



Elections Committee Minutes 18-03
November 14, 2017 12:00 p.m.
USU 3700

Elections Committee
 2017-2018

Members

Louis Adamsel
Chair

Alex Sanders
Vice Chair

Rex Andrade
BOD Representative

Cassie Wolff
BOD Representative

Britney Anda
CSUSM Student

Nic Pollino
CSUSM Student

Jordan Gaydos
CSUSM Student

Advisors

Jason Schreiber
*Dean of Students Office
 Representative*

Ariel Stevenson
*Office of Inclusive Excellence
 Designee*

Standing Invitees

Annie Macias
Associate Executive Director

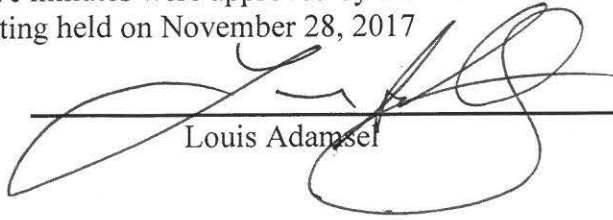
Ashley Fennell
*Assistant Director of
 Government Affairs &
 Initiatives*

Ahmbra Austin
*Media & Communications
 Coordinator*

ITEM	SUBJECT	PRESENTER
01	Call to Order The meeting was called to order at 12:02pm	Louis Adamsel <i>Chair</i>
02	Roll Call Present: Louis, Cassie, Britney, Nic, Jordan, Alex, Jason, Annie, Ashley, Ahmbra Absent: Rex, Ariel	Louis Adamsel <i>Chair</i>
03	Recognition of Guests Tyson Bizzigotti, Herdis Hallgrimsdottir, Jane Sim	Louis Adamsel <i>Chair</i>
04 Action	Approval of Agenda Nic motioned to approve the agenda Jordan-2 nd Motion Carries	Louis Adamsel <i>Chair</i>
05 Action	Approval of Minutes Nic motioned to approve the minutes Cassie-2 nd Motion Carries	Louis Adamsel <i>Chair</i>
06 Information	Open Forum None	Louis Adamsel <i>Chair</i>
07 Presentation	Qualtrics Survey Software Description: Review of the Qualtrics software that the ASI might move to for ballot and voting in ASI Elections Fiscal Impact: None Jane reviewed direct links for voting as well as reminder emails to those who have not yet voted. Once a student submits a completed ballot that is all they are allotted. Once voting time is closed, incomplete ballots will be counted into final totals. Student assistant Herdis showed what the ballot would look like online. The information would be input by a staff member assigned, similar to what is in place currently. The direct link could come from assigned email such as asielections or asigeneral. Alex suggested they should send information about the candidates out to students prior to ballots being open. Committee had concerns about where the voting link would end up in students' email accounts. Ashley will send Jane committee emails so she can send test ballot to see where the link lands. Committee further discussed changes to marketing to direct students to find their email and vote rather than visiting the ASI website or hosting polling places. They believed they would need to market earlier in order to showcase ASI and the elections.	Tyson Bizzigotti <i>Systems Development Lead, IITS</i> Jane Sim <i>Instructional Developer, IITS</i>

<p>08 Discussion</p>	<p>Review of Elections Code 500 Description: Committee will review and discuss changes made to Elections Code 500. Fiscal Impact: None Alex mentioned he/she for candidate pronouns in the write-in candidate section. Committee changed simply to “candidate”. Ahmbra reviewed federal guidelines for mass emails that included but is not limited to including an opt-out, bcc email rather than cc, no deceptive subject line, etc. Committee thought that candidates should cc committee on all email communication. Ahmbra will send Ashley language for the mass emailing. Committee further discuss excessive emailing and access to emails. Jason pointed out that some candidates might be a part of 10 clubs and have access to a lot of emails, which could be forwarded by all members. Committee further discussed and had concerns on if a candidate should be held responsible for others’ actions. Louis thought that candidates should be limited to 2 emails per day. The committee needs to continue conversation on access to emails. Britney mentioned specific concerns about “honest means” Ahmbra mentioned. But, Annie mentioned that the committee can’t define everything but they just need to be able to come to consensus about what they can and will hold everyone accountable to. Committee went on to discuss if candidates are held responsible for a slate’s actions. They had discussion about the fact that the candidates win individually, not as a slate. They agree that leaving the code open to say the slate “may be held accountable” for individuals’ actions leaves it open for discussion if issues arise. Jason mentioned creating an equitable experience for all candidates. He further discussed creating a process for elections simply focuses on integrity without defining everything.</p>	<p>Ashley Fennell <i>Assistant Director of Government Affairs & Initiatives</i></p> <p>Annie Macias <i>Associate Executive Director</i></p>
<p>09 Discussion</p>	<p>Marketing and Promotions for Elections Description: Review marketing theme for elections materials. Discussion on how to increase interest in participation in ASI elections. Fiscal Impact: None Committee discussed that they liked the blue coloring with voting being the focus. They also liked the fist from last year’s theme. They further discussed ASI being front and center. Jason asked them to pick a theme that helps promote why students should run. He asked them why voting matters and why people should participate. They discussed advocacy, serving, and empowering as the need and the why behind ASI elections. Ahmbra will present drafts at the next meeting.</p>	<p>Ahmbra Austin <i>Media & Communications Coordinator</i></p>
<p>10 Information</p>	<p>Announcements Ashley- Meet The Candidates event currently scheduled for 3/8 on the USU Roof</p>	<p>Louis Adamsel <i>Chair</i></p>
<p>11 Action</p>	<p>Adjournment Alex motioned to adjourn the meeting The meeting was adjourned at 12:59pm</p>	<p>Louis Adamsel <i>Chair</i></p>

I, Louis Adamsel, 17/18 Chair of ASI Elections Committee, hereby certify that the above minutes were approved by the Elections Committee at a regularly scheduled meeting held on November 28, 2017



Louis Adamsel

12/4/17
Date