



Elections Committee Minutes 18-02
October 31, 2017 12:00 p.m.
ASI Conference Room - USU 3700

Elections Committee
2017-2018

Members

Louis Adamsel
Chair

Rex Andrade
BOD Representative

Cassie Wolff
BOD Representative

Britney Anda
CSUSM Student

Nic Pollino
CSUSM Student

Jordan Gaydos
CSUSM Student

Alex Sanders
CSUSM Student

Advisors

Jason Schreiber
Dean of Students Office
Representative

Ariel Stevenson
Office of Inclusive Excellence
Designee

Standing Invitees

Annie Macias
Interim Executive Director

Ashley Fennell
Assistant Director of
Government Affairs &
Initiatives

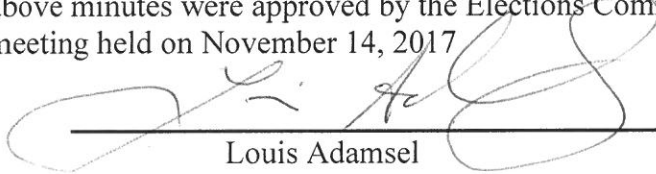
Ahmbra Austin
Media & Communications
Coordinator

ITEM	SUBJECT	PRESENTER
01	Call to Order The meeting was called to order at 12:08pm	Louis Adamsel Chair
02	Roll Call Present: Louis, Rex, Cassie, Britney, Alex, Jason, Ariel, Annie, Ashley, Ahmbra Absent: Nic, Jordan	Louis Adamsel Chair
03	Recognition of Guests None	Louis Adamsel Chair
04 Action	Approval of Agenda Ashley noted we need to add approval of minutes to agenda as well as edit Annie's title to "Interim Executive Director". Rex motioned to approve the agenda with amended changes Alex-2 nd Motion Carries	Louis Adamsel Chair
05 Action	Approval of Minutes Alex wondered about approving minutes without quorum at the last meeting. Ashley mentioned the minutes include a note about quorum not being met. Alex motioned to approve the minutes Rex-2 nd Motion Carries	Louis Adamsel Chair
06 Information	Open Forum None	Louis Adamsel Chair
07 Action	Approval of Vice Chair of Elections Committee Description: Per the Elections Committee Code 202, the committee needs a Vice Chair. Committee will appoint Vice Chair from current committee members. Fiscal Impact: None Alex Sanders nominated himself as Vice Chair Rex motioned to approve Alex as Vice Chair of Elections Committee Cassie-2 nd Alex abstained Motion Passes	Ashley Fennell Assistant Director of Government Affairs & Initiatives
08 Discussion	Review of Elections Code 500 Description: Discussion regarding changes made to Elections Code 500. Fiscal Impact: None See attached for code reviewed	Ashley Fennell Assistant Director of Government Affairs & Initiatives Annie Macias Associate Executive Director

	<p>Ashley reviewed the elections code. She focused on the ASI elections moving to Qualtrics which is a third-party software system, per IITS request. But, she did want to mention this would mean students would get direct links to vote rather than logging in online, which would impact ASI hosting polling places as promoting voting online. The committee members had questions about who the voting link would be coming from and what would happen if the email got lost or the student did not receive it. They also had concerns about marketing options and how ASI would be promoting voting—they would need to have clear instructions. Others wondered if the online voting could be connected to the CSUSM app. Alex mentioned that he did appreciate that this email link would reach all students rather than just those who are on campus during polling days or those who see the ads on campus or in the student newspaper. Ahmbra had further questions on if the software could send a reminder email to those who had not voted yet. Ashley will connect with IITS and follow up with group.</p> <p>Committee continued reviewing the document. Louis had questions regarding the language for unsolicited emails. Committee had concerns about the right combination of uncontrolled email use and too limiting of email use to contact students and student organizations. Committee had concerns about allowing candidates to email excessively but needed to find language to determine what excessive is or what email usage is permitted.</p> <p>Annie reminded the group that the code is still a work in progress and nothing is set in stone but it is up to this group to establish the guidelines and procedures. Ariel mentioned using campus language to establish parameters in the Code. Annie also mentioned texting and the use of social media for campaigning purposes. There is nothing in the code currently to address these concerns. Ashley will send out entire elections packet to the group so they can see what is and what is not addressed currently. Ariel reiterated the need to establish clear guidelines so the committee knows what they can and cannot hold the candidates accountable for as well as let the candidates know those guidelines and penalties if violated.</p>	
<p>09 Discussion</p>	<p>Marketing, Promotions, and Budget for Elections Materials</p> <p>Description: Discussion on how to increase interest in participation in ASI elections. Will also overview elections budget.</p> <p>Fiscal Impact: None</p> <p>See attached for timeline</p> <p>Ahmbra reviewed attached timeline for group to let them know when promotional materials need to be prepared as well as how many different promotional items there are. She also shared various marketing themes for possible elections materials. She will send out to the group. Committee members will send her feedback and/or bringing ideas to the next meeting. Ahmbra also</p>	<p>Ashley Fennell Assistant Director of Government Affairs & Initiatives</p> <p>Ahmbra Austin Media & Communications Coordinator</p>

	mentioned a \$1000 budget for elections swag and marketing materials.	
10 Information	Announcements None	Louis Adamsel Chair
11 Action	Adjournment Rex motioned to adjourn the meeting The meeting was adjourned at 12:59pm	Louis Adamsel Chair

I, Louis Adamsel, 17/18 Chair of ASI Elections Committee, hereby certify that the above minutes were approved by the Elections Committee at a regularly scheduled meeting held on November 14, 2017


11/14/2017

 Louis Adamsel Date