



Elections Committee Minutes 19-02
November 28, 2018 12:30 p.m.
SBSB 2240

Agenda Posted: Wednesday, November 21, 2018

Elections Committee
 2018-2019

Members

Paulette Cruz
Chair

Celeste Espindola
BOD Representative

Nick Brown
BOD Representative

Anna Rapada
CSUSM Student

Rex Andrade
CSUSM Student

Emma Pearson
CSUSM Student

Aeriell Woodhams
CSUSM Student

Advisors

Jason Schrieber
*Dean of Students
 Representative*

Ariel Stevenson
*Office of Inclusive Excellence
 Representative*

Standing Invitees

Annie Macias
Executive Director

Ashley Fennell
*Assistant Director of
 Government Affairs &
 Initiatives*

ITEM	SUBJECT	PRESENTER
01	Call to Order The meeting was called to order at 12:38pm	Paulette Cruz Chair
02	Roll Call Present: Paulette, Celeste, Nick, Anna, Jason, Ariel, Annie, Ashley Absent: Rex, Emma, Aeriell	Paulette Cruz Chair
03	Recognition of Guests Kim, Trever, Jane	Paulette Cruz Chair
04 Action	Approval of Agenda Anna motioned to approve the agenda Celeste -2 nd None opposed/abstained Motion Carries	Paulette Cruz Chair
05 Action	Approval of Minutes Nick motioned to approve the minutes Anna -2 nd None opposed/abstained Motion Carries	Paulette Cruz Chair
06 Information	Open Forum None	Paulette Cruz Chair
07 Action	Approval of Vice Chair of Elections Committee Description: Per the ASI Bylaws, the committee needs a Vice Chair. Committee will appoint Vice Chair from current committee members. Fiscal Impact: None Anna self-nominated Celeste motioned to approve Anna Rapada as Vice Chair Nick -2 nd None opposed, Anna abstained Motion Passes	Paulette Cruz Chair Ashley Fennell Assistant Director of Government Affairs & Initiatives
08 Presentation	Qualtrics Survey Software Description: Review of the Qualtrics software is used for ballot and voting in ASI Elections Fiscal Impact: None Reviewed Qualtrics process and results. She also reviewed voter experience, assistive technology, and issues during last year's elections process. Committee discussed adding email receipt and FAQ to elections website.	Jane Sim Instructional Developer, IITS

<p>09 Discussion</p>	<p>Marketing and Promotions for Elections Description: Review marketing theme for elections materials. Fiscal Impact: None Committee discussed elections promotion timeline including different marketing flyers. Committee also reviewed "Why I Ran" print campaign, elections event calendar, social media schedule, and digital signage promotions. Discussion focused on elections "tickets". Concerns focused on "hand picking" students. Committee discussed instructions for distribution and further discussed process for tickets to focus on transparency. Committee discussion focused on general versus personalized "tickets and outreach". They thought they should be open to all to give out to encourage others to run in elections.</p>	<p>Ashley Fennell Assistant Director of Government Affairs & Initiatives</p>
<p>10 Information</p>	<p>Announcements None</p>	<p>Paulette Cruz Chair</p>
<p>11 Action</p>	<p>Adjournment Celeste motioned to adjourn Nick- 2nd Motion Carries Meeting adjourned at 1:38pm</p>	<p>Paulette Cruz Chair</p>

I, Paulette Cruz, 18/19 Elections Chair , hereby certify that the above minutes were approved by the Elections Committee Committee of Associated Students, Inc., at a scheduled meeting held on January 22, 2019

Paulette Cruz 2/15/18
Paulette Cruz Date