

October 31, 2017 12:00 p.m. ASI Conference Room - USU 3700

Elections Committee 2017-2018

Members

Louis Adamsel Chair

Rex Andrade BOD Representative

Cassie Wolff BOD Representative

Britney Anda CSUSM Student

Nic Pollino CSUSM Student

Jordan Gaydos CSUSM Student

Alex Sanders CSUSM Student

Advisors

Jason Schreiber Dean of Students Office Representative

Ariel Stevenson Office of Inclusive Excellence Designee

Standing Invitees

Annie Macias Interim Executive Director

Ashley Fennell Assistant Director of Government Affairs & Initiatives

Ahmbra Austin Media & Communications Coordinator

SUBJECT	PRESENTE
Order	Louis Adamsel Chair
eeting was called to order at 12:08pm all t: Louis, Rex, Cassie, Britney, Alex, Jason, Annie, Ashley, Ahmbra : Nic, Jordan	Louis Adamsel Chair
ition of Guests	Louis Adamsel Chair
ral of Agenda noted we need to add approval of minutes to as well as edit Annie's title to "Interim Executive r". tioned to approve the agenda with amended s d Carries	Louis Adamsel Chair
ral of Minutes ondered about approving minutes without quorum st meeting. Ashley mentioned the minutes a note about quorum not being met. otioned to approve the minutes Carries	Louis Adamsel Chair
orum	Louis Adamsel Chair
al of Vice Chair of Elections Committee tion: Per the Elections Committee Code 202, the tee needs a Vice Chair. Committee will appoint air from current committee members. mpact: None nders nominated himself as Vice Chair tioned to approve Alex as Vice Chair of as Committee 2nd stained Passes	Ashley Fennell Assistant Director of Government Affairs of Initiatives
of Elections Code 500 tion: Discussion regarding changes made to s Code 500. npact: None	Ashley Fennell Assistant Director of Government Affairs Initiatives Annie Macias
tior s C npa	n: Discussion regarding changes made to Code 500.

Ashley reviewed the elections code. She focused on the ASI elections moving to Qualtrics which is a third-party software system, per IITS request. But, she did want to mention this would mean students would get direct links to vote rather than logging in online, which would impact ASI hosting polling places as promoting voting online. The committee members had questions about who the voting link would be coming from and what would happen if the email got lost or the student did not receive it. They also had concerns about marketing options and how ASI would be promoting voting—they would need to have clear instructions. Others wondered if the online voting could be connected to the CSUSM app. Alex mentioned that he did appreciate that this email link would reach all students rather than just those who are on campus during polling days or those who see the ads on campus or in the student newspaper. Ahmbra had further questions on if the software could send a reminder email to those who had not voted yet. Ashley will connect with IITS and follow up with group.

Committee continued reviewing the document. Louis had questions regarding the language for unsolicited emails. Committee had concerns about the right combination of uncontrolled email use and too limiting of email use to contact students and student organizations. Committee had concerns about allowing candidates to email excessively but needed to find language to determine what excessive is or what email usage is permitted. Annie reminded the group that the code is still a work in progress and nothing is set in stone but it is up to this group to establish the guidelines and procedures. Ariel mentioned using campus language to establish parameters in the Code. Annie also mentioned texting and the use of social media for campaigning purposes. There is nothing in the code currently to address these concerns. Ashley will send out entire elections packet to the group so they can see what is and what is not addressed currently. Ariel reiterated the need to establish clear guidelines so the committee knows what they can and cannot hold the candidates accountable for as well as let the candidates know those guidelines and penalties if violated.

09 Discussion

Marketing, Promotions, and Budget for Elections Materials

Description: Discussion on how to increase interest in participation in ASI elections. Will also overview elections budget.

Fiscal Impact: None See attached for timeline

Ahmbra reviewed attached timeline for group to let them know when promotional materials need to be prepared as well as how many different promotional items there are. She also shared various marketing themes for possible elections materials. She will send out to the group. Committee members will send her feedback and/or bringing ideas to the next meeting. Ahmbra also Ashley Fennell Assistant Director of Government Affairs & Initiatives

Ahmbra Austin Media & Communications Coordinator

	mentioned a \$1000 budget for elections swag and marketing materials.	
10 Information	Announcements None	Louis Adamsel Chair
11 Action	Adjournment Rex motioned to adjourn the meeting The meeting was adjourned at 12:59pm	Louis Adamsel Chair

I, Louis Adamsel, 17/18 Chair of ASI Elections Comm	nittee, hereby certify that the
above minutes were approved by the Elections Comm	And while the contract of the
meeting held on November 14, 2017	/ /
Ac Ac	11/14/2077
Louis Adamsel	Date