



**Elections Committee Minutes 19-02**  
**November 28, 2018 12:30 p.m.**  
**SBSB 2240**

Agenda Posted: Wednesday, November 21, 2018

Elections Committee  
 2018-2019

Members

**Paulette Cruz**  
*Chair*

**Celeste Espindola**  
*BOD Representative*

**Nick Brown**  
*BOD Representative*

**Anna Rapada**  
*CSUSM Student*

**Rex Andrade**  
*CSUSM Student*

**Emma Pearson**  
*CSUSM Student*

**Aeriell Woodhams**  
*CSUSM Student*

Advisors

**Jason Schrieber**  
*Dean of Students  
 Representative*

**Ariel Stevenson**  
*Office of Inclusive Excellence  
 Representative*

Standing Invitees

**Annie Macias**  
*Executive Director*

**Ashley Fennell**  
*Assistant Director of  
 Government Affairs &  
 Initiatives*

ITEM	SUBJECT	PRESENTER
01	<b>Call to Order</b> The meeting was called to order at 12:38pm	<b>Paulette Cruz</b> Chair
02	<b>Roll Call</b> <b>Present: Paulette, Celeste, Nick, Anna, Jason, Ariel, Annie, Ashley</b> <b>Absent: Rex, Emma, Aeriell</b>	<b>Paulette Cruz</b> Chair
03	<b>Recognition of Guests</b> <b>Kim, Trever, Jane</b>	<b>Paulette Cruz</b> Chair
04 Action	<b>Approval of Agenda</b> Anna motioned to approve the agenda Celeste -2 <sup>nd</sup> None opposed/abstained Motion Carries	<b>Paulette Cruz</b> Chair
05 Action	<b>Approval of Minutes</b> Nick motioned to approve the minutes Anna -2 <sup>nd</sup> None opposed/abstained Motion Carries	<b>Paulette Cruz</b> Chair
06 Information	<b>Open Forum</b> None	<b>Paulette Cruz</b> Chair
07 Action	<b>Approval of Vice Chair of Elections Committee</b> Description: Per the ASI Bylaws, the committee needs a Vice Chair. Committee will appoint Vice Chair from current committee members. <b>Fiscal Impact: None</b> Anna self-nominated Celeste motioned to approve Anna Rapada as Vice Chair Nick -2 <sup>nd</sup> None opposed, Anna abstained Motion Passes	<b>Paulette Cruz</b> Chair  <b>Ashley Fennell</b> Assistant Director of Government Affairs & Initiatives
08 Presentation	<b>Qualtrics Survey Software</b> Description: Review of the Qualtrics software is used for ballot and voting in ASI Elections <b>Fiscal Impact: None</b> Reviewed Qualtrics process and results. She also reviewed voter experience, assistive technology, and issues during last year's elections process. Committee discussed adding email receipt and FAQ to elections website.	<b>Jane Sim</b> Instructional Developer, IITS

<p><b>09</b> <b>Discussion</b></p>	<p><b>Marketing and Promotions for Elections</b> Description: Review marketing theme for elections materials. <b>Fiscal Impact: None</b> Committee discussed elections promotion timeline including different marketing flyers. Committee also reviewed "Why I Ran" print campaign, elections event calendar, social media schedule, and digital signage promotions. Discussion focused on elections "tickets". Concerns focused on "hand picking" students. Committee discussed instructions for distribution and further discussed process for tickets to focus on transparency. Committee discussion focused on general versus personalized "tickets and outreach". They thought they should be open to all to give out to encourage others to run in elections.</p>	<p>Ashley Fennell Assistant Director of Government Affairs &amp; Initiatives</p>
<p><b>10</b> <b>Information</b></p>	<p><b>Announcements</b> None</p>	<p>Paulette Cruz Chair</p>
<p><b>11</b> <b>Action</b></p>	<p><b>Adjournment</b> Celeste motioned to adjourn Nick- 2<sup>nd</sup> Motion Carries Meeting adjourned at 1:38pm</p>	<p>Paulette Cruz Chair</p>

I, Paulette Cruz, 18/19 Elections Chair , hereby certify that the above minutes were approved by the Elections Committee Committee of Associated Students, Inc., at a scheduled meeting held on January 22, 2019

Paulette Cruz                      2/15/18  
Paulette Cruz                      Date