



California State University, San Marcos  
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 Established 1991

## ASI Executive Committee Agenda 22-02

Friday, July 30, 2021, at 10:00am

Zoom:

<https://csusm.zoom.us/j/9211111111>

Posted: Tuesday, July 27, 2021

ASI Executive Committee 2021/2022

Mariano Santana  
 Chair and Chief of Staff

Dylan Crivello  
 President & CEO

Andrew Gamboa  
 Executive Vice President

Julia Glorioso  
 VP of Student & University Affairs

Advisors

Annie Macias  
 Executive Director

Ashley Fennell  
 Associate Director,  
 Government Affairs  
 & Initiatives

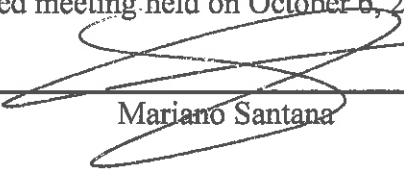
*This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.*

ITEM	SUBJECT	PRESENTER
1	<b>Call to Order</b> The meeting was called to order at 10:04am	Mariano Santana <i>Chair and Chief of Staff</i>
2	<b>Roll Call</b> Present: Mariano, Dylan, Andrew, Julia, Annie, Ashley	Mariano Santana <i>Chair and Chief of Staff</i>
3	<b>Recognition of Guests</b> Kim Peirce, Chloe Schaefer, Renee Pappalardo	Mariano Santana <i>Chair and Chief of Staff</i>
4 Action	<b>Approval of Agenda</b> Chair motioned to approve by consent vote None opposed Motion Carries	Mariano Santana <i>Chair and Chief of Staff</i>
5 Action	<b>Approval of Minutes</b> Chair motioned to approve by consent vote None opposed Motion Carries	Mariano Santana <i>Chair and Chief of Staff</i>
6 Information	<b>Open Forum*</b> None	Mariano Santana <i>Chair and Chief of Staff</i>
7 Action	<b>ASI Cougar Pantry Logo Redesign</b> <b>Description:</b> Review and history of updated ASI Cougar Pantry logo. <b>Fiscal Impact:</b> None See attached for documents reviewed Chloe reviewed old logo and "issues" with it including removal of the "powered by ASI" tagline and removal of green background so the logo is able to be used on more colors. She also mentioned adding script font to ASI brand. She also reviewed iterations that the logo changes went through. She reviewed final logos that included black, green, and white options as well as vertical and horizontal. She reviewed consultation process with ASI Cougar Pantry members as well as members of Media and Communications Team. The new logo is more modern and useable in more places for marketing.	Kim Peirce <i>Associate Director of Student Engagement</i>  Chloe Schaefer <i>Multimedia Specialist</i>
8 Information	<b>Reports</b> Dylan – training and meetings. He mentioned being out next week Andrew- meeting and dinner at the President's house review Julia – National Voter Registration Day planning as well as Constitution Day. She also overviewed a free speech workgroup. Annie – overview of return to campus, professional development, and will be out of the office second week of August. Ashley – wrapped MCT search, final touches on CP expansion, wrapped USD class, reviewing strategic goals and MCT	Mariano Santana <i>Chair and Chief of Staff</i>

	processes, and now planning for BOD Training and purchase of an ASI golf cart.	
<b>9 Information</b>	<b>Announcements</b> Dylan mentioned open BOD application dates with potential approval for positions on 9/17.	Mariano Santana <i>Chair and Chief of Staff</i>
<b>10 Action</b>	<b>Adjournment</b> Chair adjourned at 10:21am	Mariano Santana <i>Chair and Chief of Staff</i>

\* Public comment will be limited to a maximum of 5 minutes per guest.  
Chair will determine allocated amount of speakers per meeting.

I, Mariano Santana, 21/22 ASI Chair & Chief of Staff, hereby certify that the above minutes were approved by the Executive Committee of Associated Students, Inc., at a regularly scheduled meeting held on October 6, 2021


10/19/2021  


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Mariano Santana
Date