | Motion Carries Student Philanthropy Council | |
| Presentation | Description : Presentation to inform the Board of the Council's recent name change, history of the group, and goals we have set for the academic year. | Katie Boggs Student Philanthropy Council Chair |
| | Fiscal Impact: None David moved to table Student Philanthropy Council presentation until the next Board of Directors meeting Jasmine-2 nd Motion Carries | |
| 16 Information | Announcements Robin thanked everyone for working with him this semester as he will be graduating this Fall so this was his last BOD meeting. Bianca reminded everyone about her study break event on Thursday, December 4 th in Palm Court during U-hour. Jamaela reminded everyone to nominate a civility champion/icon. Deb mentioned that our ASI evacuation plans have been posted in all | Katie Boggs _{Chair} |
| | ASI spaces. ASI meeting spot will be in the grassy area in front of Kellogg Library Tiffaney thanked Robin for his time on the Board Rodger wanted all to take the survey regarding night and weekend events as well as discuss CALM initiative at their events. | |
| 17 Action | Adjournment At the will of the Chair, the meeting was adjourned at 3:43pm. | Katie Boggs _{Chair} |

I, Tiffaney Boyd, Vice President of Operations and COO, hereby certify that the above Minutes were approved by the Board of Directors of Associated Students, Inc., at a regularly scheduled meeting held on Friday, November 21st, 2014 at CSUSM, San Marcos, CA.

4 11/21/jc/ 10 Tittaney Boyd Date